# Business in Nebraska

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# **Nebraska Moves Back on Track**

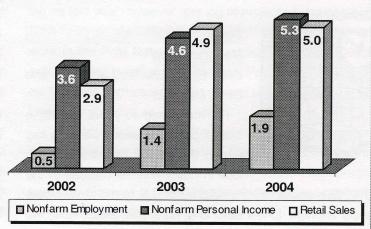
John Austin and the Nebraska Business Forecast Council

ebraska did not fully partake in the 2001 national recession, but growth rates in retail sales, employment, and personal income were reduced. The reductions were due to a variety of causes that often were specific to a sector or group of sectors of economic activity. In some cases the growth in employment was restrained by labor availability. In other cases employment growth was restrained by the slow growth and recession in the national economy, especially its manufacturing sector. A falloff in tourism following the events of September 11 was partly to blame for the falloff in the growth rate in services. Growth in personal income was restrained by the reduced growth in wages and salaries and by the loss of income by **Figure 1** the holders of wealth. Net taxable retail sales were restrained by the lower personal income growth, coupled with a diversion of spending on other retail sales to motor vehicles. Net farm income continues to crawl at depressed levels not seen in 15 years. Only the willingness of the federal government to continue to support the industry with a system of farm payments keeps the current near disaster in Nebraska's farm sector from becoming a complete disaster.

The national economy continued stumbling in 2002. After a huge first quarter, the nation's inflation-adjusted growth rate slowed markedly. Concerns are mounting that

the manufacturing sector has failed to mount a vigorous rebound from the 2001 downturn. Consumer confidence has flagged just before the vital Christmas shopping season. Some suggest a second dip is likely, especially in manufacturing. In the face of current information on progress in 2002, it appears that the year will be one of modest recovery at the national level.

Figure 1 Key Economic Growth Rates



In general, the council sees only moderate growth for most Nebraska businesses in 2002, somewhat larger increases in 2003, and a return to near normal growth in 2004. Construction growth will be relatively strong in 2002, while services and transportation, communications, and utilities (TCU) growth will regain momentum in 2003 and 2004. Overall, manufacturing, retail and wholesale trade, and government will remain weak throughout the forecast period. Nonfarm incomes will strengthen as wages and salaries get back on track and interest and dividend incomes increase There is little to no optimism for the near future of net farm income. Currently, the impact of the drought has left net farm income hovering at the 1984 dollar income levels before adjustment for price level advances. Once price adjustments are made, net farm income levels will be well below those of a generation ago.

Despite the somewhat negative atmosphere engendered by current data, the council remains optimistic about the future of the Nebraska economy. By the end of the forecast period, nonfarm employment will crawl out of its current doldrums and approach 2 percent growth (Figure 1, page 1). At that time, nonfarm personal income will advance at a rate in excess of 5 percent. Aided, in part, by the recent expansion in the list of items that are covered by the state's sales taxes, net taxable retail sales will grow at nearly 5 percent per year in 2003 and 2004.

A set of reports from BBR's new monthly Nebraska Business Conditions Survey (NBCS) reinforces the council's optimism. The most recent two months' reports are on the website: www.bbr.unl.edu. In the survey period from July to September, just over 40 percent of respondents reported that they expect general business conditions to improve in the next six months. There was a small decrease in the outlook in the October survey.



#### **Employment**

#### Manufacturing

Ernie Goss, Charles Lamphear, and Donis Petersan

For more than 40 years, growth in branch plant operations played a key role in the growth of manufacturing jobs in many nonmetro areas of the

U.S., as manufacturing moved out of U.S. metro areas where costs are high, to low labor cost nonmetro areas. Now, the movement is to Third World countries, where labor costs only

a small fraction of that in U.S. nonmetro areas. Operations that are being relocated to developing countries share common characteristics. They produce standardized products in large quantities, depend on routine operations, employ low-skilled workers, and enjoy relatively low transportation costs in shipping finished products to markets.

The latest forecast departs from the council's previous offering because the preliminary 2002 data suggest there will be a continued decline in manufacturing employment throughout the year, especially in durables. Total employment growth in the state's manufacturing sector was negative in 2001 and 2002, declining from 117,288 jobs in 2001 to an estimated 114,402 jobs in 2003. Growth in total manufacturing employment will be barely positive in 2004. Approximately 85 percent of the total decline of 2,866 jobs will occur in durables manufacturing. Durables manufacturing represents products that last at least three years. Most of the job decline in durables manufacturing will occur in branch plant operations that produce automotive parts and accessories, electronic components, and electrical equipment. These operations will continue to move to lower cost labor areas in developing countries, such as Mexico.

The outlook is for a decrease of 4.2 percent in 2002 durables manufacturing employment. It will decline 0.6 percent in 2003 and will show barely positive growth in 2004 (Table 1).

There will be some relocation of nondurables production operations to developing countries, especially branch plant operations engaged in the production of textiles and apparels, and rubber and plastic products. However, the relocation of these operations will not have as great an impact on total employment in nondurables manufacturing, since nearly two-thirds of nondurables manufacturing represents food and kindred products. Some employment growth is expected in food and kindred products to meet the likely growth in livestock operations and further expected developments in value-added food processing.

Employment in nondurables manufacturing has held up during the economic downturn, reflecting the significant percent of employment related to food processing. The 2002 employment forecast for nondurables manufacturing is for a -0.5 percent decrease, and barely positive growth during 2003 and 2004. These are very low growth rates, compared to the historic 1990s growth rate of 2.2 percent.

Table 1 Number of Nonfarm Jobs and Percent Changes by Industry Annual Averages (whole numbers)

		Manufac	cturing								State &
			Non-	Constructio	n	Retail \	Vholesale			Federal	Local
	Total	Durables	durables	& Mining	TCU <sup>1</sup>	Trade	Trade	FIRE2	Services	Gov't3	Gov't
1999	907,680	57,216	61,014	44,387	57,904	161,051	55,132	60,769	243,778	30,859	135,570
2000	923,757	58,572	61,216	45,289	58,187	162,342	54,089	61,296	253,466	31,435	137,865
2001	924,378	55,242	62,046	44,014	57,812	160,405	52,458	62,189	259,147	31,031	140,034
2002	929,125	52,922	61,736	45,290	58,101	160,245	51,829	62,811	262,516	31,962	141,714
2003	942,283	52,604	61,798	46,468	59,554	161,046	51,621	63,753	269,866	32,441	143,132
2004	959,850	52,736	61,952	47,676	61,340	163,462	51,983	64,709	278,502	32,928	144,563
Annual Per	cent Chan	ges									
1999	1.7	-0.5	-0.5	5.1	3.6	2.3	0.8	4.8	2.3	-3.7	0.5
2000	1.8	2.4	0.3	2.0	0.5	0.8	-1.9	0.9	4.0	1.9	1.7
2001	0.1	-5.7	1.4	-2.8	-0.6	-1.2	-3.0	1.5	2.2	-1.3	1.6
2002	0.5	-4.2	-0.5	2.9	0.5	-0.1	-1.2	1.0	1.3	3.0	1.2
2003	1.4	-0.6	0.1	2.6	2.5	0.5	-0.4	1.5	2.8	1.5	1.0
2004	1.9	0.2	0.2	2.6	3.0	1.5	0.7	1.5	3.2	1.5	1.0
Average An	nual Grow	vth Rates									
1990 to 1993	2 1.2	-1.7	4.5	2.0	1.0	1.2	-1.0	1.0	2.1	-4.3	2.1
1992 to 199	5 2.6	4.8	2.7	6.6	1.7	3.3	0.3	2.1	4.4	-3.8	0.9
1995 to 200	0 2.1	1.6	1.0	4.7	3.2	1.4	0.5	3.1	3.7	-1.2	0.5
1990 to 200	0 2.1	1.9	2.2	4.7	2.3	1.9	0.1	2.4	3.6	-2.6	1.0

<sup>&</sup>lt;sup>1</sup>Transportation, Communication, & Utilities

#### Construction and Mining

John Austin

Reports and speculation on the future of construction in Nebraska are mixed. The forecast reflects some degree of optimism. Anecdotal evidence contradicts the reported fall in employment activity in 2001. There was no let up in highway construction. Residential construction was vigorous last year. Omaha's major projects, alone, would have kept the state from a downturn in commercial and industrial building.

Statewide residential construction currently is stable. Entry-level homes are in demand. Step-up home building is slower but good. High-end home construction is down, partly due to stock market woes.

Existing home sales in Omaha showed a year-to-date decrease in value through August emphasizing the growth in entry-level homes. New construction of multifamily homes showed a rapid advance in the number of units and a much slower advance in valuation, implying a decrease in the

average value of multifamily residential buildings. To some extent, that result may be a reflection of the volatility in the data. In contrast, single-family building has increased 12 percent in units through August 2002, with a 29 percent advance in valuation. Thus, new single-family homes in Omaha are of higher value per unit than last year.

This year's new large building projects may not be as big as last year; however, the log of projects remains good. Omaha continues to develop a new skyline. There is still finish work in the First National Bank building. The Civic Center exterior frame is well along. The Union Pacific building is in the early stages, with steel framing several stories above ground. Lincoln is reported as doing well.

