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THE INCOME TAX IN NEBRASKA

As this issue goes to press, the question of whether or not Nebraskans will be voting next month on repeal of the state income tax remains in doubt. Regardless of the decision of the State Supreme Court on this question, however, a brief analysis of the income tax issue appears appropriate. Dr. Edward B. Schmidt, Professor of Economics, Emeritus, was asked, therefore, to prepare the following article. E.S. W.

As a basis for considering possible abandonment of the state income tax, Nebraskans ought to inform themselves as to the role it, along with the retail sales tax, is playing. Our State Tax Commissioner, in his 1967 Annual Report, has undertaken to supply this information. Unfortunately, too few people have access to this report; therefore, some of the facts taken from it are presented herein in somewhat condensed and modified form.

Economists in the office of the Tax Commissioner have prepared estimates to show how abandonment of the state income tax and an increase in the sales tax rate from 2 1/2% to 5% to replace the revenue would alter the distribution of the tax load among persons in different income tax brackets. The chart at the bottom of this page summarizes their findings.

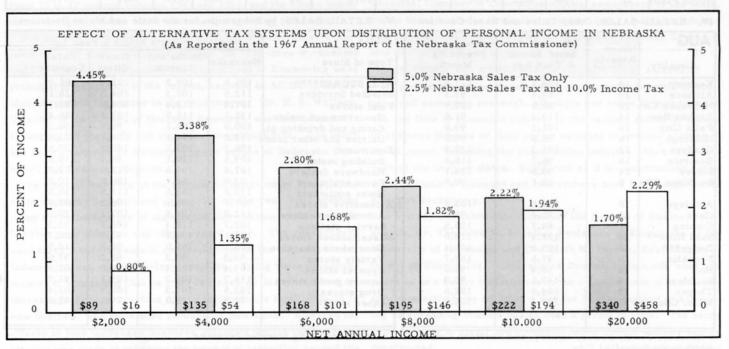
From this chart it is apparent that only the top income bracket (\$20,000 and above) would be advantaged by abandonment of the income tax. Professors Peterson and Timmons of the Department of Agricultural Economics at the University of Nebraska have made a similar study which shows that abandonment of the income tax would result in a somewhat greater shift in tax load toward the lower income groups than is shown in the tax commission study.

It should be remembered also that the state income tax includes a food sales tax credit of seven dollars for each dependent. As a result of this, the same report of the State Tax Commissioner shows that for taxpayers using the standard deduction of 10% on the Federal income tax form no state income tax will be paid and actual cash refunds will be received by those with adjusted gross incomes below the figures indicated in the following table:

Number of	Married Persons	
Dependents	(Joint Returns)	Single Persons
1	of 144 in 1495 known i	\$1,500
2	\$ 2,500	2,500
3	3,500	3,500
4	5,000	5,000
5	6,000	6,000
6	7,000	7,000
7	9,000	8,000
8	10,000	9,000

For those having deductions of more than 10%, and for all taxpayers 65 years of age and older, the situation will be even more favorable.

It might be concluded that, since persons who would be advantaged by repeal of the income tax are greatly outnumbered by those in the lower income tax brackets, the future of the tax is assured, even if the question of its repeal does appear on the ballot. This conclusion is not supported by experience in other states. Apparently those who are advantaged by the income tax are unaware of the facts in the situation and (Continued on page 4)



∎Business Summary:

Nebraska's July, 1968, dollar volume of business was up 12.5% from July, 1967, accompanied by a 7.6% increase in the physical volume of business. The U.S. followed this same pattern, with dollar volume rising 10.5% from July, 1967, and physical volume rising 5.7% in the same period. Construction activity, which rose in Nebraska by 3.6% from July, 1967, to July, 1968, fell in the U.S. by 5.7%.

ing slightly, while the U.S. is up slightly for both dollar and phys- for Hastings to -17.9% for South Sioux City.

ical volume. Of the ten business indicators, Nebraska registered an increase in each, although two of them, bank debits and employment other than manufacturing, showed smaller increases than for the United States.

