Business in Nebraska

Volume 58, No. 671

presented by Bureau of Business Research (BBR)

October 2002

A Nebraska Success Story-The Tri-Cities

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he Tri-Cities—Grand Island, Hastings, and Kearney—have defied what the first American explorer of the area predicted. In 1806 Zebulon Pike believed it would "...become in time equally celebrated as the sandy desarts (sic) of Africa." In fact, the opposite is true. The Tri-Cities area is one of the fastest growing in Nebraska.

How has this area become so prosperous? A review of growth in the Tri-Cities and the surrounding area over the past half century reveals some key facts that tell the success story. This review considers the Tri-Cities' past, present, and future population growth.

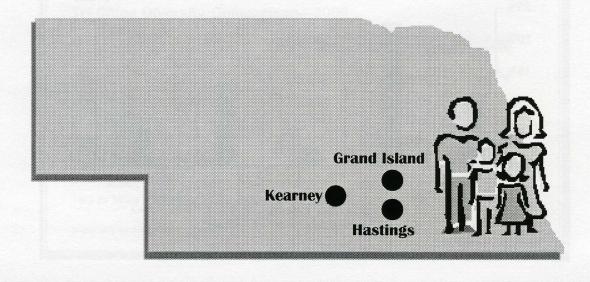
This study examines the Tri-Cities and their corresponding counties, Adams, Buffalo, and Hall, along with the communities within a 35-mile radius of the Tri-Cities. Clay,

Hamilton, Howard, Kearney, Merrick, Phelps, and Webster Counties were studied, as well as portions of Dawson, Franklin, Harlan, Nuckolls, Polk, Sherman, and York.

Demographic Characteristics

The population growth rate is important to and indicative of the health of an economy since it supplies workers and consumers. A major component of the Tri-Cities' expansion has been the substantial population growth over the past 50 years.

The Tri-Cities grew at rates that closely followed the U.S. rate. In 2000 the population of the Tri-Cities was 71.7 percent larger than in 1950. During that period, the national population growth rate was 86 percent, while Nebraska's population growth was 29.1 percent.



Although population growth in the Tri-Cities fluctuated during those 50 years, positive average annual growth prevailed from 1950 to 2000. This was true for Grand Island and Kearney, but Hastings experienced some negative growth in the 1970s.

The Tri-Cities' boom and bust decades were unique and did not coincide with those of the U.S. or the state. Rapid growth in the Tri-Cities began in the 1960s. The U.S. grew rapidly a decade earlier, while Nebraska's growth spurt happened later in the 1990s (Figure 1).

During the 1960s, the Tri-Cities grew 22.4 percent, or 2 percent per year. This rapid growth was analogous to the expansion of the 1870s and 1880s when the intercontinental railroad was constructed. Aspiring landowners poured into the area, the weather was good, and crops were plentiful. Similarly, in the 1960s Nebraska's portion of the interstate highway system was completed. This opened the Tri-Cities to new opportunities as a natural hub since the area is equidistant from both coasts. Also, the advent of new agricultural technology, particularly advanced irrigation techniques, coupled with favorable weather, resulted in generous crop yields.

In the 1970s the Tri-Cities' aggregate growth slowed drastically. In contrast, growth in Nebraska and the U.S. did not slow until the 1980s. Hastings had negative growth during the decade, resulting in a 2.3 percent population decline. Grand Island grew only 2.5 percent from 1970 to 1980. In contrast, Kearney's population increased 10.3 percent. Overall, by the end of the 1970s, the Tri-Cities averaged only 3 percent growth, while Nebraska's growth was 5.8 percent.

Diversity

There are more ethnicities, cultures, and classes in the U.S. than ever before. The Tri-Cities, like the rest of the state, have seen increases in minority populations. In 1950 the Tri-Cities were almost exclusively comprised of white residents—99.4 percent. Simultaneously, Nebraska's population



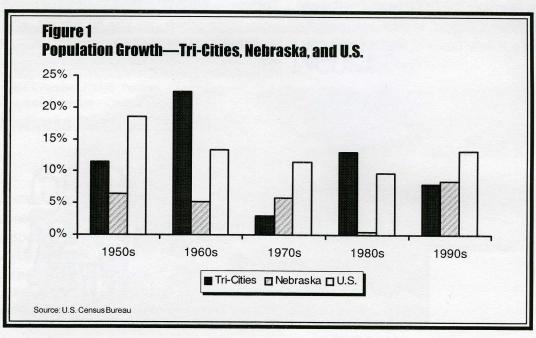
also was largely homogeneous. The 1950 Census indicates that only 1.8 percent were nonwhite.

Although trailing the nation, both the Tri-Cities and Nebraska have become more diverse over the past 50 years. In 2000 the Tri-Cities' population

was composed of 90.9 percent whites (Table 1, page 3). Hispanic Population

The U.S. Census Bureau began collecting data on the Hispanic population in 1970. Those of Spanish heritage were defined as persons of Spanish mother tongue and all other persons in families in which the head or wife reported Spanish as his or her mother tongue.