Nonresidential building contractors across nonmetro areas of the state are prospering. The main problem for this group of builders statewide is the workforce. New workers are needed nationwide to offset retirements and to accommodate construction activity.

<sup>&</sup>lt;sup>2</sup>Finance, Insurance, & Real Estate

<sup>&</sup>lt;sup>3</sup>Includes military

State highway construction had the potential for cut back when the state budget was reduced. However, those cuts have had minimal impact. For the most part, the cuts were handled internally with little impact on the state's road building. A principal part of the budget cut does not allow the temporary half-cent increase in motor vehicle retail sales tax to accrue to the roads budget. Nevertheless, the department has gained from the large volume of motor vehicle sales in the fiscal year ending in June.

The council remains optimistic on construction employment in 2002 and the balance of the forecast period, but expects some slowdown in residential construction as the impact of low long-term interest rates will have dissipated somewhat. There may be some pent-up demand for high-end homes that would blossom with a stock market reversal. There is no end in sight for Omaha's boom in large building construction on the forecast horizon. It will buoy total large building construction activity over the period. State highway construction is primarily funded by gasoline taxes and will hold up, despite any state budget cutbacks. Only local road projects may be in question.

The key determinant is whether there will be a sufficient workforce to satisfy demands. If construction employment remains tight, the forecast may be optimistic. However, anecdotal evidence suggests that construction workers will move long distances for good jobs even on a relatively short-term basis. Total employment in construction and mining will increase 2.9 percent in 2002, and 2.6 percent in both 2003 and 2004.

# Transportation, Communications, and Utilities (TCU) Gene Koepke

Truck traffic through early Fall 2002 is holding up well, but may be softening. Some trucking companies are not hiring to fill new positions, but only to replace those who have left.

Fuel prices, a large component of trucking costs, rose for several weeks in the Fall. In addition, rising insurance costs for both health and liability have hurt the bottom line for truckers. These increased costs are being partially passed on to customers; however, some customers are resisting the price increases.

Total TCU employment will improve as the national economy recovers from its manufacturing recession. There will be a small advance in 2002, followed by advances of 2.5 and 3 percent in 2003 and 2004, respectively.

#### Retail Trade

Franz Schwarz

Retail trade employment decreased 1.2 percent in 2001 from 2000. Preliminary January-August 2002 data show a slight drop of 0.2 percent from the same period in the previous year. The retail trade sector is the second largest employer, with about 17 to 18 percent of all nonfarm employees. Retail trade employment is sensitive to total net taxable retail sales and the availability of workers.

Employment in 2002 is expected to remain at 2001 levels. Employment growth is expected to remain below the long-term growth rate, growing 0.5 percent and 1.5 percent in 2003 and 2004, respectively.

#### Wholesale Trade

Bryan Skalberg

As in the manufacturing industry, wholesale trade has seen significant decreases in employment levels over the last few years. Average annual employment in wholesale trade was 3 percent less in 2001 than in 2000. The decrease followed a 1.9 percent decrease from 1999 to 2000. The downward trend in employment in wholesale trade has continued in 2002.

The most dramatic employment decrease occurred in the durables component of wholesale trade. Durables wholesale trade employment fell 4.8 percent year to date from January-August 2002, after a peak in 2001. This coincided with an 11.4 percent drop in durables manufacturing over the same period. Since durables manufacturing employment can be affected by economic cycles, the lack of a bona fide economic recovery will mean a continued decrease in durables wholesale trade employment into 2003. Expect 2002 average annual employment in durables wholesale trade to be 1.8 percent lower than 2001. Average annual employment will fall an additional 0.4 percent in 2003. With the hope of an economic resurgence in 2003, average annual employment should show a gain of approximately 1.2 percent in 2004.

Wholesale trade employment cuts have not been isolated to durables industries. Average annual employment in nondurables wholesale trade has dropped each year since 1997. Although this drop has been mostly due to industry consolidation and increases in efficiency, rather than cyclical factors, the employment decreases are likely to continue. Employment in 2002 will be 0.6 percent less than 2001. Although employment may continue to fall in 2003, the rate

of decline will slow. Expect 2003 employment levels in nondurables wholesale trade to be 0.3 percent lower than in 2002. The extended decline in employment will cease in 2004 with a 0.2 percent increase over 2003 levels.

Combining durables and nondurables wholesale trade employment, an aggregate 1.2 percent decrease in total wholesale trade employment in 2002 is expected. The decline will continue more slowly in 2003. Average annual wholesale trade employment will decrease 0.4 percent in 2003. A full-scale national economic recovery sometime in 2003 would result in a rebound in wholesale trade employment late in the year and into 2004, resulting in growth of 0.7 percent in 2004.

## Finance, Insurance, and Real Estate (FIRE)

Keith Turner

The FIRE sector has slowly increased its share of total employment from 6.5 percent in 1995 to 6.9 percent in 2001. Employment changes in the FIRE sector are primarily in insurance and banking. The former varies as Nebraska's insurance carriers win or lose contracts for medical claims coverage processing. Over the long term, banking employment growth rates have been reduced as the industry continues to consolidate and lose shares of the financial business to nonbank financial firms.

The midyear annual average growth from 2000 to 2001 was 1.5 percent. The outlook for the rest of 2002 suggests an annual rate increase of 1 percent from 2001. Employment will increase 1.5 percent in both 2003 and 2004.

#### Services

Tom Doering

The number of jobs in Nebraska's services sector continued to grow in 2002 while they declined in the majority of other major employment sectors in the state. But, the growth rate in services was lower than in previous years because of the general economic slowdown. It is projected that Nebraska's annual average employment in the services sector in 2002 will increase 1.3 percent. This will be the first year since 1991 when the sector will have an employment gain of less than 2 percent. But, in subsequent years, gains over 2 percent are expected to resume, with annual increases of 2.8 percent in 2003 and 3.2 percent in 2004. However, the 2003 and 2004 growth rates in services are below the historic growth rates of the 1990s.

Employment in hotels and other lodging in Nebraska is projected to grow 1.9 percent in 2002. Through August, year-

to-date taxable lodging sales in the state also were 1.9 percent above 2001. Most counties in the western half of Nebraska have seen significant gains in lodging sales as a result of more leisure highway travel. But, in Omaha where the strongest dependence on business and air travel exists, total lodging sales were down in 2002.

Business services is the part of the services sector that is most vulnerable to general economic recessions. Consequently, during Nebraska's current growth slowdown, employment in business services is projected to fall 3 percent in 2002, following a decrease of 1.3 percent in 2001. Over half of business services employment in the state is in two industries—computer and data processing services, and personnel supply services.

The health services industry is the largest component of the state's services sector and appears to be the most recession resistant. As Nebraska's population grows and ages, hospitals and other health care services will steadily and sizably expand. In 2002 employment in health services is projected to grow 3.2 percent, matching the 2001 increase.

#### Government

John Austin

The government sector has four components, federal civilian, federal military, state, and local. All are following different long-term trends.

Federal civilian employment in Nebraska has followed a long-term downward trend during the 1990s of about 4 percent per year. In 2000 there was a temporary rise associated with the employment of census workers. The downward trend resumed in 2001 and will continue.

Nebraska's military employment was consistently down throughout the 1990s. In 2001 there was a small resurgence as employment in Sarpy county increased as part of the consolidation of the Strategic Command at Offut Air Force Base. With the potential for renewed emphasis on military action in the Middle East and the continuing antiterrorism efforts, it is likely that military employment, coupled with increased airport security, will more than offset the downward trend in civilian government employment over the forecast period.

State government employment continues to increase despite a hiring freeze. Increased employment in health and human services due to federal mandates will result in a gradual increase in state employment. Increased employment throughout the state's prison system will boost the 2002 state employment in the near term.

Local government employment continues to rise, despite restrictions placed on local government under state law. A continuing need for teachers will drive the increase as the public schools expand their offerings in accordance with federal mandates.

Federal government employment, including military employment will increase 3 percent in 2002 and at half that rate in both 2003 and 2004. Nebraska's state and local governments will increase about 1 percent per year throughout the forecast period.



#### Nonfarm Personal Income

John Austin

Nonfarm personal income maintained a pace of about 6 percent per year average growth throughout the 1990s. While the national recession did not drag the Nebraska economy into a

recession, the reduction in income growth rates is evident. After an exuberant year of 6.6 percent growth in 2000,

Nebraska's total nonfarm personal income gains slowed to 3.7 percent in 2001 (Table 2). The forecast for 2002 indicates that the growth rate will remain near the 2001 level. Growth gradually will increase over the remainder of the forecast period. Growth in 2004 total nonfarm personal income is projected to be 5.3 percent, a full half percent under the average growth rate of the 1990s.

The falloff in growth rates in total nonfarm personal income is traceable to parallel movements in key components. Nonfarm wages and salaries growth bottomed out in 2001 with a 2.5 percent advance, due to a near zero growth rate in overall nonfarm employment, coupled with a 2.4 percent slowdown in average wages and salaries growth. Nonfarm wages and salaries growth will rebound over the forecast period. By 2004 nonfarm wages and salaries will advance 5.4 percent, remaining a half percent below its average growth rate in the 1990s.