August, 1968, retail sales indicate an overall increase of sales activity in Nebraska, in comparison to last year. Total sales for the state were up 6.0% from August, 1967, with hard goods up 9.0% and soft goods up 5.1%. Twelve of the twenty-two reporting cities showed retail sales increases over year-ago levels. August,

The June, 1968, to July, 1968, changes show Nebraska decreas- 1967, to August, 1968, changes for the cities range from +19.8%

All figures on this page are adjusted for seasonal changes, which means that the month-to-month ratios are relative to the normal or expected changes. Figures in Table I (except the first line) are adjusted where appropriate for price changes. Gasoline sales for Nebraska are for road use only; for the United States they are production in the previous month. E: L. BURGESS

I. NEBRASKA and the UNITED STATES

JUL	Percent of 1948 Average		Percent of Month a Yo		Percent of Preceding Month		
Business Indicators	Nebraska	u.s.	Nebraska	U.S .	Nebraska	u.s.	
Dollar Volume of Business	314.0	367.8	112.5	110.5	99.6	102.3	
Physical Volume of Business	211.8	230.8	107.6	105.7	99.5	101.2	
Bank debits (checks, etc.)	266.5	371.8	111.8	111.9	111.9	101.4	
Construction activity	242.1	167.3	103.6	94.3	88.1	101.2	
Retail sales	148.6	191.7	105.0	104.1	96.9	102.6	
Life insurance sales	378.7	476.3	116.9	107.9	105.6	104.1	
Cash farm marketings	212.3	169.1	128.4	103.9	80.1	94.6	
Electricity produced	431.2	473.6	129.4	112.0	99.1	101.0	
Newspaper advertising	169.4	145.4	109.5	101.4	108.9	100.9	
Manufacturing employment	164.8	129.4	105.8	103.5	98.6	100.3	
Other employment	140.9	166.4	101.4	103.4	98.7	100.2	
Gasoline sales	200.3	221.3	103.6	100.5	104.1	99.3	

II. PHYSICAL VOLUME OF BUSINESS Percentage of 1948 Average

3.643-	Nebraska	U.S.
Month	1967-68	1967-68
July	196.9	217.6
August	203.2	219.5
September	202.8	216.5
October	203.0	216.8
November	190.8	219.1
December	199.3	218.6
January	210.0	224.4
February	214.5	228.5
March	197.6	225.6
April	201.1	225.7
May	204.0	227.4
June	212.8	228.1
July	211.8	230.8

Total, Hard Goods, and Soft Goods Stores. Hard Goods include automobile, building RETAIL SALES for Selected Cities. material, furniture, hardware, equipment. Soft Goods include food, gasoline, department, clothing, and miscellaneous stores.

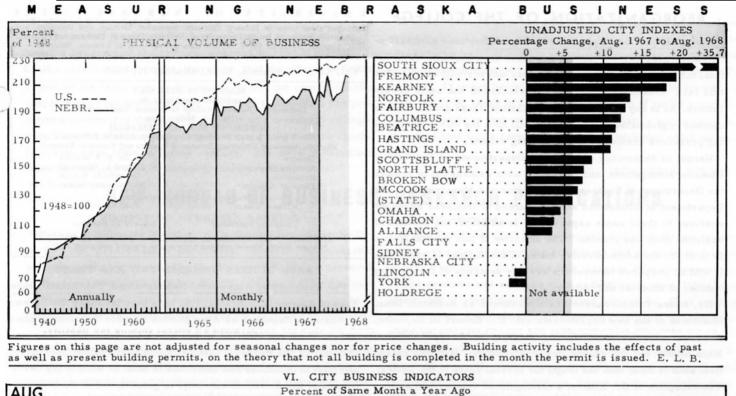
AUG No. of City Reports	Percent of Same Month a Year Ago		Percent of AUG Preceding		Percent of Same Month a Year Ago			Percent of Preceding			
	Total	Hard Goods	Soft Goods	Month Total	3	No. of Reports	Total	Hard Goods	Soft Goods	Month Total	
THE STATE	€ 811	106.0	109.0	105.1	106.7	Fremont	31	99.6	100.4	98.8	100.0
						Fairbury	25	105.3	109.0	101.4	96.1
Omaha	89	112.9	112.7	113.0	102.6	Norfolk	33	105.2	103.4	106.7	113.3
Lincoln	72	112,3	107.4	116.2	114.3	Scottsbluff	34	112.4	118.4	107.3	114.3
Grand Island	d 34	112.0	114.8	109.5	115.2	Columbus	27	97.9	101.3	93.9	114.6
Hastings	31	119.8	145.9	97.4	132.0	McCook	20	111.5	117.8	104.9	112.4
North Platte	22	99.0	82.3	110.7	107.3	York	26	98.7	107.1	93.4	111.7