The Census listed places with populations of 400 or more Spanish-speaking persons and Grand Island and Kearney were listed in 1970. Each had 2.4 percent Spanish-speaking persons.



Larger numbers of persons of Hispanic origin had moved to the Tri-Cities compared to the state by 2000. According to the 2000 Census, the Tri-Cities' population included 9.9 percent Hispanics, while the state had 5.5 percent. Grand Island saw the largest growth in Hispanic population. Since 1970 this group grew 6.5 times as large and

represented 16 percent of Grand Island's total population by 2000. Hastings and Kearney substantially trailed Grand Island with Hispanic populations of 5.6 and 4.1 percent, respectively.

Age

The age composition of an area has a prominent impact on the economy. Conditional upon age, residents could be more or less dependent on the local economy to provide goods and services such as retirement and disability insurance, Medicare, Medicaid, family assistance, and food stamps. A high dependence rate (the percent of residents younger than 20 and older than 65) can put

a strain on a community, resulting in slower growth and a weakened economy.

The age composition of the Tri-Cities is comparable to that of the state. A trend in the data demonstrates that in 2000 there were fewer residents under the age of 20 and more over

65 than in 1950. The dependency rate did not necessarily change, however, because the percent of residents less than 20 years old decreased at approximately the same rate as the percent of residents 65 years and older increased.

A shift occurred in the age distribution containing the largest percent of residents. In 2000 the majority of Tri-Cites'

residents were between 35 and 44, while in 1950 they were in a younger cohort—25 to 34. Nebraska did not have a similar transition. In 2000, as well as in 1950, the largest age group was between 35 and 44.

However, when the Tri-Cities are studied individually, the results are unlike the aggregate composition. Kearney, in particular, differs from Grand Island and Hastings. Kearney's largest percent of residents shifted from 25-to-34 year olds in 1950 to 20-to-24 year olds in 2000. Also, the dependency rate decreased from 43.5 percent in 1950 to 39.7 percent by 2000. Both Grand Island and Hastings had increases in dependency rates.

Differences in age composition could attest

to the unique growth patterns among the Tri-Cities. The data reveal that Kearney's population has become less dependent. This could explain why Kearney grew faster throughout the past five decades than Grand Island and Hastings.

	Tri-Cities Diversity Comparison—2000					
	Tri-Cities	Nebraska	U.S.			
White	90.9%	89.6%	75.1%			
Black/African American	0.6%	4.0%	12.3%			
American Indian/Alaska Native	0.4%	0.9%	0.9%			
Asian	1.4%	1.3%	3.6%			
Native Hawaiian/Other Pacific	0.1%	0.0%	0.1%			
Some Other Race	5.5%	2.8%	5.5%			
Two or More Races	1.2%	1.4%	2.4%			

Proximity to the Tri-Cities

The Tri-Cities grew 71.7 percent from 1950 to 2000. The area communities (within a 35-mile radius) grew at different rates depending on their proximity to the Tri-Cities (Figure 2).

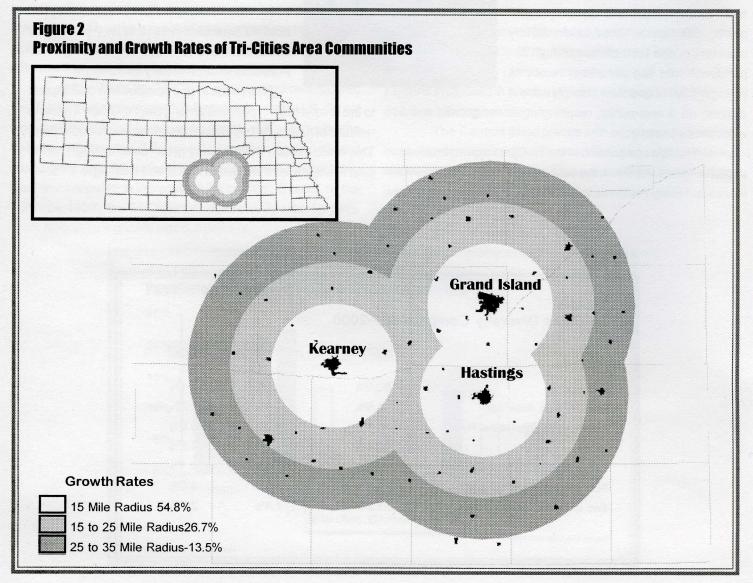
Communities within 15 miles of one of the Tri-Cities grew approximately 54.8 percent, on average, from 1950 to 2000. Of the 18 communities in this category, only one experienced negative growth. Two communities grew far above the average. For example, Alda, located about six miles from Grand Island, grew 243 percent, and Juniata, seven miles from Hastings, grew 90 percent.

