

2024 NEBRASKA BUSINESS

Big Blocks, Bigger Goals.

Rebekah Allick
is building her
future in business.

See Pages 6-7



Dean
Kathy Farrell

Associate Deans
Rik Barrera
Aaron Crabtree
Laurie Miller
Emre Unlu

Assistant Dean
Rachel Larson

Department Chairs
Richard DeFusco
Jimmy Downes
Jake Messersmith
Jennifer Ryan
Amit Saini
Eric Thompson

**Executive Director
of Communications,
Marketing & External
Relations**
Sheri Irwin-Gish
sirwin@unl.edu

Writers
Sheri Irwin-Gish
Kimberly Smith
Stephanie Smith

Designer
Jayme Hahn

Photographers
Craig Chandler
Murengezi Atali Benimana
Alan Jackson

BY THE NUMBERS Fall 2024

Undergraduate Programs

4,398

Students

3.1%

Increase in
Students

11.1%

Increase in
Freshmen

909

Freshmen

Growth in Majors

86.8%

Business
and Law

43.2%

Actuarial
Science

32.4%

Accounting

21.7%

Finance

Graduate Programs

573

Students

8.5%

Increase in
Students

22%

Increase in
MBA Enrollment

14%

Increase in
Women in the
MBA Program

Rankings

#30

Public
Undergraduate
Business Program
U.S. News & World
Report (2024)

#7

Online MBA
Program
The Princeton Review
(2024)

#19

Management
Research
Productivity
Among U.S.
Business Schools
TAMUGA Research
Productivity (2023)

#42

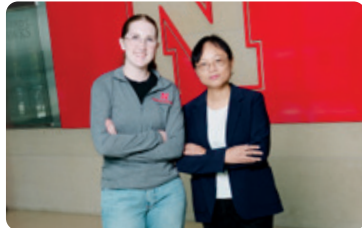
Undergraduate
Entrepreneurship
Program
The Princeton
Review (2025)

Share the online magazine with a friend:
business.unl.edu/2024bizmag

The University of Nebraska does not discriminate based upon any protected status. Please see go.unl.edu/nondiscrimination. © 2024. The Board of Regents of the University of Nebraska. All rights reserved.

UNIVERSITY of NEBRASKA-LINCOLN





INSIDE THIS ISSUE

2-3

Message From the Dean

3

Jump In Undergraduate Business Ranking

4-5

College Awards 1.45 Million in Scholarships to Students

6-7

Allick: Managing Life on the Court and in the Classroom

8

New Business Analytics Major

9

Nebraska Debuts in Entrepreneurship Ranking

10-11

Nebraska First to Win Two National Accounting Competitions

12-13

Krupicka's Path to Intern of the Year

14-15

Undergraduate Learning Assistants Strengthen Experience

16-17

Lockard Matched With Top Choice for Residency

18-23

Nebraska MBA Celebrates 60 Years

24-25

Lienemann Family Honors Father's Legacy With \$1.5 Million Pledge

26-27

College of Business Research

28-29

Matching Gift Marks 100 Years of Nebraska Actuarial Science

30-36

Donor List

MESSAGE FROM THE DEAN



It's been a record-breaking year at the College of Business with remarkable accomplishments and collaborations. Your generous support played a pivotal role in our success, and together, we are making a profound impact on the lives of our students and our greater community.

Celebrating Milestones

This year, we celebrate the 60th anniversary of our Master of Business Administration program, which has continually adapted to meet the evolving needs of our students (pages 18-23). Ranked No. 7 in the nation and No. 1 in Nebraska by the Princeton Review in July, our MBA continues to offer an exceptionally high return on investment. Our graduates report starting salaries over \$140,000, while we've strategically kept tuition under \$34,000.

We honored the 100th anniversary of our first actuarial science students. Otto Gross, '28, and friends convinced Professor Floyd Harper to teach them actuarial math in 1924, planting the first seeds of a program at Nebraska. To honor his father, Gary Gross provided a \$100,000 matching gift for our current actuarial science program. (pages 28-29).

Herbie Husker and Dean Kathy Farrell welcome students at the Back to School Bash.

This fall, we ranked No. 30 among public universities for undergraduate business programs by the U.S. News & World Report (page 3).