AUG	No. of	Percent of Same Month	Percent of Preceding		
Locality	Reports	A Year Ago	Month		
Kearney	18	108.4	117.5		
Alliance	29	89.4	93.3		
Nebraska Cit	y 20	86.0	102.5		
Broken Bow	14	113.4	91.6		
Falls City	18	101.3	99.8		
Holdrege	16	98.5	94.0		
Chadron	22	101.3	120.8		
Beatrice	16	96.1	116.8		
Sidney	24	98.6	124.7		
So. Sioux City	8	82.1	90.9		
Antelope	10	110.5	103.2		
Cass	22	86.4	99.3		
Cuming	11	84.7	105.5		
Sand Hills**	24	102.4	114.0		
Oodge***	11	105.8	106.4		
ranklin	10	97.6	108.7		
Holt	14	98.4	96.6		
Saunders	14	149.1	93.9		
Thayer	9	104.0	102.6		
Misc. Countie	es 57	107.1	109.0		

AUG	Percent of Same Month a Year Ago							
Type of Store	Nebraska	Omaha and Lincoln	Other Cities	Rural Counties				
ALL STORES****	106.0	108.2	102.9	106.9				
Selected Services	112.9	108.3	104.2	126.1				
Food stores	107.4	112.4	104.8	105.1				
Groceries and meats	110.1	116.7	107.3	106.4				
Eating and drinking pl.	100.0	105.1	98 .7	96.2				
Dairies and other food		108.1	107.7	123.8				
Equipment	106.3	103.2	106.2	109.6				
Building material	109.5	120.1	98.4	110.0				
Hardware dealers	107.8	109.6	112.6	101.3				
Farm equipment	93.0	64.1	105.0	110.0				
Home equipment	110.0	102.6	111.5	115.8				
Automotive stores	107.7	109.1	106.2	107.9				
Automotive dealers	112.2	108.8	107.2	120.6				
Service stations	102.7	110.4	102.3	95.3				
Miscellaneous stores	103.1	104.8	97.9	106.7				
General merchandise	106.1	109.0	98.5	110.9				
Variety stores	93.3	90.3	92.2	97.5				
Apparel stores	109.4	122.4	104.0	101.8				
Luxury goods stores	116.7	103.2	105.2	141.7				
Drug stores	102.5	105.3	100.9	101.4				
Other stores	78.5	73.0	79.3	83.3				
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^{**}Hooker, Grant, Dawes, Cherry, and Sheridan Counties

