

# LIYING WANG, PH.D.

Department of Finance  
College of Business  
University of Nebraska-Lincoln  
Lincoln, NE  
Email: liying.wang@unl.edu

## ACADEMIC EXPERIENCE

University of Nebraska-Lincoln	
Associate Professor of Finance	2023-present
Assistant Professor of Finance	2015-2023

## EDUCATION

Ph.D.	University of South Carolina, Columbia, SC Dissertation advisor: Jean Helwege
M.S.	University of North Carolina at Charlotte, Charlotte, NC
M.A.	Zhejiang University, Hangzhou, China
B.A.	Zhejiang University, Hangzhou, China

## PUBLICATIONS

“Deciphering greenium: the role of investor demand”, with Julie Wu, accepted, *Management Science*

“Firms’ response to credit supply: Evidence from upsized corporate bond offerings”, with Edith Hotchkiss, Hurong Sun, and Yijia Zhao, *Management Science*, (2025)

“When shareholders cross-hold lenders’ equity: The effects on loan terms”, with Jing Wang, *Journal of Banking and Finance*, 163 (2024): 107189.

“Lifting the veil: Price formation of corporate bond offerings”, solo-authored, *Journal of Financial Economics*, 142, no. 3 (2021): 1340-1358.

“Liquidity and price pressure in the corporate bond market: Evidence from mega-bonds”, with Jean Helwege, *Journal of Financial Intermediation*, 48 (2021): 100922.

“Institutional allocations in the primary market for corporate bonds”, with Stanislava Nikolova and Julie Wu, *Journal of Financial Economics*, 137, no. 2 (2020): 470-490.

“Capital structure along the supply chain: How do customers affect corporate leverage decisions”, with Yongqiang Chu, *Quarterly Journal of Finance*, 7, no. 04 (2017): 1750014.

“Margin-based asset pricing and the determinants of the CDS basis”, solo-authored, *The Journal of Fixed Income*, 24, no. 2 (2014): 61-78.

## WORKING PAPERS

“Corporate bond flipping,” with Stanislava Nikolova  
Conditionally accepted by *Journal of Financial Economics*

10th Annual Conference on Financial Market Regulation 2023  
SFS Cavalcade Asia-Pacific 2022 (virtual)  
Women in Microstructure Meeting 2021, online  
FMA 2021, Denver, CO (Semifinalist for the Best Paper Award)  
“Demand elasticity in the primary market for corporate bonds”, with Edith Hotchkiss and Yijia Zhao

#### OLDER WORKING PAPERS

“Trade credit in the product market network”, with John J. McConnell and Jing Wang  
“The impact of unconventional monetary policies: Evidence from corporate credit markets”, solo-authored

#### TEACHING EXPERIENCE

---

- University of Nebraska-Lincoln  
Investment Principles (2015- )  
Managerial Finance (2025)
- University of South Carolina  
Introductory Finance (2013-2014)

#### HONORS AND AWARDS

---

- COB Distinguished Teaching Award Nomination, UNL 2021, 2024, 2025
- Semifinalist for the Best Paper Award, FMA 2012, 2021, 2022
- AFA Ph.D. Student Travel Grant 2014
- Performance Above and Beyond Award, University of South Carolina 2014

#### PRESENTATIONS

---

“Deciphering greenium: the role of investor demand”, with Julie Wu  
Previously circulated as “Investor ESG tastes and asset pricing: Evidence from the primary bond market”  
SFA 2024, Palm Beach, FL  
University of Texas Rio Grande Valley, 2024  
WFA 2023, San Francisco, CA  
MFA 2023, Chicago, IL\*  
2023 Bretton Woods Accounting and Finance Ski Conference, Bretton Woods, NH  
SFS Cavalcade Asia-Pacific 2022 (virtual)\*  
The 5th Conference on CSR, the Economy and Financial Markets, Chicago, IL\*  
University of Oregon, 2022  
FMA 2022, Atlanta, GA  
Silicon Prairie Finance Conference 2022, Lincoln, NE\*  
Women in Microstructure Meeting 2022, Portland, OR\*  
“Credit supply and the real effects of capital raising: Evidence from upsized corporate bond