The 29 communities lying between 15 and 25 miles from the Tri-Cities grew roughly 26.7 percent over the 50-year period. Positive growth prevailed, but 31 percent of the communities declined. Two communities grew considerably more than average from 1950 to 2000. Axtell, 17 miles from Kearney,

nearly doubled, while Pleasanton, 18 miles from Kearney, grew 91.5 percent. Reasons for substantial growth in these four nearby communities could be lower housing costs and life style preferences.

Significantly less growth occurred in communities that are 25 to 35 miles from the Tri-Cities. The 29 communities included in this category declined 13.5 percent, on average. Only seven of the 29 communities grew.

Communities 25 to 35 miles from the Tri-Cities were sorted by 2000 population size. Eight communities with less than 100 residents were only half as large as in 1950. Fifteen communities with more than 100 but fewer than 500 residents declined 16.5 percent, on average. The six largest communities, those with more than 500 but less than 1,500 residents, declined 4.7 percent. Populations of all communities in this category were constricted over the period, but the larger the population, the slower the rate of decline.



Transition from Nonmetro to Metro

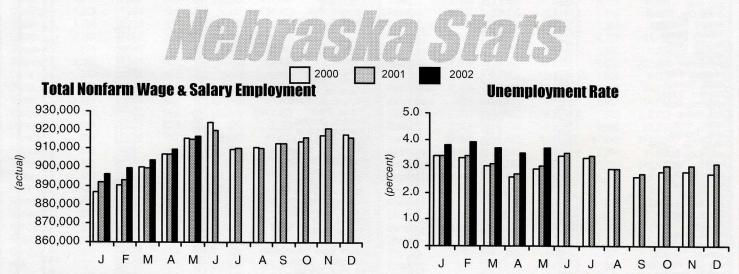
The logical question resulting from these statistics is whether or not the Tri-Cities draw residents from the small nearby communities. While many other options are available, the Tri-Cities likely are attractive because of their sizes, locations, and familiarity. The rapid growth in the Tri-Cities also could be attributed to the nonmetro-to-metro phenomenon.

A shift in the population from nonmetro to metro communities occurred during the last century. Over 76 percent of Nebraskans lived in nonmetro areas in 1900; by 1950 53.1 percent; but, by 2000 nearly 75 percent lived in metro areas. The western and central portions of Nebraska are considered nonmetro, while the eastern part is metro. Therefore, a population flow pattern from west to east has occurred over time.

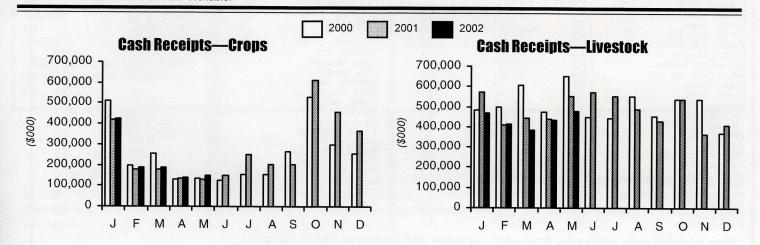
Since the Tri-Cities are centrally located and clustered approximately 40 miles apart, they act as magnet communities that draw people from the western portion of the state—especially those on the fringes of the Tri-Cities area. As people look to the central and eastern parts of the state to relocate, the Tri-Cities may seem more enticing because of their sizes and locations. They are not as large or as far away from home as Lincoln and Omaha.

Other Aspects of Growth

Economies are very complex with many factors that affect their performance. This study of the Tri Cities' population is one aspect of growth. An expanded study of employment and income in the Tri-Cities will be forthcoming.



Note: Monthly data through March 2001 are benchmarked. Data for April-December 2001 are estimates until benchmarked in early 2003. All estimates are the most current revised data available.



Net Taxable Retail Sales* for Nebraska Cities (\$000)