^{****}Not including Selected Services



AUG				rercent o	I Danie Month	a rear rigo			
State or City	City Index	Bank Debits	Building Activity	Retail Sales	Electricity Consumed	Gas Consumed	Water Pumped	Postal Receipts	Newspaper Advertising
The State	106.0	107.7	119.6	106.1	113.9	107.2	96.9	102.9	101.6
Beatrice	111.7	105.7	148.9	96.1	NA	107.0	NA	128.3	105.9
Omaha	104.5	102.0	100.7	112.9	112.6	105.2	96.4	101.1	109.5
Lincoln	98.6	106.9	78.6	112.3	113.8	116.8	90.4	84.2	84.7
Grand Island	111.0	NA	183.1	112.0	127.6	108.8	106.9	112.2	
Hastings	111.1	NA	167.0	119.8	118.1	103.4	97.2	111.8	81.7
Fremont	119.5	NA	185.8	99.6	108.2	NA	118.1	132.1	NA
Jorth Platte	107.5	108.3	62.4	99.0	114.4	112.0	109.3	121.8	100.3
Kearney	118.2	122.3	281.4	108.4	123.6	113.9	103.2	118.3	NA
Scottsbluff	108.6	130.5	98.3	112.4	111.1	110.8	84.2	116.5	99.9
Norfolk	113.5	114.8	272.3	105.2	118.5	105.9	84.1	128.1	114.9
Columbus	112.3	109.6	143.2	97.9	114.2	95.8	111.6	127.6	113.8
McCook	106.8	100.6	197.4	111.5	111.2	88.2	NA	108.7	96.8
Sidney	100.0	114.9	26.9	98.6	105.6	96.3	79.2	105.2	NA
Alliance	103.4	103.2	126.4	89.4	100.5	111.1	70.1	98.9	118.5
Nebraska City	99.9	103.1	53.7	86.0	115.3	123.2	107.6	89.0	NA
So. Sioux City	135.7	111.6	171.8	82.1	155.9	NA	NA	139.6	NA
York	97.8	103.4	97.1	98.7	107.6	97.2	80.4	98.4	96.4
Falls City	100.2	101.7	64.9	101.3	108.6	132.5	86.1	108.0	90.0
Fairbury	112.9	100.5	175.8	105.3	112.6	NA	79.2	120.8	136.6
Holdrege	NA	NA	NA	98.5	NA	104.1	NA	NA	103.2
Chadron	103.7	107.1	93.0	101.3	102.7	114.3	72.5	112.0	NA
Broken Bow	107.3	152.8	504.1	113.4	109.1	83.1	113.7	92.9	85.1
AUG	114 075 07	onwest and	mart has and	Percent o	f Preceding M	onth (Unadjus	sted)	THERETO BELL TO	nen is the yinu
State or City	City Index	Bank Debits	Building Activity	Retail Sales	Electricity Consumed	Gas Consumed	Water Pumped	Postal Receipts	Newspaper Advertising
The State	101.5	94.6	102.6	108.2	103.6	103.4	85.1	96.5	104.0
_	101 0	00 0	120 1	110 2	102 5	10//	F7 0	1041	00 5

Sidney	100.0	114.9	20.9	98.0	105.6	96.3	19.2	105.2	NA
Alliance	103.4	103.2	126.4	89.4	100.5	111.1	70.1	98.9	118.5
Nebraska City	99.9	103.1	53.7	86.0	115.3	123.2	107.6	89.0	NA
So. Sioux City	135.7	111.6	171.8	82.1	155.9	NA	NA	139.6	NA
York	97.8	103.4	97.1	98.7	107.6	97.2	80.4	98.4	96.4
Falls City	100.2	101.7	64.9	101.3	108.6	132.5	86.1	108.0	90.0
Fairbury	112.9	100.5	175.8	105.3	112.6	NA	79.2	120.8	136.6
Holdrege	NA	NA	NA	98.5	NA	104.1	NA	NA	103.2
Chadron	103.7	107.1	93.0	101.3	102.7	114.3	72.5	112.0	NA
Broken Bow	107.3	152.8	504.1	113.4	109.1	83.1	113.7	92.9	85.1
AUG	ela are av	anvet acc	mer has sal	Percent of	Preceding Mo	onth (Unadjus	ted)	regions ent to	mary survey
State or City	City Index	Bank Debits	Building Activity	Retail Sales	Electricity Consumed	Gas Consumed	Water Pumped	Postal Receipts	Newspaper Advertising
The State	101.5	94.6	102.6	108.2	103.6	103.4	85.1	96.5	104.0
Beatrice	101.2	89.9	128.1	119.3	103.5	106.6	57.9	104.1	90.5
Omaha	99.7	91.4	107.0	103.2	99.3	104.8	80.2	79.3	110.5
Lincoln	101.3	85.3	114.6	115.2	108.4	101.9	72.3	96.8	98.2
Grand Island	104.0	NA	101.6	116.1	113.3	93.1	97.2	83.2	7 10 10
Hastings	99.9	NA	80.6	132.6	100.7	95.5	102.5	97.6	101.5
Fremont	97.8	NA	93.1	101.2	99.0	NA	85.9	108.2	NA
North Platte	105.7	97.6	127.5	109.0	167.8	102.1	98.5	112.1	99.6
Kearney	103.2	102.7	83.9	118.4	144.0	107.5	97.1	99.4	NA
Scottsbluff	99.9	102.8	79.3	115.4	93.2	104.6	77.8	105.8	99.0
Norfolk	104.5	105.0	143.6	114.1	90.9	106.1	79.0	113.2	93.7
Columbus	101.5	108.5	101.5	115.9	94.4	94.3	89.4	125.1	101.7
McCook	100.2	92.9	103.1	113.5	107.7	94.4	NA	78.2	103.1
Sidney	108.7	107.8	103.1	124.6	111.8	114.2	106.4	91.9	NA
Alliance	98.2	112.9	115.9	94.8	95.7	89.4	68.6	79.1	124.6
Nebraska City	101.9	95.5	105.4	103.5	109.8	98.9	87.5	103.4	NA
o. Sioux City	99.5	95.1	84.3	91.7	144.6	100.3	NA	110.8	NA
ork	95.2	99.0	106.0	112.7	93.4	88.7	85.3	95.9	92.3
Falls City	100.9	95.3	92.8	100.8	244.0	125.9	81.3	86.4	114.5
Fairbury	93.9	102.2	79.1	97.4	93.8	NA	73.8	90.5	98.3
Holdrege	NA	NA	NA	94.6	NA	91.3	NA	NA	105.7
Chadron	98.7	116.8	81.4	121.7	114.6	93.3	88.1	64.0	NA
Broken Bow	96.0	109.3	99.9	92.3	94.2	88.1	111.4	71.1	97.4