offerings”, with Edith Hotchkiss, Hurong Sun, and Yijia Zhao

NFA 2023, Toronto, Canada\*

WFA 2023, San Francisco, CA\*

CICF 2021, Shanghai, China\*

IMRC 2021, online\*

Silicon Prairie Finance Conference 2021, Lincoln, NE

FMA 2021, Denver, CO\*

“Corporate bond flipping,” with Stanislava Nikolova

10th Annual Conference on Financial Market Regulation 2023

SFS Cavalcade Asia-Pacific 2022 (virtual)

European FMA 2022, Lyon, France\*

FMA 2021, Denver, CO (Semifinal list for the Best Paper Award)

Women in Microstructure Meeting 2021, online\*

“Lifting the veil: Price formation of corporate bond offerings”, solo-authored

Silicon Prairie Finance Conference 2020, Lincoln, NE

“Liquidity and price pressure in the corporate bond market: Evidence from mega-bonds”, with Jean Helwege

AFA 2017, Chicago, IL

Fixed Income and Financial Institutions Conference 2016, Columbia, SC

MFA 2016, Atlanta, GA

“Institutional allocations in the primary market for corporate bonds”, with Stanislava Nikolova and Julie Wu

2019 NFA, Vancouver, BC\*

2019 Women in Microstructure Meeting, Huntington Beach, CA\*

Europe FMA 2019, Glasgow, Scotland\*

FMA 2018, San Diego, CA

Fixed Income and Financial Institutions Conference 2018, Columbia, SC

“Trade credit in the product market network”, with John J. McConnell and Jing Wang

FMA 2019, New Orleans, LA\*

“Costs of borrowing: The role of borrower shareholders’ equity holdings of the lenders”, with Jing Wang

CFEA 2019, New York, NY \*

FMA 2019, New Orleans, LA

“The impact of unconventional monetary policies: Evidence from corporate credit markets”

FMA 2014, Nashville, TN

MFA 2014, Orlando, FL

“Margin-based asset pricing and the determinants of the CDS basis”

FMA 2013, Chicago, IL

NFA 2013, Quebec City, Quebec

“Capital structure along the supply chain: How do customers affect corporate leverage decisions”, with Yongqiang Chu

FMA 2012, Atlanta, GA (Semifinal list for the Best Paper Award)

MFA 2012, New Orleans, LA

#### PROFESSIONAL SERVICE

---

- Referee  
Journal of Finance; Journal of Financial and Quantitative Analysis; Journal of Money, Credit, and Banking; Review of Finance; Journal of Banking and Finance; Journal of Corporate Finance; The Financial Review; Journal of Empirical Finance; Quarterly Journal of Finance; Journal of Business Finance and Accounting; Journal of Risk and Insurance; International Review of Economics and Finance; Journal of Accounting and Public Policy; Pacific-Basin Finance Journal; China Finance Review International; Asia-Pacific Journal of Financial Studies
- Review & program committee  
FMA, 2019, 2021, 2022, 2023  
MFA, 2014, 2015, 2016, 2017, 2021, 2022, 2023, 2024, 2025  
Fixed Income and Financial Institutions Conference, 2013 – 2017
- Discussant  
SFS Cavalcade North America, 2018  
Fixed Income and Financial Institutions Conference, 2017, 2020, 2024  
FMA, 2013, 2014, 2016, 2018, 2022  
MFA, 2013, 2014, 2016, 2021, 2024  
SFA, 2024

#### INSTITUTIONAL ACTIVITIES AND SERVICE

---

- Ph.D. Dissertation Committee Member  
Loc Tan Bui, Yu He
- Recruiting Committee Member (2021, 2024)
- Faculty Senate (2023-2024)
- MBA Committee (2024-present)
- Served on the Tenure Information Panel for UNL College of Business Ph.D. students (2024)