	May 2002	YTD	YTD % Change vs		May 2002	YTD	YTD % Change
ingworth Brown	(\$000) 1,683	(\$000) 7.657	Yr. Ago -0.6	Konosaw Adams	(\$000) 251	(\$000) 1,924	Yr. Ago 8.0
Ainsworth, Brown Albion, Boone	1,638	7,540	-19	Kenesaw, Adams Kimball, Kimball	1 874	8,755	-1.6
Iliance, Box Butte Ilma, Harlan Irna, Harlan Irnapahoe, Furnas Irlington, Washington Irnold, Custer Ishland, Saunders Itkinson, Holt Itkinson	1,638 5,969	7,540 27,632	0.5	La Vista, Sarpy	11.800	8,755 54,388 1,803	7.4
ilma, Harlan Iranahoe Furnas	718 755	3,079 3,744	9.5 -6.0	Laurel, Cedar Lexington, Dawson	355 8,149	1,803 38,684	4.6 3.7
rlington, Washington	193	3,744 1,023 1,192 6,135	-6.0 -20.3	Lincoln, Lancaster	235,480	1.077.837	2.8
rnold, Custer	224	1,192	3.9 -3.4	Louisville, Cass	499 493	2,034 2,363	-11.7
sniand, Saunders tkinson Holt	1,671	6,135 5,158	-3.4 1.7	Loup City, Sherman Lyons, Burt	493 459	1,994	5.8 3.4
uburn, Nemaha	2,498	5,158 11,672	-19	Madison, Madison	779	1,994 4,005	1.2
urora, Hamilton	2,241	10,976 355	-9.0 11.3	McCook, Red Willow Milford, Seward	10,468 659	47,240 4,898	2.5 -3.7
assett Rock	514	2.170	4.3	Minatare, Scotts Bluff	162	729	4.0
attle Creek, Madison	621	2,170 3,511 2,437 60,387	-10.0	Minden, Kearney Mitchell, Scotts Bluff	1 918	9.221	5.1
ayard, Morrill	427	2,437	5.5 1.0	Mitchell, Scotts Bluff	560 628	3,063 2,727	18.5 7.2
eaulce, Gage eaver City, Furnas	13,291	5/8	-3.2	Morrill, Scotts Bluff Nebraska City, Otoe	6,218	28.170	-5.9
ellevue, Sarpy	29,139	124 672	8.8 2.3	Moliah Antolona	6,218 1,553	6.897	2.3
enkelman, Dundy	576	3,027 2,704	2.3 -3.7	Neigh, Afficiope Newman Grove, Madison Norfolk, Madison	303 33,125	1,412 155,401	-6.6 3.0
ennington, Douglas Jair, Washington	8.080	37 875	0.0	North Rand Dodge	560	2.651	-1.3
lair, Washington loomfield, Knox	533	2,566 2,252	-9.5	North Bend, Bodge North Platte, Lincoln ONeill, Holt	26,486	120 117	2.8
lue Hill, Webster	29,139 576 676 8,080 533 396 1,102	2,252 5,492	7.4 -1.4	ONeill, Holt Oakland, Burt	4,879 594	21,134 2,782	0.3 -7.4
ridgeport, Morrill roken Bow, Custer	4.081	18 519	1.9	Ogallala, Keith	6.185	27,266	5.4
urwell, Garfield	895	4,120 1,628	4.4	Omaha, Douglas	518,008	2,449,065	0.2
Cairo, Hall Central City, Merrick	1, 102 4,081 895 604 1,761 1,125 5,472 468 366	1,628 8,817	9.3 -3.0	Ord, Valley Osceola, Polk	2,123 556	10,442 2,386	2.4 -3.5
Seresco, Saunders	1,125	5 857	4.1	Oshkosh, Garden	465	2.356	5.3
hadron, Dawes	5,472	26,298 2,471	-25.5	Osmond, Pierce	415	1,809	3.9
happell, Deuel larkson, Colfax	468 366	2,4/1 1,822	5.7 -10.3	Oxford, Furnas Papillion, Sarpy Pawnee City, Pawnee Pender, Thurston Pierce, Pierce	419 7,853	2,799 36,290	19.4 -2.6
lay Center, Clay	192	1,196	5.8	Pawnee City, Pawnee	329	1.521	-5.4
olumbus, Platte	22,253 3,054	100.877	2.0	Pender, Thurston	781	3,638	-1.7
ozad, Dawson rawford, Dawes	3,054 641	15,014 2,645	3.9 8.7	Pierce, Pierce Plainview, Pierce	602 763	3,209 3,465	-5.4 2.9