continued from first page) allow their dislike of taxes general to influence their decision when it comes time to vote.

Property Tax Relief

The Tax Commissioner's economists also have attempted to plain how the retail sales and income taxes provide property tax lief. They show this relief at approximately \$95 million. This gure is composed of the following items:

million

2.5

4.4

Repeal of local taxes Amounts returned to local governments for support of schools Provided for support of Omaha University and

Elimination of the state property tax levy

Junior Colleges "Local taxes" in the above analysis apparently refers to the tax

intangibles, the tax on household goods and other nonproductive rsonal property, and the head tax. Many taxpayers appear to be unaware of the magnitude of the

operty tax relief accruing to them. This is explained, perhaps, the confusion created by court rulings with respect to adjustents in assessments ordered by the State Board of Equalization d by the fact that sufficient time has not yet elapsed for local operty tax billings to reflect such relief. Until the situation abilizes, it will be difficult to convince many taxpayers that the oadened tax base is indeed providing any property tax relief at . It may be that the ultimate result of the existing broadened a base will be to permit local officials to provide needed imovements in local schools, streets, and other services without increase in property taxes, rather than an actual reduction in

Income Tax Criticisms Few criticisms of Nebraska's income tax appear to have much

ch taxes.

bstance. Some persons have objected to that feature which thorizes the State Board of Equalization to set the individual come tax rates each year. This feature actually seems to be ost commendable, although it might be better if the membership this board were made up of persons especially qualified to disarge the board's responsibilities. The merit of the existing rangement is that the board can practice prudence in setting the rate--something which the Legislature probably could--or uld -- not do. The rate can be set high enough to provide a marn of safety. This is important because the yields of sales and come taxes are much more sensitive to fluctuations in the ecomy than is the yield of the property tax. We have come to exct that personal income each year will exceed that of the preous year, but we cannot count on this always being the case. Perhaps not many voters really understand how important it is provide this margin of safety between the estimated tax yield d budget revenue requirements. Suppose that tax yields fell bstantially short of the appropriations in a particular year.

uld cut wage and salary rates for state employees. But is this e way to upgrade the quality of public officials? Terms of emsyment in government cannot deviate much from those in private aployment without seriously impairing the ability of government attract suitable and efficient employees. Nebraska's income tax has also been criticized because it apars to discriminate against individuals as opposed to corpor-

nat alternative actions would be open to the state government?

could not borrow because the state constitution forbids it. It

ald discharge large numbers of state employees. But would

is not contribute toward a still greater decline in prosperity? It

is nothing inherently bad about treating them differently. What is really important, however, in this case is that it would be impossible to apply the income tax to both corporations and individuals at the same rate. Corporations in Nebraska (and in most of the states) are taxed

upon the basis of net income. Net income is a term that has meaning when applied to businesses such as corporations. It lacks meaning when applied to individuals. Most persons are not engaged in business but are employed by business. The income of individuals in Nebraska is taxed at a percentage

of their respective Federal income tax liabilities, exclusive of the recently enacted surtax. A state can tax an individual upon the basis either of income earned within the taxing state or upon the basis of entire income regardless of where that income is earned --so long as all persons in like circumstances are treated alike. But when it comes to corporations, the situation is far different. The courts have ruled that a particular state may tax only the portion of a corporation's income that is earned in the taxing state. This rule would prevent a state from basing its corporation income tax upon the corporation's Federal income tax liability.