Dividends, interest, and rent (DIR) and nonfarm proprietors' income growth declined, as well. The DIR compo-

Table 2
Nonfarm Personal Income and Selected Components and Net Farm Income (USDA)
(\$ millions)

1999 2000 2001	Nonfarm Personal Income 43,675 46,578 48,325	<i>DIR</i> <sup>1</sup> 9,304 10,287 10,692	Transfer Payments 5,691 5,889 6,423	Nonfarm Wages & Salaries 24,836 26,281 26,941	Other Labor Income 2,881 3,055 3,219	Nonfarm Proprietors' Income 3,612 3,836 3,912	USDA Basis 1,688 1,357 1,610
2002 2003	50,057 52,368	10,799 11.123	6,937 7,388	27,888 29,191	3,348 3,499	4,088	1,475
2004	55,148	11,624	7,794	30,756	3,674	4,333 4,636	1,500 1,700
Annual Perc	ent Changes						
1999	4.6	0.7	4.1	6.0	3.5	8.2	-5.4
2000	6.6	10.6	3.5	5.8	6.0	6.2	-19.6
2001	3.7	3.9	9.1	2.5	5.4	2.0	18.6
2002	3.6	1.0	8.0	3.5	4.0	4.5	-8.4
2003	4.6	3.0	6.5	4.7	4.5	6.0	1.7
2004	5.3	4.5	5.5	5.4	5.0	7.0	13.3
Average Ann	nual Growth Ra	ites					
1990 to 1992	5.6	3.4	8.7	5.5	9.1	3.9	0.1
1992 to 1995	5.9	5.4	5.9	5.6	3.6	11.3	-13.1
1995 to 2000	5.9	6.3	4.7	6.3	2.3	6.4	-3.8
1990 to 2000	5.8	5.5	5.8	5.9	4.0	7.3	-5.9

<sup>1</sup>Dividends, Interest, & Rent

Note: The nonfarm personal income and net farm income columns are from different sources and do not add to total personal income. Data shown exclude adjustments for place of residence and personal contributions for social insurance.

nent has been variable. The decline in the stock market has reduced dividends received. In addition Nebraska's interest income has fallen along with national interest rates. DIR growth will fall to a mere 1 percent in 2002 before increasing in both 2003 and 2004. By 2004 the DIR growth rate will remain a full percent under the average growth rate of the 1990s. The nonfarm proprietors' income growth rate took a hit from the national recession. Its growth rate bottomed out in 2001, but will increase over the forecast period until it nearly regains the 1990s level in 2004.

Counter to the falloffs in other components of non-farm income, transfer payments growth increased 9 percent in 2001. Since transfer payments include unemployment compensation, welfare payment transfers tend to increase when economic growth slackens. Growth in transfer payments also was high in 1991 and 1992, the previous period of national recession and the first year of recovery from that recession. The council projects that transfer payment growth rates will taper off to 5.5 percent by 2004, consistent with growth rates in the years following the previous national recession.



#### **Net Farm Income**

Bruce Johnson

Several factors have contributed to a downturn in 2002 net farm income in Nebraska. Pervasive and severe drought conditions across the state seriously cut dryland crop yields, raised

production costs significantly, and reduced yields of irrigated crops. Production shortfalls of 20 percent or more in the state's major crops are expected in 2002.

Forage losses also have been wide spread with production levels less than 50 percent throughout much of the state. Cattlemen have not been covered by insurance, although federal emergency livestock relief programs enacted in August 2002 will provide some assistance. Livestock liquidation is occurring in some areas and likely will continue until there is sufficient recovery of grazing land. The recovery may take two to three years after the end of the drought. Compounding the drought problem, the livestock sector has experienced declining receipts while feed costs have been pushed upward by low supplies.

The impact of the drought on Nebraska's net farm income is not uniform. For example, October 2002 corn prices were more than 30 percent higher than year-ago levels. The safety net effect of the new federal commodity program that is retroactive to 2002 offers improved crop payments \$10 to \$20 per acre over the previous program. Cash grain producers who had near normal yields will see incomes that will be much improved in 2002. However, higher prices are of little conciliation for those whose operations were a total loss. Crop insurance payments for some losses may allow them to try again next year, at best. Because of rising commodity prices, this year's direct government payments to the state will be down \$300 million from 2001.

Similarly, cattle producers who had relatively good forage production in 2002 will find the emergency payments under the recently-enacted federal Livestock Feed Program and Livestock Compensation Program to be a financial windfall. But for those with forage losses in 2002, these payments may only partially offset losses.

In 2002 net farm income is expected to total \$1.5 billion, 8 percent below the 2001 revised level of \$1.6 billion (Table 2). In historical context the 2002 net farm income level is 27 percent below the annual average of the past 10 years. And, with the exception of 2000, 1984 was the last year that annual net farm income was lower than that expected in 2002.

Unless the drought ends, troubles for the most seriously impacted livestock grazing areas and dryland crop areas could be compounded in 2003. A turnaround in aggregate farm income for Nebraska in 2003 is unlikely. Until the state recovers from the multi-year drought, any improvement in net farm income will be marginal, at best. Net farm income is likely to remain at about \$1.5 billion in 2003–\$500 million, or 25 percent below the average for the past 10 years.

Assuming an end to the drought and some U.S. and global economic recovery, there could be improvement in major crop and livestock exports by the end of 2004. Expanding ethanol production and other value-added agriculture-based products will become increasingly important, but the impact will remain modest. Net farm income will rise to \$1.7 billion in 2004.



#### **Net Taxable Retail Sales**

Franz Schwarz

So far during 2002 net taxable retail sales follow the same pattern as in 2001. Other net taxable retail sales have grown 1.6 percent and motor vehicle net taxable retail sales have increased an

impressive 8.9 percent. April-July 2002 other net taxable retail sales showed considerable improvement and advanced at a 3.4 percent average rate per month. In contrast, motor vehicle net taxable retail sales declined from the double-digit growth rates of January and February after the buyers' incentives expired.

Several danger signs of a slowdown in expected growth rates are on the horizon. The University of Michigan's index of consumer sentiment declined in October, durables orders are expected to decline, and the housing market may have peaked.

Nebraska other net taxable retail sales will grow at base-adjusted rates of 2 percent in 2002, 3.5 percent in 2003, and 4.9 percent in 2004. The Unicameral expanded the other net-taxable retail sales tax base to include some selected services in October 2002. This expansion will add about 1.9 percent on an annualized basis to the other net taxable retail sales base. These changes alter the annualized growth rates

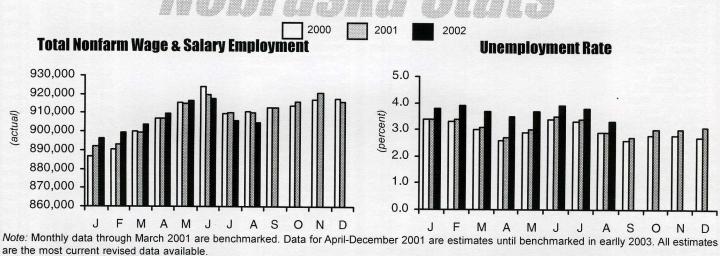
to 2.3 percent in 2002 and 5.4 percent in 2003 (Table 3). Since the tax base will not expand in 2004, growth will be less than 5 percent.

Motor vehicle net taxable retail sales dropped drastically once buyers' incentives expired at the end of February 2002. Despite the end of the incentives, motor vehicle net taxable retail sales continued at a pace of 2.7 percent a month from March through July. Motor vehicle net taxable retail sales will advance 3.8 percent from August through December, resulting in 6.6 percent growth for the year. Motor vehicle net taxable retail sales will increase about 2.4 and 5.6 percent in 2003 and 2004, respectively.

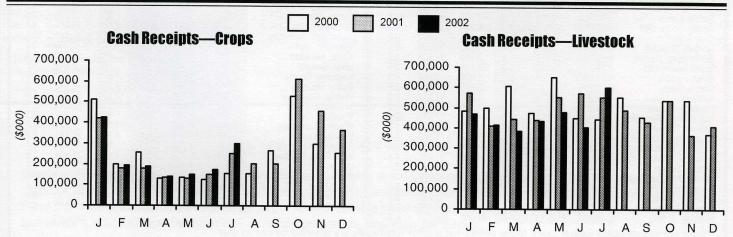
Total Nebraska net taxable retail sales growth will be 2.9 percent in 2002, 4.9 percent in 2003, and 5 percent in 2004. There are several reasons for the lower estimated growth rates, compared to growth rates of the 1990s. Nebraska's population growth was lower in 2000. E-commerce activities are becoming more prevalent for certain taxable commodities, but the sales and use taxes owed on these sales are not being remitted by consumers. A shift in consumption patterns away from taxable goods to less broadly taxed services is on the increase. And, continued legislative exemptions of certain goods or groups of goods from taxation contribute to narrowing of the tax base.