Creighton, Knox	942	5.146	-4.4	Plattsmouth, Cass	3,698	16.507	-2.2
Crete, Saline	942 2,872 437	14,003 1,738	-2.2	Ponca, Dixon	284	1,242 16,962	-8.2 -1.4
Crofton, Knox Curtis, Frontier	437 383	1,738	-6.6 6.2	Ralston, Douglas Randolph, Cedar	3,754 418	2,233	7.7
Dakota City Dakota	407	1 939	-5.4	Ravenna, Buffalo	614	3.249	3.1
David City, Butler Deshler, Thayer Dodge, Dodge Doniphan, Hall	1,659 250	7,818 1,519	-6.7	Red Cloud, Webster Rushville, Sheridan	706 408	3,500 2,103	3.9 2.7
Desnier, Thayer Dodge Dodge	250 272	1,519	-6.1 10.5	Sargent, Custer	174	969	-12.2
Oniphan, Hall	802	3 743	-14.3	Schuyler, Colfax	1,723	8,736	-7.9
agle, Cass	509 359	1,507 1,976	-6.2 -11.2	Scottsbluff, Scotts Bluff	24,045 400	111,625 1,760	5.2 -5.9
Igin, Antelope Ikhorn, Douglas	2,964	10,267	-5.3	Scribner, Dodge Seward, Seward	5,018	21,988	-3.6
Im Creek, Buffalo	300	1 421	-17.0	Seward, Seward Shelby, Polk	341	1,759	-13.0
lwood, Gosper	381 2,889	1,554 13,927	26.8 -5.8	Shelton, Buffalo Sidney, Cheyenne	450 9,920	2,596 43,156	5.0 2.3
airbury, Jefferson airmont, Fillmore	2,009	863	2.6	South Sioux City, Dakota	8,806	41,405	6.1
alls City, Richardson	2,585	12.243	2.6 -2.8	Springfield, Sarpy	256	1,247	-54.9
ranklin, Franklin	610 25,780	3,096 117,259	10.6 1.5	St. Paul, Howard Stanton, Stanton	1,411 604	7,324 3,099	6.8 -4.8
remont, Dodge riend, Saline	481	2.264	-27.9	Stromsburg, Polk	908	4,094	-6.1
ullerton, Nance	501	2,921	8.9	Superior, Nuckolls	1,621	7,171	-3.5
eneva, Fillmore enoa, Nance	1,625 307	7,010 1,661	-2.7 -0.4	Sutherland, Lincoln Sutton, Clay	357 743	1,979 4,108	-2.5 -1.3
Gering, Scotts Bluff	4,632	22.052	9.6	Syracuse, Otoe	1,296	6,146	9.2
Gibbon, Buffalo	806	4 022	-3.3	Tecumseh, Johnson	897	3,807	-16.6
fordon, Sheridan fothenburg, Dawson	1,440 2,624	7,562 11,636	-0.4 -0.2	Tekamah, Burt	1,096 234	5,339 1,194	2.0 -4.2
Frand Island, Hall	57 279	266 821	3.0	Tilden, Madison Utica, Seward	340	2,044	8.3
rant Perkins	1,368	6,727 13,368	5.2	Valentine (:herry	4,850	22,691	-8.3
retna, Sarpy artington, Cedar	1,368 3,232 1,921	13,368 8,748	-2.8 7.5	Valley, Douglas Wahoo, Saunders	1,864 2,636	5,286 12,033	-9.1 0.6
astings, Adams	22,477	102.975	0.5	Wakefield, Dixon	392 292	1,599	-18.5
av Springs, Sheridan	367	1 844	-2.1 3.9 5.3	Wauneta, Chase	292	1,768	11.7
lebron, Thayer lenderson, York	1,088 725	5,628 3,335	3.9 5.3	Waverly, Lancaster Wayne, Wayne	991 4,308	5,165 20.601	5.2 6.2
lickman. Lancaster	222	1,153	3.6	Weeping Water, Cass West Point, Cuming	726	20,601 3,291	-2.8
loldrege. Phelps	4,438	21.707	-2.3	West Point, Cuming	4,419	22,244	-8.9
looper, Dodge lumboldt, Richardson	429 334	2,055 1,579	1.3 -5.4	Wilber, Saline Wisner, Cuming	438 533	2,162 2,735	-9.5 -10.8
lumphrey, Platte	822	3,860	5.7	Wood River, Hall	360	2,018	1.2
Humphrey, Platte mperial, Chase	2,194	9,447	7.3	Wymore, Gage	406	2,054	-12.5
uniata, Adams (earney, Buffalo	190 38,063	1,193 177,969	-9.8 4.8	York, York	10,626	48,577	0.6