Since individuals and corporations must be taxed by different methods and on different bases, there does not seem to be any compelling reason why the rate of tax needs to be the same, although the Tax Commissioner's Report points out that if the individual's State income tax liability were related to his taxable income rather than to Federal income tax liability, its rate would be approximately the same as the 2% rate levied on corporations. Effects of Income Tax Repeal

No one can pretend to know all the effects that might follow from

repeal of the state income tax. It should be pointed out, however, that one of these would be to leave the state without any effective tax on corporations chartered in other states but operating in Nebraska. Many taxpayers no doubt would not like such an arrangement. Second, it appears that the assertion by a spokesman for organ-

ized labor that, if the income tax is repealed, petitions will be circulated calling for repeal of the sales tax as well, must be taken seriously and not just as an idle threat or a scare tactic. It appears also that if such an effort were undertaken seriously under such circumstances it would be likely to succeed.

Suppose that this did happen and that we did find ourselves without both the retail sales and income taxes. We are already without the head tax, the intangibles tax, and are by constitutional provision forbidden to re-enact a state property tax. Under these circumstances, since the state is not allowed to spend in excess of the revenues it collects, the Legislature would be forced to restructure drastically the expenditure pattern of state government or to invent some other kind of tax peculiar to Nebraska. Neither of these actions would appear to be compatible with the economic and industrial progress of the state.

Some persons may feel that since the State survived repeal of the 1965 income tax it can survive abandonment of the 1967 income tax as well. This appears to be a dangerous assumption. In the first place, the proposal to broaden the state's tax structure was not a major issue in the elections preceding the 1965 session of the Legislature. During the campaign preceding the 1967 session, on the other hand, many senatorial candidates publicly stated their intention to support a broadened tax base. It is not as though the people were taken by surprise with the adoption of the retail sales ons. Corporations, of course, are not real persons and there and income taxes. (Continued on page 5) reasonable to expect, therefore, that the effects to follow of the state income tax would reflect the comprehensive of the 1967 tax legislation. In order to achieve a compree overhaul of the tax structure, it was necessary to negonumber of compromises between groups whose special

ts were often in direct conflict. The case of organized

as already been mentioned; there are many more.

second place, in 1967 the Legislature adopted a compre-

e program of tax reform, whereas in 1965 it did not. It

ued from page 4)

BUREAU OF BUSINESS NEW HISTORY OF NEBRASKA BANKING ry of Nebraska Banking: A Centennial Retrospect by Dr. Kuhn, Department of Economics, University of Nebraska, n published recently by the Bureau of Business Research iness Research Bulletin No. 72. It was financed in part s made available by the Nebraska Bankers Association to

llege of Business Administration, designed to stimulate dent research in the field of finance. Kuhn's meticulously researched book, which is the first hensive study of Nebraska's banking industry undertaken, an outstanding contribution to the state's centennial histois enhanced by more than 20 tables which portray statisti-

nportant phases of the development of banking in Nebraska. ook is being distributed to all bankers who cooperated in ly, to college libraries throughout the nation, and to all uniand college bureaus of business and economic research. ailable to others from the Bureau at a price of \$2.00. ONOMIC IMPACT OF IRRIGATED AGRICULTURE

se agriculture is Nebraska's dominant industry, and with an 3 million acres of farmland under irrigation, the state nird in number of irrigated acres, Nebraska was selected Sureau of Reclamation for a study of the direct and indirect of irrigation on the economy of a state. The rapid rate of of irrigation in the postwar period, when the fraction of oduction supplied by irrigated land in Nebraska increased