Table 3 Net Tax (\$ millio		es, Annual Total	s
		Motor Vehicle	Other
	Total Sales	Retail Sales	Retail Sales
1999	19,806	2,520	17,286
2000	20,443	2,605	17,838
2001	21,057	2,897	18,160
2002	21,672	3,087	18,585
2003	22,742	3,161	19,581
2004	23,887	3,338	20,548
	ercent Changes		
1999	4.2	4.3	4.2
2000	3.2	3.4	3.2
2001	3.0	11.2	1.8
2002	2.9	6.6	2.3
2003	4.9	2.4	5.4
2004	5.0	5.6	4.9
Average /	Annual Growth Ra	tes	
1990 to 19	992 3.6	-0.5	4.1
1992 to 19	995 5.8	8.2	5.5
1995 to 20	000 5.2	6.7	5.0
1990 to 20	000 5.4	6.8	5.2

BBR is grateful for the help of the Nebraska Business Forecast Council. Serving this session were: Tom Doering, Department of Economic Development; Ernie Goss, Department of Economics and Finance, Creighton University; Bruce Johnson, Department of Agricultural Economics, UNL; Gene Koepke, Department of Management and Marketing, UNK; Donis Petersan, Nebraska Public Power District; Franz Schwarz, Nebraska Department of Revenue; Bryan Skalberg, Nebraska Department of Labor; Keith Turner, Department of Economics, UNO (emeritus): Charles Lamphear and John Austin, BBR.