^{*}Does not include motor vehicle sales. Motor vehicle net taxable retail sales are reported by county only. Source: Nebraska Department of Revenue

Net Taxable Retail Sales for Nebraska Counties (\$000)

ı	Motor Ve	ehicle S			ther Sale		M		hicle Sa			ther Sale	
	May		YTD	May		YTD		May		YTD	May		YTD
	2002	YTD	% Chg. vs	2002	YTD	% Chg. vs		2002	YTD	% Chg. vs	2002	YTD	% Chg. vs
	(\$000)	(\$000)	Yr. Ago	(\$000)	(\$000)	Yr. Ago		(\$000)	(\$000)	Yr. Ago	(\$000)	(\$000)	Yr. Ago
Nebraska	263,844	1,216,840	13.2	1,512,836	7,139,080	0.7	Howard	934	4,940	26.0	1,726	9,168	5.3
Adams	3,617	18,927	9.2	23,201	107,260	0.5	Jefferson	1,429	6,111	21.4	3,907	19,247	-3.3
Antelope	1,031	6,020	8.5	2,277	10,706	-0.4	Johnson	567	3,476	37.3	1,172	5,349	-15.0
Arthur	36	486	30.0	(D)	(D)	(D)	Kearney	866	5,621	9.2	2,108	10,046	4.3
Banner	150	838	-7.9	(D)	(D)	(D)	Keith	1,327	7,339	10.5	6,798	29,745	6.3
Blaine	128	471	-29.7	(D)	(D)	(D)	Keya Paha	161	903	21.5	122	567	8.6
Boone	890	4,595	-0.7	2,121	9.748	-3.9	Kimball	770	3,255	14.5	1,914	8,968	-1.5
Box Butte	2,298	10,132	28.0	6,309	29,229	0.5	Knox	1,272	6,154	3.7	2,586	12,698	-4.5
Boyd	392	1,695	20.8	621	2,481	-3.4	Lancaster	36,033	156,863	14.0	238,988	1,096,189	2.7
Brown	511	2,424	-7.7	1,788	8,057	0.1	Lincoln	5,635	25,154	8.9	27,487	124,739	2.6
Buffalo	6,821	29,961	11.9	40,833	191,687	4.7	Logan	107	863	-0.8	(D)	(D)	(D)
Burt	1,185	6,287	23.2	2,526	11,787	0.5	Loup	148	499	-6.6	(D)	(D)	(D)
Butler	1,043	5,933	5.2	2,009	10,052	-6.1	McPherson	108	512	-0.2	(D)	(D)	(D)
Cass	4,801	21,195	23.1	6,941	30,650	-4.1	Madison	5,968	24.912	30.6	35,103	165,836	2.5
Cedar	1,274	7,342	10.9	2,988	14,208	6.7	Merrick	938	5,009	-10.5	2,529	12.046	-1.8
Chase	687	4,582	15.7	2,488	11,306	7.4	Morrill	759	3,971	-2.0	1,549	8,063	0.5
Cherry	1,050	5,590	10.9	5,055	23,621	-8.1	Nance	503	2,879	8.0	855	4,759	4.7
Cheyenne		7,799	2.2	10,225	44,487	1.8	Nemaha	998	5,309	1.0	2,705	12,963	-2.4
Clay	1,188	5,342	5.0	1,824	10,152	-2.9	Nuckolls	690	3,551	8.3	2,703	11,272	-2.4 -1.1
Colfax	1,315	6,914	10.9	2,569	12,744	-2.9 -5.9	Otoe		11,899	21.0			
Cuming	1,313	7,284	3.6	5,447	27,373	-8.8	Pawnee	2,456 461	2,335	5.8	8,014	36,401	-3.7
Custer	1,784	8,778	0.7	5,053						3	515	2,508	-2.4
8	2,701	11,966	8.7	9,797	23,578	0.6	Perkins	713	3,453	3.0	1,563	7,898	5.3
Dakota	974			3	46,348	4.4	Phelps	1,406	8,741	15.9	4,752	23,436	-1.5
Dawes		5,549	17.4	6,113	28,943	-23.3	Pierce	1,041	6,110	21.3	1,882	8,875	-0.1
Dawson	3,387	17,311	8.8	14,216	67,133	2.6	Platte	4,909	23,226	12.0	23,620	108,004	2.3
Deuel	343	1,664	11.8	1,145	5,413	3.3	Polk	766	4,054	-2.8.	1,926	9,093	-6.0
Dixon	660	3,989	0.5	787	3,389	-13.2	Red Willow	1,738	8,456	11.4	10,750	48,711	2.2
Dodge	5,674	25,886	20.0	27,740	126,584	1.3	Richardson	995	5,823	5.1	3,061	14,864	-4.3
Douglas	71,179	309,432	14.6	528,815	2,491,438	0.1	Rock	202	1,247	-19.9	523	2,213	3.6
Dundy	461	2,343	22.0	577	3,054	2.0	Saline	2,224	9,334	8.9	4,050	20,265	-7.5
Fillmore	897	5,070	3.7	2,650	11,802	-2.7	Sarpy	22,922	101,143	17.1	57,842	247,678	6.2
Franklin	610	2,597	-8.6	783	4,243	4.8	Saunders	3,199	15,937	14.3	6,994	31,219	3.4
Frontier	495	2,572	1.9	648	3,385	-2.0	Scotts Bluff	5,335	25,784	23.6	30,089	140,669	6.2
Furnas	680	3,827	-10.3	2,203	12,068	5.2	Seward	2,180	11,424	5.8	6,260	30,353	-2.7
Gage	3,429	15,303	5.1	14,621	67,591	0.1	Sheridan	810	4,824	22.1	2,575	13,063	0.3
Garden	563	2,126	21.4	706	3,269	7.2	Sherman	454	2,388	-3.5	601	2,954	3.4
Garfield	208	1,352	10.1	895	4,120	4.4	Sioux	172	1,338	15.6	177	554	4.1
Gosper	378	2,095	6.6	443	1,869	24.4	Stanton	1,092	5,101	26.9	770	4,011	-9.4
Grant	125	879	32.2	280	1,407	0.6	Thayer	840	4,765	21.1	1,771	9,624	0.0
Greeley	303	1,798	-11.4	596	3,033	-6.8	Thomas	90	692	-1.0	331	1,290	4.5
Hall	7,879	34,628	8.9	59,368	275,541	2.5	Thurston	473	2,632	12.8	867	4,310	-7.1
Hamilton	1,228	7,225	8.8	2,507	12,455	-8.4	Valley	552	3,057	-12.2	2,320	11,349	2.4
Harlan	749	3,385	13.0	1,023	4,087	9.4	Washington	3,923	18,107	19.6	8,777	41,502	-2.3
Hayes	155	939	-8.7	(D)	(D)	(D)	Wayne	1,077	6,582	13.1	4,415	21,245	5.2
Hitchcock	414	2,348	-7.7	539	3,218	1.8	Webster	609	2,755	7.7	1,238	6,417	5.8
Holt	1,686	8,996	25.7	6,611	29,632	2.3	Wheeler	68	968	1.6	72	367	7.9
Hooker	185	578	-3.0	259	1,162	-6.5	York	2,214	11,411	11.9	11,684	53,885	0.8
*Totals ma	av not add	d due to r	ounding	*									