to 27 percent between 1947 and 1963, and the future poten-

rrigation were other reasons for studying Nebraska. ureau of Business Research made the study under a conth the Bureau of Reclamation. Dr. Theodore W. Roesler Charles Lamphear of the Department of Economics were Il investigators of the project, assisted by M. David Beverssistant Instructor in the department. Dr. E. S. Wallace,

r of the Bureau of Business Research, was instrumental in

ng for the study and served as consultant to it. The study

n published as Number 4 in the series of Nebraska Ecoand Business Reports. nalysis was done in the form of an input-output study of the conomy and focused primarily on the year 1963 because ore categories of significant information were available year than for any other recent year. The researchers ree measurements of economic impact: the current direct,

of this increased business extended beyond the state, no

was made to measure the impact of irrigation beyond the

-by, and stemming-from impacts. Using these measureit was found that in 1963 for each dollar's worth of net e in crop production due to irrigation, a total of \$6.86 in siness was generated throughout Nebraska. Although the

constructed.

might follow abandonment of the income tax are too great to just the risk. It is not likely that elimination of either the income sales tax would result in a permanent reduction of public spendir The probability is that we would end up ultimately with a state t structure that would compare unfavorably with that which we n

EDWARD B. SCHMII

In conclusion, it appears that for the first time in a hundr

years Nebraska has a well balanced tax structure of which

citizens can feel reasonably proud. The adverse effects whi

RESEARCH PUBLICATIONS borders of Nebraska. It was found that for 1963 the net gain (current direct) in cr output over dryland farming conditions had an estimated val

utilize products and services such as fertilizer, seed, labor, a others, all of which involved a current induced-by effect totali

have.

\$157 million. Thus, those who served as direct and indirect su pliers of irrigated crops had increased sales of \$1.29 per \$1 increased agricultural output. The increase in economic activi required to handle and process the added farm production a associated products and services, known as the stemming-fro effect, totaled \$553.7 million in 1963, or \$4.39 per \$1 of increas agricultural output. The researchers recognized investment impact as another in

of \$121.6 million. To achieve this increase it was necessary

was made in any detail. The report does, however, analyze t estimated volume of transactions generated by the hypothetic transfer of 10,000 acres of dryland to the irrigated sector. average cost pattern for the capital equipment in 1963 was a sumed and the resulting direct investment impact was estimate at \$7,123,000. Expressed on a per acre basis, it was thus four

that approximately \$712 of transactions are generated in the eco

portant yardstick in measuring economic impacts, but because

inherent difficulties in analysis of this area no such examinati

nomy of the state as the direct investment impact when an acre dryland is transferred to irrigated, under the assumed condition Copies of the study are being supplied to college and publ libraries, Chamber of Commerce offices, newspapers of the stat and to those business firms that supplied data. Individual copie may be procured by others from the Bureau of Business Research at a cost of \$4.00 per copy. AN INDEX OF NEBRASKA CONSTRUCTION ACTIVITY

As part of the research activities of university bureaus of bus ness and economic research, attempts are made to measure the ebb and flow of economic activity in the various states by mean of business indexes or time series applying to various sectors the economy, including the construction industry which is an in portant one in most states. Significant as it is, construction acti ity is difficult to measure and researchers have long sought mo: effective techniques.

In a study published this month by the Bureau of Business Re search, Dr. Theodore W. Roesler, Professor of Economics at the University of Nebraska, and Dr. Keith K. Turner, Assistant Pro fessor of Economics, University of Denver, have made what a pears to be a major contribution to the measurement of state con struction activity by adapting a Census Bureau method of alloca ing or spreading contract values over a period of time. The stud

demonstrates in detail how a monthly index of such activity can h

(Continued on page

REORGANIZATION OF THE COLLEGE

buring the past seven years the College of Business Administran undergraduate enrollment has more than doubled. Although al tabulations are not complete, this number will exceed 1900

s fall. Graduate enrollment has followed the same growth

tern. As in any other type of organization, these growth factors nand organizational changes that will have the effect of reliev-

pressures created by the expanding volume. lence, in September of this year Departments of Accounting,

ance, Management, and Marketing were established to replace

Department of Business Organization and Management. The

partment of Economics and the Bureau of Business Research

ntinue in their same capacities. In addition, the position of sistant dean was created. The objective of this reorganization

to divide the administrative duties of the College in order that will be prepared to meet the service demands of the growing

nber of students and faculty. Or. Miles Tommeraasen has been named as Assistant Dean.