are the most current revised data available



# **Net Taxable Retail Sales\* for Nebraska Cities (\$000)**

Armsworth, Brown of 1212 9,4693 4,082 1970 (500) (5000) (740) (74						VTD 0/
Argunorth Brown  1872   498   709   100   1270   -0.3    Ablen. Boane  1872   498   709   11270   -0.3    Ablen. Boane  1872   498   709   1270   -0.3    Ablen. Boane  1872   498   709   1270   -0.3    Ablen. Boane  1872   709   709   709   709   709    Ablen. Boane  1872   709   7				YTD % YTD Cha. vs	June 2002 YTD	
Albam Bosson (1997)  Albam Bos						Yr. Ago (\$000) (\$000) Yr. Ago
Allarie, Bus Butto Allarie, Bus	Ainsworth, Brown		-0.8 1,801	11,270 -0.3		
Alma, Hardon  101 3889 51 C22 41 C25 April 249  Almosphore, Furniss  202 447 63 64 78 525 April 249  Almosphore, Machinery  203 11 C2 68 April 250 April 249  Almosphore, Machinery  204 12 C2 200 0 3 Mile 250 April 249  Almosphore, Machinery  205 12 C2 7 April 250 April 249  Almosphore, Machinery  206 12 C2 7 April 250 April 249  Almosphore, Machinery  207 12 C2 7 April 250		1,900 9,440 5 964 33 596	-1.8 1,716 -0.2 6.332	11,156 -1./ 39,928 0.5	La Vista Sarov 11.745 66.133	7.7 10,924 77,057 8.6
Americal Washington  300 1 323 123 233 1566 47  Americal Custor  301 1 323 123 233 1566 47  Americal Custor  302 1 325 61 123 243 1566 47  Americal Custor  303 1 325 61 120 35 1440 31 1204  Americal Custor  304 1 3440 31 1 204 1566 61  Amora Hamilton  Amora Hamilton  405 2 304 13440 31 1 204 1566 61  Amora Hamilton  507 2 304 13440 31 1 204 1566 61  Amora Hamilton  508 2 504 124 143 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		810 3.889	6.1 623	4,512 4.9	Laurel, Cedar 427 2.230	-0.1 311 2.541 0.1
Amold Custer	Arapahoe, Furnas	728 4.472	-9.4 /54 -12.3 243		Lexington, Dawson 6,349 47,033 Lincoln, Lancaster 243,306 1,321,143	3.5 237 162 1 558 305 4.4
Alleson, Hoffman 1971 1988 6,866 0.5 1,208 7,684 4.0 Lyros, Blurt 500 22-561 28 489 3,042 31 41 41 41 41 41 41 41 41 41 41 41 41 41		389 1,581	6.1 268	1,849 5.4	Louisville, Cass 649 2,683	-7.6 490 3,173 -6.2
Auburn, Memata 2,465 14,437 0.0 2,409 16,466 1.0 2,400 14,400 3.1 2,201 15,765 1.7 2,400 14,400 3.1 2,201 15,765 1.7 2,400 14,400 3.1 2,201 15,765 1.7 2,400 14,400		1,864 7,999 1,998 6,456	0.1 1,805 0.6 1,208	9,804 2.3 7,664 4.0	Lyons, Burt 560 2,554	2.6 488 3,042 3.1
Aulel Learnery 16		2.765 14.437	0.0 2.409	16,846 1.0	Madison, Madison 993 4.998	
Bassett Rock   Madson   778   2938   3.9   700   3.638   3.7   Minatare, Soots Bulf   88   917   1.4   45   1.038   1.2   1.			-9.1 2,324 -2.3 101	15,764 -7.7 561 2.0	Milford, Seward 861 5,759	-3.2 1,092 6,851 -2.1
Baylerd Morrisons	Bassett, Rock	768 2,938	3.9 700	3,638 3.7	Minatare, Scotts Bluff 188 917	
Bedner G. Gage Beaver City Fums Beaver City Fund Beaver C		777 4,288 521 2,958	-8.2 1,006 5.8 450	5,294 -3.0 3,408 6.6	Mitchell Scotts Bluff 660 3,723	16.1 551 4,274 14.3
Belevier Sarpy	Beatrice, Gage	13.000 73.387	1.3 12,246	85,633 0.9		
Benkelman, Dündys 784 3,751 0-56 599 4-310 3-45 Newman (1970-6), nabasin (1971-7) 1-7, 1981 3-36 1-7, 7-881 3-36 6-22 1-7, 1981 3-7, 198		121 699 28.785 153.457	-4.3 1// 8.3 26.424	179,881 6.9	Neligh, Antelope 1,775 8,672	1.8 1,566 10,238 3.3
Ebburnfield, Knox	Benkelman, Dundy	724 3,751	-0.6 559	4,310 -3.6	Newman Grove, Madison 343 1.755	
Bindgeport Mormil 1294 6,896 1-11 1,233 1,949 1-1 Ogalean pure from from Now Custer 1		7 990 45 865	-0.7 7.481	53,346 -0.2	North Bend, Dodge 625 3,276	0.2 565 3,841 1.2
Bindgeport Mormil 1294 6,896 1-11 1,233 1,949 1-1 Ogalean pure from from Now Custer 1	Bloomfield, Knox	556 3,122	-10.4 608	3,730 -8.4	North Platte, Lincoln 29,006 149,123	3.3 28,230 177,353 3.9 0.1 5,058 31,411 0.7
Broken Bow, Custer 4, 066 22,565 0.9 3,981 28,303 1.2 bruvell, Garfield 1,122 5,248 0.9 3,981 28,303 1.2 bruvell, Garfield 1,122 5,248 0.9 3,981 28,303 1.2 bruvell, Garfield 1,122 5,248 0.9 3,140 1.10 1.2 bruvell, Garfield 1,122 5,248 0.9 1.10 1.10 1.10 1.10 1.10 1.10 1.10		1,204 6,696	-1.1 1.253	7.949 -0.1	Oakland, Burt 634 3,416	-6. <b>8</b> 542 3,958 -6.6
Carton Light Merrick	Broken Bow, Custer	4,066 22,585	0.9 3,951	26,536 1.2 6,420 -0.9		4.8 7,211 41,451 1.1 0.4 529.073 3.518.018 0.8
Cesters, Saunders Chardron, Dawes Chardron, Chardron C	Cairo, Hall	313 1,941	5.7 397	2,338 6.2	Ord Valley 2.821 13.263	4.3 2,281 15,544 5.1
Chadron, Dawes 6,166 32,464 20,8 6,101 38,865 47,4 Chappell, Deuel 485 2,966 2.8 513 34,689 3.4 Charbon, Colarson, Colfax 433 2,275 7.3 427 2,702 3.9 Pagnillon, Sarpy 8,773 48,699 1.10 41,3632 146 Clarkson, Colfax 433 2,275 7.3 427 2,702 3.9 Pagnillon, Sarpy 8,773 48,699 1.10 41,3632 146 Clarkson, Colfax Center, Clay 6 1,32 2,346 14,333 2.2 Clarkson, Colfax 6 1,33 2,34 14,33 14,34 2.6 21,859 146,333 2.2 Clarkson, Colfax 6 1,33 2,34 14,33 14,34 2.6 21,859 146,333 2.2 Clarkson, Colfax 6 1,34 2,34 14,34 2.6 21,859 146,33 2.2 Clarkson, Colfax 6 1,34 2,34 14,34 2.6 21,859 146,33 2.2 Clarkson, Colfax 6 1,34 2,34 14,34 2.6 21,859 146,33 2.2 Clarkson, Colfax 6 1,34 2,34 14,34 2.5 21,859 146,33 2.2 Clarkson, Colfax 6 1,34 2,34 14,34 2.5 21,859 14,34 14,34 2.3 14,34 14,	Central City, Merrick	2,056 10,873	-2.7 1,742 43 1 116		Osceola, Polk 545 2,931 Oshkosh, Garden 491 2,847	2.5 455 3,302 2.7
Clark Certor Color		6 166 32 464	-20.8 6,101	38.565 -17.4	Osmond Pierce 567 2.376	6.3 580 2,956 11.3
Courbous, Platte		485 2,956 453 2,975	2.8 513 -7.3 427	3,469 3.4 2,702 -3.9	Oxford, Furnas 392 3,191 Papillion, Sarpy 8,779 45,069	-1.0 8.143 53,212 0.9
Corad, Dawson Grady Dawson Grad	Clay Center, Clay	184 1.380	0.8 222	1.602 0.1	Pawnee City, Pawnee 323 1,844	
Craylord, Dawes  998 3,553 9,3 871 4,244 7.9  Flainvew, Perce  Planvew, Perce		23,497 124,374 3,182 18,196	2.6 21,959 2.7 3.120	146,333 2.2	Pierce Pierce 886 4.095	-3.3 711 4,806 -1.4
Crelle, Saline	Crawford, Dawes	908 3.553	9.3 871	4,424 7.9	Plainview, Pierce 886 4,351	6.1 620 4,971 6.0
Cortion, Knox  556  2294  76  77  77  74  74  74  74  74  74  7		3 291 17 294	-4.0 1,222 -0.7 2,903	3 20,197 -0.6	Ponca Dixon 362 1.604	-6.0 259 1.863 -8.6
Dakota City, Dakota Dakota City, Bulter Dakota City, Bulter Dakota City, Bulter Paket 1,746 9,564 5,59 1,856 1,142 3,66   David City, Bulter 1,746 9,564 5,59 1,856 1,142 3,66   Dodge, Dodge 3,66 1,809 4,3 2,355 2,044 3,9   Dodge, Dodge 3,66 1,809 4,3 2,355 2,044 3,9   Egin, Antelope 3,362 1,15 3,89 2,766 1,11   Ekinorn, Douglas 3,359 13,626 1,13 2,824 16,450 1,0   Ekinorn, Douglas 3,359 1,13 2,0   Ekinorn, Douglas 3,13 2,0   Ekinorn, Douglas 3,0   Ekin	Crofton, Knox	556 2.294	-6.6 479	2,773 -6.8	Ralston, Douglas 3,650 20,612	-2.4 3,321 23,933 -1.8 4.4 366 3,018 3,1
David City, Butler 1,746 9,564 5,9 1,856 11,420 3.6 Red Cloud, Webster 201 1,810 7,2 406 2,216 3.2 Dodge Dodge 366 1,809 4,3 235 2,044 3.9 Dodge, Dodge Dodge 366 1,809 4,3 235 2,044 3.9 Dodge, Dodge 366 1,809 4,3 235 2,044 3.9 Segrent, Custer 292 1,261 -12,0 222 1,483 49; Bagle, Cass 843 2,350 6,1 564 2,914 5.2 Elgin, Antelope 392 2,388 -115 398 2,766 -10.1 Segrent, Coltax 2,97 11,033 6.2 2,087 13,120 44; Bagle, Cass 843 2,350 8,1 1 564 2,914 5.2 Elgin, Antelope 392 2,388 -115 398 2,766 -10.1 Segrent, Coltax 2,97 11,033 6.2 2,087 13,120 44; Bagle, Cass 843 2,350 8,1 1 50,000 8,000		530 2,477 458 2,397	-7.6 443	3 2,840 -7.3	Rayenna Buffalo 643 3.892	4.2 513 4.405 3.9
Dedge, Dodge	David City, Butler	1,746 9,564	-5.9 1,856	5 11,420 -3.6	Red Cloud, Webster 820 4,320 Rushville Sheridan 478 2,581	5.3 818 5,138 6.3 -0.9 398 2.979 -0.1
Doniphan, Hall	Desnier, Thayer Dodge, Dodge	366 1809	4.3 235	5 2,044 3.9	Sargent, Custer 292 1,261	<b>-12.0</b> 222 1,483 -9.9
Edgin, Articlope Elgin,	Doniphan, Hall	835 4,578	-10.9 1,048			4.4 23.686 159,412 3.4
Elm Creek, Buffalo 334 1,815 -137 430 2,245 -9.3 Shelby, Polk 426 2,185 8.8 373 2,5558 -9.3 Elm Creek, Buffalo 488 3,084 1.0 458 3,542 2.2 Elmood, Gosper 513 2,097 27.0 407 2,474 25.8 Shelton, Buffalo 488 3,084 1.0 458 3,542 2.2 Elmood, Gosper 513 2,097 27.0 407 2,474 25.8 Shelton, Buffalo 488 3,084 1.0 458 3,542 2.2 Elmooth, Franklin 516,099 -2.3 2,335 17,364 -2.8 Shelton, Buffalo 488 3,084 1.0 458 3,542 2.2 Elmooth, Franklin 516,099 -2.3 2,335 17,364 -2.8 Shelton, Buffalo 488 3,084 1.0 458 3,542 2.2 Elmooth, Franklin 576 3,672 5.8 656 4,328 6.7 Elmont, Dodge 52,898 143,157 1.8 24,223 167,380 1.9 Ermont, Dodge 52,898 143,157 1.8 24,223 167,380 1.9 Ermont, Dodge 55,898 143,157 1.8 24,223 167,380 1.9 Ermont, Dodge 519 3,512 7.7 652 4,094 5.2 Elmooth, Sheridan 51,590 1.9 Elmooth, Sheridan 5		392 2.368	-11.5 398	3 2,766 -10.1	Scribner Dodge 469 2,229	-6.5 408 2,637 -6.3