^{*}Totals may not add due to rounding

Note on Net Taxable Retail Sales

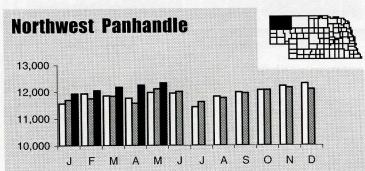
Users of this series should be aware that taxable retail sales are not generated exclusively by traditional outlets such as clothing, discount, and hardware stores. While businesses classified as retail trade firms account for, on average, slightly more than half of total taxable sales, sizable portions of taxable sales are generated by service establishments, electric and gas utilities, wholesalers, telephone and cable companies, and manufacturers.

⁽D) Denotes disclosure suppression

Source: Nebraska Department of Revenue

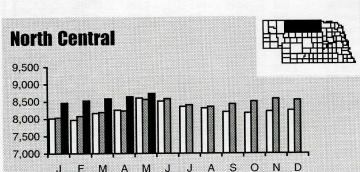
Regional Nonfarm Wage and Salary Employment* to 2000 to May** 2002

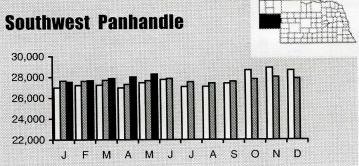
2000 2001 2002

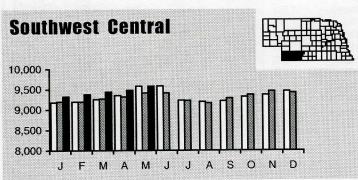


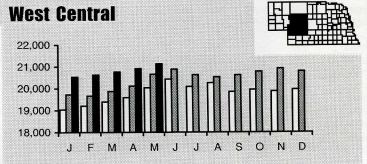
Note to Readers

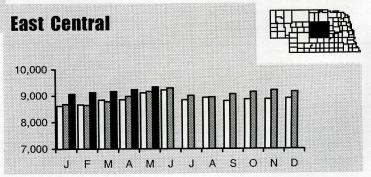
The charts on pages 8 and 9 report nonfarm employment by place of work for each region.





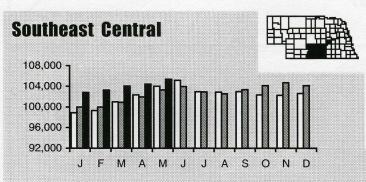


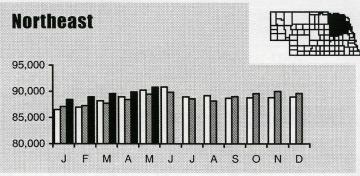


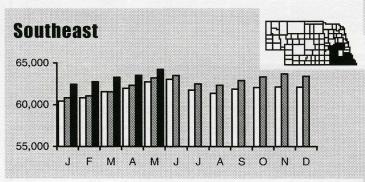


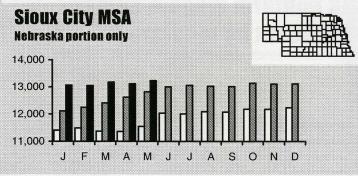
Regional Nonfarm Wage and Salary Employment* 2000 to May** 2002

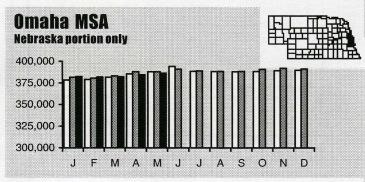










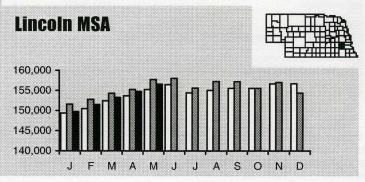




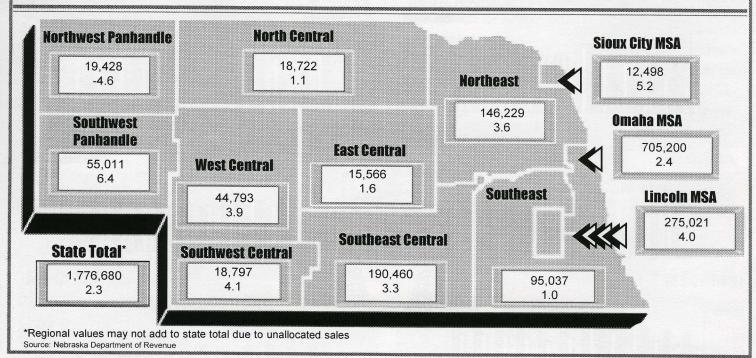
**Current month data are preliminary and subject to revision