airmen of the new departments are: Dr. Robert H. Raymond, counting; Dr. Keith L. Broman, Finance; Dr. Henry H. Albers,

nagement; and Dr. Phillip McVey, Marketing. With one excepn, each of these men has taught for several years in the College. e exception is Dr. Albers, a distinguished teacher and author,

o joined our staff this fall coming from the University of Iowa. Our courses of study, both graduate and undergraduate, remain changed. Administrative responsibility for graduate programs

business, however, is vested in the Assistant Dean's office. In ering the M.B.A., M.A., and Ph.D. degrees, the four business partments function together as an interdepartmental team. The duate programs in Economics continue to be administered by

chairman, Dr. Wallace C. Peterson, and Dr. J. R. Felton. n addition to Dr. Albers, the College is pleased to announce veral other staff appointments effective this fall: in the Account-

Department -- Dr. Lloyd Seaton, Jr. from the Universities of w Mexico and Arkansas, Associate Professor, and John Harris, om the University of Arkansas, Assistant Professor; in Eco-

mics -- Dr. Henry Thomassen, from Emory University, Assote Professor, Robert F. Allen, from Michigan State University, sistant Professor, Peter Sommerhauser, from Northwestern iversity, and Emil Meurer, from Mankato State, instructors;

Economic Education -- William Gillies, who returns to the Unirsity from the University of Wisconsin at Milwaukee; in Finance

William Phillips, instructor; and in Marketing--Kari Kizilbash, tructor, both from Nebraska.

C. S. MILLER, DEAN

Published as Number 3 in the series of Nebraska Economic and

ontinued from page 5)

siness Reports, the study describes a recent revision of the braska construction index used by the Bureau in preparing data

construction activity in terms of spread contracts for publican in Business in Nebraska. Methods and problems involved

constructing the index are discussed and the new method of reading construction contract values so as to reflect construc-

n activity is developed fully. The authors point out that the thod is relatively inexpensive and that the necessary calculans can be programmed easily for a computer.

UNIVERSITY O F NEBRASKA

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Computer Specialist Edward L. Burgess BUSINESS IN NEBRASKA is issued as a public service of the University and mailed

free upon request. Material published herein may be reprinted with proper credit. AREA STUDIES NUMBERS TWO AND THREE

The Economy of Ainsworth, Nebraska and The Retail Tr

Area of Ainsworth, Nebraska, 1966 have been issued by the Bur of Business Research as Area Studies Number Two and Num Three. Both are authored by Dr. Edward L. Hauswald, Associ Director of the Bureau. Complementing each other, they director attention to conditions that contribute in adverse ways to the de opment of the Ainsworth economy, in general, and of its comm cial community, in particular, and to the results of their conti ation. In addition, the studies offer suggestions as to the char

Population, employment, nonagricultural and agricultural i tors, income, commerce -- all these factors are extensively of sidered in Area Study Number Two. For each, the past and pr ent is quantified and analyzed; the future is evaluated; and an praisal is made of the implications of the factor for future e nomic development. Area Study Number Three provides a basis for an increa

understanding of the nature of the retail activity relevant to pr

ter of the community effort needed to increase the economic de

ent and future policies and actions of merchants and commu leaders in the city of Ainsworth. Attention is directed particular to (1) the spatial extent of the retail trade area, both for individgoods and services and for all of them as a group; (2) the shopp habits and attitudes of customers, both actual and potential; (3) certain aspects of the population, employment, and incom the retail sector of the economy that are relevant to the welf of the business community.

These two studies represent an integral part of the Ainswe City Plan and were prepared under contract for the Nebraska

partment of Economic Development under provisions of the l of the State of Nebraska. They were financed in part through urban planning assistance grant from the U.S. Departmen

Housing and Urban Development, under the provisions of Sec 701 of the Housing Act of 1954, as amended.

In addition to their use by the relevant community and s agency, these studies serve as models for others. Copies of studies may be had on a loan basis and the author welcomes opportunity to be of assistance in their use, and to confer community leaders elsewhere who may have need for sim studies.