Elwood, Gosper 513 2 067 27.0 407 2474 25.8 Shelton, Buffalo 488 3,084 1.0 488 3,594 2 2 2 3 4 5 2 8 5 2 3 2 2 3 5 8 4 5 8 5 8 5 8 5 8 6 5 8 6 7 8 2 8 5 8 6 7 8 2 8 5 8 6 7 8 2 8 5 8 6 7 8 2 8 5 8 6 7 8 2 8 2 8 2 2 2 8 2 2 2 2 2 2 2 2 2 2		3,359 13,626 304 1.815	-1.8 2,824 -13.7 430		Shelby, Polk 426 2,185	<b>-8.8</b> 373 2,558 <b>-</b> 9.3
Failmort, Fillmore Fillmore Fremont, Dodge Sagar 14, 157 1, 18, 24, 223 167, 380 1, 18, 24, 223 16, 24, 24, 24, 24, 24, 24, 24, 24, 24, 24		513 2,067	27.0 40	7 2,474 25.8	Shelton, Buffalo 488 3,084	1.0 458 3,542 2.3
Falls City, Richardson Franklin	Fairbury, Jefferson				South Sioux City, Dakota 9,394 50,799	5.6 9,042 59,841 4.6
Fremont, Dodge	Falls City, Richardson	2,786 15,029	-2.3 2,33	5 17,364 -2.8	Springfield Sarpy 325 1572	
Friend, Saline 563 2,827 27.0 497 3,324 -23.2 Stromsburg, Polk 1,195 5,294 4.5 1,130 0,419 3.5 Stromsburg, Polk 1,195 5,294 4.5 1,130 0,419 3.5 Stromsburg, Polk 1,195 5,294 4.5 1,130 0,419 3.5 Stromsburg, Polk 1,195 5,295 4.5 1,130 0,419 3.5 Stromsburg, Polk 1,195 1,104		576 3.072 25.898 143.157	1.8 24,22	3 167,380 1.9	Stanton, Stanton 728 3,827	-2.5 764 4,591 -0.7
Geneva, Fillmore denor, Fillmo	Friend, Saline	563 2,827		7 3.324 -23.2	Stromsburg, Polk 1,195 5,289 Superior Nuckolls 1,646 8,817	<b>-4.6</b> 1,620 10,437 -4.2
Gering, Scotts Bluff Gibbon, Buffalo Grand, Sheridan Grand Island, Hall Grand, Perkins Grand, Sarpy Hartington, Cedar Hastings, Adams Hay Springs, Sheridan Hebron, Thayer Henderson, York Henderson, York Henderson, York Henderson, York Holdrege, Phelps Hooper, Dodge Humboldt, Richardson Humphrey, Platte Imperial, Chase Juniata, Adams Log Lange, Log Lange	Geneva, Fillmore	1.552 8.562	-3.7 1,69	10,252 -0.7	Sutherland, Lincoln 377 2,356	-3.6 334 2.690 -4.2
Gibbon, Buffalo Gordon, Sheridan Grand Island, Hall Grand, Sarpy Gretha, Sarpy Hartington, Cedar Hastings, Adams Hebron, Thayer Henderson, York Hickman, Lancaster Holdrege, Phelps Hoddrege, Phelps Hoddrege, Phelps Hoddrege, Phelps Hoddrege, Phelps Hopper, Dodge Humboldt, Richardson Humphrey, Platte Imperial, Chase Juniata, Adams Kearmey, Buffalo  1,046 5,068 -1.3 855 5,923 0.0 1,443 1,444 1,591 1,517 1,518 1,517 1,517 1,518 1,517 1,556 1,566 1,566 1,566 1,556 1,566 1,566 1,556 1,556 1,556 1,556 1,556 1,556 1,556 1,556 1,556 1,556 1,556 1,556 1,556 1,568 1,56	Genoa Nance	302 1,963 5,064 27,116	-1.9 30 8.8 4.92	2 2,265 -1.4 4 32,040 9.1	Syracuse Otoe 1.521 7.667	10.0 1.219 8.886 8.5
Gordon, Sheridan Gothenburg, Dawson Grand Island, Hall Sp. 2,837 14,473 -0.3 3,160 17,633 1.2 Grant, Perkins Sp. 2,847 1,814 3.5 1,624 9,868 4.3 Sp. 2,98 1,517 8,244 3.5 1,624 9,868 4.3 Sp. 2,98 1,813 1,22 Sp. 2,98 1,813 1,22 Sp. 2,842 124,817 0.5 21,596 146,413 1.2 Hastings, Adams 21,842 124,817 0.5 21,596 146,413 1.2 Hastings, Adams 420 2,264 -0.8 415 2,679 -0.4 Henderson, York Bill 4,146 2,2 1,037 5,183 2,6 Hickman, Lancaster Henderson, York Bill 4,146 2,2 1,037 5,183 2,6 Hickman, Lancaster Holdrege, Phelps Hooper, Dodge 407 2,462 -0.3 486 2,948 3,2 Holdrege, Phelps Hopper, Dodge 407 2,462 -0.3 486 2,948 3,2 Humboldt, Richardson Humphrey, Platte Imperial, Chase Juniata, Adams 260 1,453 -8.1 243 1,696 -5.5 Juniata, Adams 260 1,45	Gibbon, Buffalo	1,046 5,068	-1.3 85	5 5,923 0.0	Tecumseh, Johnson 927 4,734	-14.2 777 5,511 -13.3 1 073 7 650 3 7
Grant, Perkins	Gordon, Sheridan			3 10,895 -2.6 0 17,633 1.2	Tekaman, Burt 1,236 6,577 Tilden, Madison 362 1,556	0.9 257 1,813 1.2
Gretna, Sarpy 3,375 16,743 -3.1 3,088 19,831 -2.9	Grand Island, Hall	59.321 326.142	32 58 13	5 384.277 3.6	Utica Seward 321 2,365	4.5 452 2,817 5.1
Hartington, Cedar 1,980 10,728 7.1 1,884 12,612 7.0 Hastings, Adams 21,842 124,817 0.5 21,596 146,413 1.2 Hay Springs, Sheridan Hebron, Thayer 1,246 6,874 1.9 1,102 7,976 1.5 Henderson, York Hickman, Lancaster 320 1,473 3.2 258 1,731 3.0 Hickman, Lancaster Holdrege, Phelps 4,697 26,404 4.4 4,678 31,082 4.3 Hooper, Dodge 407 2,462 -0.3 486 2,948 3.2 Humboldt, Richardson Humboldt, Richardson Humboldt, Richardson Humboldt, Richardson Humphrey, Platte Imperial, Chase 2,144 11,591 4.7 2,206 13,797 5.8 Wood River, Hall 542 2,560 -2.2 477 3,037 -6. Whickman, Lancaster 2,144 11,591 4.7 2,206 13,797 5.8 Wood River, Hall 542 2,560 -2.2 477 3,037 -6. Wonders 2,753 14,786 2.4 2,591 17,377 1. Wakefield, Dixon 352 1,951 -16.1 366 2,317 -13. Wakefield, Di	Grant, Perkins	1,517 8,244 3,375 16,743	3.5 1,62 -3.1 3.08	4 9,868 4.3 8 19.831 -2.9	Valley Douglas 1,970 7,256	<b>-7.4</b> 2.047 9.303 -7.3
Hay Springs, Sheridan Hebron, Thayer 1,246 6,874 1.9 1,102 7,976 1.5 Henderson, York 811 4,146 2.2 1,037 5,183 2.6 Hickman, Lancaster Holdrege, Phelps 4,697 26,404 -4.4 4,678 31,082 -4.3 Hooper, Dodge Humboldt, Richardson 360 1,939 -3.9 269 2,208 -4.7 Humbrey, Platte Imperial, Chase 2,144 11,550 219,719 4.8 43,016 262,735 5.8 Wauneta, Chase 405 2,173 14.9 324 2,497 13. Wauneta, Chase 405 2,173 14.9 405 2,173 14.9 405 2,173 14.9 405 2,173 14.9 405 2,173 14.9	Hartington, Cedar	1,980 10,728	7.1 1,88	4 12,612 7.0	Wahoo, Saunders 2,753 14,786	2.4 2,591 17,377 1.9
Hebron, Thayer 1,246 6,874 1.9 1,102 7,976 1.5 Henderson, York 811 4,146 2.2 1,037 5,183 2.5 Waverly, Lancaster 1,041 6,200 6.2 1,015 7,221 3.0 Hickman, Lancaster 320 1,473 3.2 258 1,731 3.0 Holdrege, Phelps 4,697 26,404 4.4 4,678 31,082 4.3 Hooper, Dodge 407 2,462 -0.3 486 2,948 3.2 Humboldt, Richardson 360 1,939 -3.9 269 2,208 4.7 Humbrey, Platte Imperial, Chase 2,144 11,591 4.7 2,206 13,797 5.8 Imperial, Chase 2,144 11,591 4.7 2,206 13,797 5.8 Juniata, Adams 260 1,453 -8.1 243 1,696 -5.5 Juniata, Adams 260 1,453 -8.1 243 1,696 -5.5 Kearney, Buffalo 41,750 219,719 4.8 43,016 262,735 5.8 Waverly, Lancaster 1,041 6,200 6.2 1,015 7,221 3.0 Waverly, Lancaster 4,047 24,648 5.4 4,245 28,893 6.0 Waverly, Lancaster 1,041 6,200 6.2 1,015 7,221 3.0 Waverly, Lancaster 4,047 24,648 5.4 4,245 28,893 6.0 Wa	Hastings, Adams Hay Springs, Sheridan	21,842 124,817 420 2.264	-0.8 41	5 2,679 -0.4	Wauneta, Chase 405 2,173	14.9 324 2,497 13.2
Heitersont, Tork Hickman, Lancaster Hickman, Lancaster Hickman, Lancaster Holdrege, Phelps 4,697 26,404 -4.4 4,678 31,082 -4.3 Hooper, Dodge 407 2,462 -0.3 486 2,948 3.2 Humboldt, Richardson Humphrey, Platte Imperial, Chase 2,144 11,591 4.7 2,206 13,797 5.8 Juniata, Adams 260 1,453 -8.1 243 1,696 -5.5 Juniata, Adams 260 1,453 -8.1 243 1,696 -5.5 Kearney, Buffalo 41,750 219,719 4.8 43,016 262,735 5.8 Weeping Water, Cass Wee	Hebron, Thayer	1,246 6,874	1.9 1.10	2 7,976 1.5	Waverly Lancaster 1.041 6.206	6.2 1,015 7,221 5.3 5.4 4,245 28,893 6.4
Holdrege, Phelps 4,697 26,404 -4.4 4,678 31,082 -4.3 Hooper, Dodge 407 2,462 -0.3 486 2,948 3.2 Humboldt, Richardson Humphrey, Platte Imperial, Chase 2,144 11,591 4.7 2,206 13,797 5.8 Juniata, Adams 260 1,453 -8.1 243 1,696 -5.5 Juniata, Adams 260 1,453 -8.1 243 1,696 -5.5 Kearney, Buffalo 41,750 219,719 4.8 43,016 262,735 5.8 West Point, Cuming 4,778 27,022 -8.7 4,576 31,598 -8. West Point, Cuming Wilber, Saline 523 2,685 2.68 2.3 465 3,150 -6. Wilber, Saline 523 2,685 2.52 2.660 2.2 477 3,037 -2. Wisher, Hall 542 2,560 2.2 477 3,037 -2. Wymore, Gage 518 2,572 8.0 448 3,020 -6. York, York 11,092 59,669 1.1 11,306 70,975 1.	Henderson, York Hickman, Lancaster	320 1,473	1 32 25	8 1.731 3.0	Weeping Water, Cass 820 4 111	0.1 683 4,794 0.1
Humboldt, Richardson Humphrey, Platte Humperial, Chase 2,144 11,591 4.7 2,206 13,797 5.8 Juniata, Adams 260 1,453 -8.1 243 1,696 -5.5 Kearney, Buffalo 41,750 219,719 4.8 43,016 262,735 5.8 Wisner, Cuming Wisner, Cumi	Holdrege, Phelps	4,697 26,404	-4.4 4,67	8 31,082 -4.3		
Humphrey, Platte 690 4,550 0.3 640 5,190 -3.0 Wood River, Hall 542 2,560 -2.2 477 3,037 -2.   Imperial, Chase 2,144 11,591 4.7 2,206 13,797 5.8   Juniata, Adams 260 1,453 -8.1 243 1,696 -5.5   Kearney, Buffalo 41,750 219,719 4.8 43,016 262,735 5.8 Wood River, Hall 542 2,560 -2.2 477 3,037 -2.   Wymore, Gage 518 2,572 -8.0 448 3,020 -6.   York, York 11,092 59,669 1.1 11,306 70,975 1.	Hooper, Dodge Humboldt, Richardson	407 2,462 360 1,939	3.9 26	9 2,208 -4.7	Wisner Cumina 623 3,358	-11.7 634 3.992 -10.0
Juniata, Adams 260 1,453 -8.1 243 1,696 -5.5 York, York 11,092 59,669 1.1 11,306 70,975 1. Kearney, Buffalo 41,750 219,719 4.8 43,016 262,735 5.8	Humphrey, Platte	690 4,550	0.3 64	0 5,190 -3.0		-8.0 448 3.020 -6.0
Kearney, Buffalo 41,750 219,719 4.8 43,016 262,735 5.8	Imperial, Chase Juniata, Adams	260 1,453	3 -8.1 24	3 1,696 -5.5		1.1 11,306 70,975 1.6
	Kearney, Buffalo	41,750 219,719	4.8 43,01			