***Previously, other than Nebraska data were included in the Omaha and Sioux City MSA

Note: Monthly data through March 2001 are benchmarked. Data for April-December 2001 are estimates until benchmarked in earlly 2003. All estimates are the most current revised data available. Source: Nebraska Department of Labor, Labor Market Information - Kathy Copas



May 2002 Regional Retail Sales (\$000) YTD Change vs Yr. Ago



Rate

nflation

State Nonfarm Wage & Salary Employment by Industry*

	<i>May</i> 2002	
Total	916,875	
Construction & Mining	44,524	
Manufacturing	112,626	
Durables	51,793	
Nondurables	60,833	
TCU**	57,284	
Trade	214,476	
Wholesale	54,500	
Retail	159,976	
FIRE***	63,034	
Services	262,946	
Government	161,985	
*By place of work **Transportation, Communication, and Utilities ***Finance, Insurance, and Real Estate Source: Nebraska Department of Labor, Labor Market Information		

Note: Monthly data through March 2001 are benchmarked. Data for April-December 2001 are estimates until benchmarked in early 2003. All estimates are the most current revised data available. Labor force data for 2002 will be revised.

Consumer Price Index

Consumer Price Index - U* (1982-84 = 100) (not seasonally adjusted)

			YTD %
		% Change	
	July	VS	vs Yr. Ago
	2002	Yr. Ago	(inflation rate)
All Items	180.1	1.5	1.3
Commodities	149.3	-0.7	-1.2
Services	210.7	3.0	3.1

*U = All urban consumers Source: U.S. Bureau of Labor Statistics

State Labor Force Summary*

 2002

 Labor Force
 956,452

 Employment
 921,500

 Unemployment Rate
 3.7

*By place of residence

Source: Nebraska Department of Labor, Labor Market Information

May

County of the Month

Hamilton Aurora-County Seat

Next County of the Month

License plate prefix number: 28

Size of county: 542 square miles, ranks 70th in the state **Population:** 9,403 in 2000, a change of 6.1 percent from 1990

Per capita personal income: \$23,634 in 2000, ranks 32nd in the state

Net taxable retail sales (\$000): \$50,123 in 2001 a change of -0.9 percent from 2000; 19,680 from January through May 2002, a change of -2.8 percent from the same period

the previous year.

Unemployment rate: 1.9 percent in Hamilton County, 3.0 percent in Nebraska in 2000

		Hamilton
	State	County
Nonfarm employment (2001) ¹ :	909,402	2,632
(wage & salary)	(percen	t of total)
Construction and Mining	4.8	2.4
Manufacturing	12.9	15.3
TCU	6.4	7.7
WholesaleTrade	5.8	14.4
RetailTrade	17.6	7.0
FIRE	6.8	5.7
Services	28.5	25.7
Government	17.0	21.8

Agriculture:

Number of farms: 661 in 1997; 664 in 1992; 770 in 1987 Average farm size: 520 acres in 1997; 484 acres in 1992

Market value of farm products sold: \$149.3 million in 1997 (\$225,844 average per farm); \$128.5 million in

1992 (\$193,476 average per farm)

 $Sources: U.S.\ Bureau\ of the\ Census,\ U.S.\ Bureau\ of\ Economic\ Analysis,\ Nebraska\ Department\ of\ Labor,\ Nebraska\ Department\ of\ Revenue.$

By place of work

Nebraska Business Conditions Survey (NBCS)

uly marked the beginning of the monthly Nebraska Business Conditions Survey (NBCS) that is conducted during the first two weeks of each month. The results are reported during the second week of the following month.

The monthly NBCS sample includes approximately 3,000 nonfarm private sector businesses that employ at least 10 workers. The total sample of 3,000 was divided into thirds to create a three-month survey cycle. Roughly 1,000 businesses are surveyed each month. The NBCS is conducted each month from a sample of businesses drawn from files maintained by

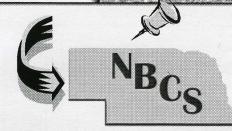
the Nebraska Department of Labor, Nebraska Workforce Development. The NBCS would not be possible without the support of the Nebraska Department of Labor.

Results of each survey are posted on the (BBR) website.

See
NU ONRAMP
for
Consumer
Price
Index

Reminder!
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See the Nebraska Business Conditions Survey Reports on BBR's website: www.bbr.unl.edu.

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