\*Does not include motor vehicle sales. Motor vehicle net taxable retail sales are reported by county only. Source: Nebraska Department of Revenue

# **Net Taxable Retail Sales for Nebraska Counties (\$000)**

Motor Vehicle Sales			Other Sales					Motor Vehicle Sales			Other Sales				
	June 2002	July 2002		% Chg. vs Yr.	June 2001	July 2002	VTD	% Chg.		June	July	% Chg.	June	July	% Chg
	(\$000)				(\$000)	(\$000)	YTD (\$000)	vs Yr. Ago		2002 (\$000)	2002 (\$000)	YTD vs Yr.	2001	2002	YTD vs Yr.
	19000)	(\$000)	(4000)	rigo	(4000)	(\$000)	(4000)	Agu		(4000)	(\$000)	(\$000) Ago	(\$000)	(\$000)	(\$000) Ago
	228,229		1,711,478	8.9	1,617,082	1,546,523	10,302,685	1.6	Howard	663	840	6,443 12.9	1,981	2,096	13,245 5.6
Adams	3,589	4,185	26,701	5.1	22,623	22,319	152,202	1.2	Jefferson	1,063	1,268	8,442 11.3	4,388	3,921	27,556 -3.4
Antelope	963	1,052	8,035	4.9	2,804	2,348	15,858	0.2	Johnson	627	566	4,669 27.0	1,311	997	7,657-11.5
Arthur	87	65	638		(D)	(D)	(D)	(D)	Kearney	1,075	1,144	7,840 10.8	2,680	2,531	15,257 5.4
Banner	100	137	1,075		(D)	(D)	(D)	(D)	Keith	1,442	1,406	10,187 8.7	7,951	8,073	45,769 2.1
Blaine	130	84		-23.4	(D)	(D)	(D)	(D)	Keya Paha	70	179	1,152 -5.0	292	130	989 5.6
Boone	589	886	6,070	-4.2	2,468	2,239	14,455	-3.6	Kimball	456	681	4,392 1.6	1,933	1,929	12,830 -4.4
Box Butte	1,390	1,630	13,152		6,341	6,732	42,302	0.5	Knox	1,038	1,057	8,249 0.6	3,192	3,041	18,931 -2.1
Boyd	350	284	2,329		851	535	3,867	-4.4	Lancaster	32,899	36,699	226,461 11.2	247,472	241,136	1,584,797 4.3
Brown	433	414	3,271	-3.8	1,982	1,890	11,929	-0.3	Lincoln	4,368	5,744	35,266 8.0	30,263	29,216	184,218 3.7
Buffalo	5,359	8,144	43,464	12.2	45,013	45,979	282,679	5.7	Logan	67	155	1,085 -8.7	(D)	(D)	(D) (D)
Burt	864	972	8,123	10.2	3,098	2,309	17,194	0.7	Loup	62	129	690 -14.0	(D)	(D)	(D) (D)
Butler	978	1,012	7,923	-1.7	2,273	2,212	14,537	-3.8	McPherson	103	42	657 -16.4	(D)	(D)	(D) (D)
Cass	3,788	4,505	29,488		8,331	7,911	46,892	0.2	Madison	3,994	4,966	33,872 20.8	36,580	35,415	237,831 2.4
Cedar	1,353	1,293	9,988	7.6	3,217	2,896	20,321	4.8	Merrick	706	1,014	6,729 -12.2	3,019	2,692	17,757 -0.8
Chase	786	739	6,107		2,594	2,533	16,433	6.5	Morrill	743	772	5,486 -5.1	1,781	1,725	11,569 1.6
Cherry	877	1,236	7,703	12.4	5,875	5,598	35,094	-8.9	Nance	449	687	4,015 7.0	970	934	6,663 2.1
Cheyenne	1,527	1,733	11,059	-0.2	10,302	11,013	65,802	0.8	Nemaha	1,129	1,165	7,603 5.1	3,067	2,618	18,648 0.3
Clay	902	1,148	7,392	3.5	2,142	2,317	14,611	-1.2	Nuckolls	795	638	4,984 3.8	2,624	2,724	16,620 -1.3
Colfax	1,120	986	9,020	8.8	3,275	2,969	18,988	-2.8	Otoe	2,019	2,497	16,415 13.0	8,940	8,008	53,349 -1.2
Cuming	1,496	1,657	10,437	3.5	5,933	5,676	38,982	-8.6	Pawnee	312	384	3,031 6.5	593	528	3,629 2.4
Custer	1,266	1,718	11,762	-5.3	5,482	5,108	34,168	0.2	Perkins	525	712	4,690 10.5	1,874	1,886	11,658 4.6
Dakota	2,280	3,112	17,358	1.5	10,570	10,081	66,999	3.2	Phelps	1,436	1,404	11,581 5.9	5,070	5,094	33,600 -3.5
Dawes	816	1,312	7,677	12.0	7,074	6,972	42,989	-15.3	Pierce	867	997	7,974 14.8	2,459	1,985	13,319 4.1
Dawson	2,284	2,834	22,429	-1.6	14,988	15,318	97,439	2.1	Platte	4,113	4,619	31,958 9.3	24,933	23,423	156,360 2.2
Deuel	206	240	2,110	-8.0	1,149	1,193	7,755	0.7	Polk	769	850	5,673 -1.3	2,310	2,120	13,523 -3.1
Dixon	1,063	930	5,982	3.6	842	741	4,972	33	Red Willow	1,415	2,105	11,976 11.0	11,271	11,050	71,032 1.6
Dodge	4,685	5,840	36,411	12.8	28,197	26,291	181,072	1.8	Richardson		1,174	8,092 -0.2	3,349	2,759	20,972 -3.8
Douglas	62,511	71,097	443,040	8.8	551,999	540,386	3,583,823	0.7	Rock	293	223	1,763 -22.7	791	709	3,713 3.0
Dundy	423	444	3,210	14.5	761	563	4,378	-3.4	Saline	1,800	2,103	13,237 10.2	4,793	4,248	29,306 -4.7
Fillmore	982	1,136	7,188	4.9	2,499	2,932	17,233	-0.9	Sarpy	21,330	24,659	147,132 13.9	57,911	53,555	359,144 5.3
Franklin	425	590	3,612	-2.2	869	936	6,048	2.8	Saunders	2,732	3,468	22,137 11.0	7,685	7,226	46,130 5.5
Frontier	512	574	3,658	-4.3	937	789	5,111	-0.5	Scotts Bluff		5,485	35,817 17.6	30,748	30,002	201,419 4.6
Furnas	631	810	5,268	-8.1	2,424	2,447	16,939	2.6	Seward	2,186	2,240	15,850 4.8	6,505	6,680	43,538 -0.7
Gage	2,459	3,144	20,906	-1.5	14,782	13,848	96,221	0.2	Sheridan	706	708	6,238 7.1	3,087	2,705	18,855 -1.0
Garden	332	204	2,662	17.7	817	717	4,803	4.3	Sherman	288	321	2,997 -13.5	795	570	4,319 -0.3
Garfield	197	197	1,746	6.5	1,128	1,172	6,420	-0.9	Sioux	207	156	1,701 2.2	168	169	891 4.8
Gosper	207	418	2,720	4.9	607	504	2,980	23.9	Stanton	783	896	6,780 18.8	891	915	5,817 -6.0
Grant	103	162	1,144	10.4	343	328	2,078	0.1	Thayer	609	781	6,155 12.1	2,231	2,105	13,960 -0.1
Greeley	222	479	1000	-15.9	780	653	4,466	-8.0	Thomas	175	196	1,063 6.0	396	322	2,008 4.5
Hall	6,711	8,011	49,350	5.6	61,425	60,435	397,401	3.4	Thurston	428	465	3,525 5.7	1,090	831	6,231 -4.3
Hamilton	1,240	1,217	9,682	6.5	2,860	2,669	17,984	-6.9	Valley	413	833	4,303 -6.1	3,151	2,707	17,207 6.1
Harlan	391	705	4,481	3.5	1,205	1,101	6,393	6.6	Washington		3,910	24,884 13.7	8,810	8,139	58,451 -1.6
Hayes	186	226	1,351	3.8	(D)	(D)	(D)	(D)	Wayne	1,007	1,454	9,043 16.2	4,214	4,353	29,812 5.6
Hitchcock	387	511	3,246	-4.6	939	718	4,875	7.1	Webster	437	692	3,884 11.4	1,559	1,371	9,347 6.1
Hooker	1,435	1,873	12,304	18.4	8,357	6,945	44,934	4.6	Wheeler	82	265	1,315 9.2	97	108	572 16.7
Hooker	107	86	171	-15.7	676	655	2,493	-2.0	York	1,487	2,156	15,054 5.4	12,415	12,757	79,057 1.7
*Totals m	nav not a	dd dua t		,			_, .50			.,	2,100	10,004 0.4	14,713	12,101	1:

\*Totals may not add due to rounding

Source: Nebraska Department of Revenue

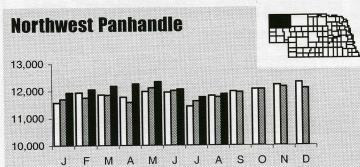
#### Note on Net Taxable Retail Sales

Users of this series should be aware that taxable retail sales are not generated exclusively by traditional outlets such as clothing, discount, and hardware stores. While businesses classified as retail trade firms account for, on average, slightly more than half of total taxable sales, sizable portions of taxable sales are generated by service establishments, electric and gas utilities, wholesalers, telephone and cable companies, and manufacturers.

<sup>(</sup>D) Denotes disclosure suppression

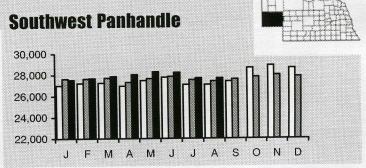
# Regional Nonfarm Wage and Salary Employment\* 2000 to August\*\* 2002

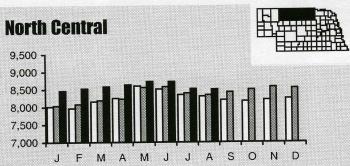
2002 2000

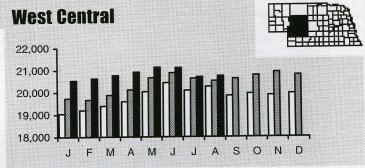


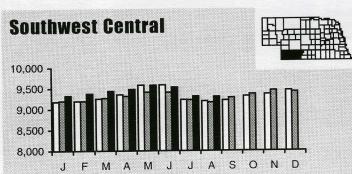
#### Note to Readers

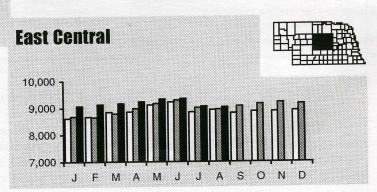
The charts on pages 8 and 9 report nonfarm employment by place of work for each region.





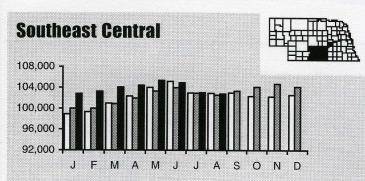


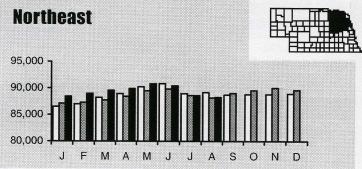


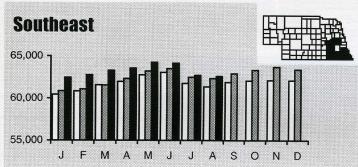


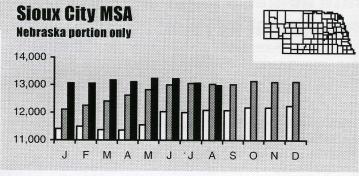
# Regional Nonfarm Wage and Salary Employment\* 2000 to August\*\* 2002

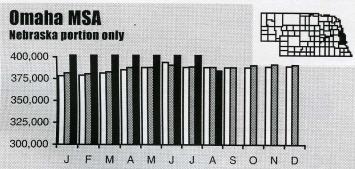












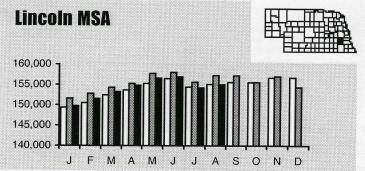
\*By place of work

\*\*Current month data are preliminary and subject to revision

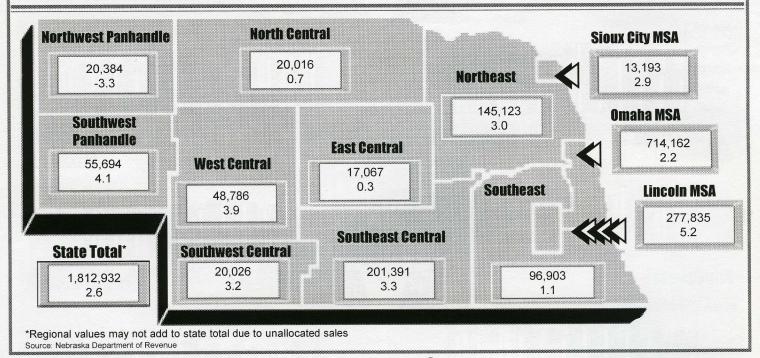
\*\*\*Previously, other than Nebraska data were included in the Omaha and Sioux City MSA

Note: Monthly data through March 2001 are benchmarked. Data for April-December 2001 are estimates until benchmarked in earlly 2003. All estimates are the most current revised data available.

Source: Nebraska Department of Labor, Labor Market Information - Kathy Copas



# July 2002 Regional Retail Sales (\$000) YTD Change vs Yr. Ago



nflation Rate

## State Nonfarm Wage & Salary Employment by Industry\*

	August 2002
Total	904,655
Construction & Mining	45,840
Manufacturing	112,810
Durables	51,551
Nondurables	61,259
TCU**	56,941
Trade	215,532
Wholesale	55,407
Retail	160,125
FIRE***	63,502
Services	259,413
Government	150,617
*By place of work  **Transportation, Communication, and Utilities  ***Finance, Insurance, and Real Estate  Source: Nebraska Department of Labor, Labor Market Information	

Note: Monthly data through March 2001 are benchmarked. Data for April-December 2001 are estimates until benchmarked in earlly 2003. All estimates are the most current revised data available. Labor force data for 2002 will be revised.

## **Consumer Price Index**

Consumer Price Index - U\* (1982-84 = 100) (not seasonally adjusted)

			YTD %
		% Change	Change
	October	VS	vs Yr. Ago
	2002	Yr. Ago	(inflation rate,
All Items	181.3	2.0	1.4
Commodities	150.7	0.1	-0.9
Services	211.7	3.4	3.1

\*U = All urban consumers Source: U.S. Bureau of Labor Statistics

## **State Labor Force Summary\***

Labor Force 952,351
Employment 921,328
Unemployment Rate 3.3

\*By place of residence

Source: Nebraska Department of Labor, Labor Market Information

#### County of the Month

## Richardson Falls City - County Seat

License plate prefix number: 19

Size of county: 553 square miles, ranks 69th in

the state

Population: 9,531 in 2000, a change of -4.1 percent from 1990

Per capita personal income: \$21,818 in 2000, ranks 50th in the state

**Net taxable retail sales (\$000):** \$54,467 in 2001 a change of 5.7 percent from 2000; \$37,617 from January through August 2002, a change of 10 percent from the same period the previous

Next County of Month

year.

Unemployment rate: 5.3 percent in Richardson County, 3.1 percent in Nebraska in 2001

	State	Richardson County
Nonfarm employment (2001) <sup>1</sup> :	909,402	2,728
(wage & salary)	(percei	nt of total)
Construction and Mining	4.8	2.9
Manufacturing	12.9	12.5
TCU	6.4	6.7
Wholesale Trade	5.8	18.6
Retail Trade	17.6	6.4
FIRE	6.8	4.7
Services	28.5	25.3
Government	17.0	22.7

#### Agriculture:

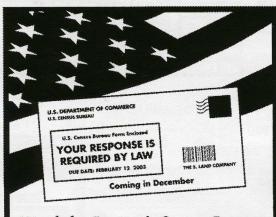
Number of farms: 717 in 1997; 712 in 1992; 826 in 1987

Average farm size: 444 acres in 1997; 423 acres in 1992 Market value of farm products sold: \$69.2 million in 1997 (\$96,752 average per farm); \$52.1 million in 1992 (\$73,119 average per farm)

Sources: U.S. Bureau of the Census, U.S. Bureau of Economic Analysis, Nebraska Department of Labor, Nebraska Department of Revenue.

By place of work





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### 2002 Census of Agriculture



Producers will receive their 2002 Census of Agriculture forms in December 2002. Report forms are due back by February 3, 2003.

All producers are encouraged to participate in the census of agriculture to ensure all operations, large and small, are properly counted and represented.

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# Nebraska

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