Breaking Enrollment Records

This fall, we welcomed our largest class of first-year students in our history, with an impressive 11.1% increase in first-time freshmen. Bolstered by a 13.9% increase in Nebraska residents, this class experienced significant gains in business and law, actuarial science, accounting and finance, as well as international students. Our overall student body grew to nearly 4,400, a 3.1% increase.

Our graduate enrollment also grew by 8.5% to 573 students, led by a 22% increase in online MBA students. Bringing an average of 7.5 years of work experience, the new MBA students also increased the program's representation of women by 14% and those serving in the military by 15%.

Growing a world-class business school is a collaborative effort. Being a school that students want to attend — and graduates want to return to — is a credit to our dedicated and passionate faculty, staff, alumni and friends.

Fostering a Strong Community

Underscoring our commitment to student success and building community, the college also achieved a record retention rate of 87.2% for students returning for their sophomore year this fall. Our students benefit from one-on-one interactions and peer-to-peer mentoring programs through academic advising, career coaching and free tutoring. Every first-year student also receives coaching on how to excel using their natural talents.

We've also created specialized programs to provide support and resources like the Inclusive Business Leaders, a cohort-based program for first-year business students who are committed to

making the college and the field of business more inclusive for all; Entrepreneurship Catalysts, a cohort-based program open to any university major to explore entrepreneurial potential; and Nebraska Business Honors Academy, a four-year cohort-based, enhanced business curriculum for high-ability students (like Trevor Lockard, '20, pages 16-17).

Thanks to your support, we also awarded a new high of \$1.45 million in scholarships enabling students to focus on their education and engage in valuable experiences outside of the classroom, including internships and competitions (like Emily Krupicka, pages 12-13). There is a direct correlation between scholarships awarded and the success of our student recruitment and retention efforts. Our alumni and friends — those who didn't necessarily earn

degrees from Nebraska — have strong Husker ties and they want to make an impact on our students and our college through their philanthropy. We are grateful.

Innovating Curriculum and Partnerships

To keep the momentum going, we launched a new major in business analytics this fall, equipping our students to turn data into actionable insights (page 8). We kicked off the Ameritas Emerging Leaders Academy in October and the Business in Action Job Shadow Program for students to explore career paths.

We worked with University of Nebraska business schools and the College of Engineering to launch our Coursera Career Academy, a workforce development initiative to offer corporate certifications. Faculty can embed modules in their courses while MBA alums can earn additional credentials.

The University of Nebraska Foundation and the college joined forces with Husker Rebekah Allick, management major from Lincoln to continue to build awareness about our Only in Nebraska Campaign (pages 6-7 & inside back cover). Publicly launched in 2022, our campaign goal is \$148 million over a 10-year period, and we recently just surpassed the \$85 million mark.

The future is bright for Nebraska Business. Together, we can sustain this momentum and empower our students to achieve their dreams. I invite you to join us, whether through funding scholarships, mentoring or participating in upcoming events.

Thank you for your unwavering support. Together, we are building business leaders like only Nebraska can.



Nebraska Business Jumps in U.S. News & World Report Rankings

The College of Business jumped in the latest U.S. News & World Report rankings.

Nebraska's undergraduate business program ranked No. 30 among public universities and No. 53 in the nation.

"This recognition confirms our reputation of building business leaders like only Nebraska can. We are committed to equipping students with the skills and knowledge they need to excel in the ever-changing world of business. It also underscores our focus on fostering innovation, collaboration and real-world learning opportunities

that prepare our graduates to lead the future of business with confidence and integrity," said Dean Kathy Farrell.

The only undergraduate business program in the state to crack the top 90 programs ranked, Nebraska's business program was also ranked the No. 1 program in the state.

In the overall university rankings, Nebraska's flagship moved up seven spots to No. 152 nationally. Of all public institutions, Nebraska also leaped 19 spots to No. 81 this year.



Public Undergraduate Business Program
U.S. News & World Report (2024)



Beth Holthus Godbout '78, and John Godbout, '78, visit with scholarship recipients.

COLLEGE AWARDS BUSINESS

1.45 MILLION IN SCHOLARSHIPS TO BUSINESS STUDENTS

The College of Business awarded a record-breaking \$1.45 million in scholarships to 577 students this year. Through the generosity of alumni and friends, 820 total scholarships were provided through 257 scholarship fund accounts.

“There are many reasons why students choose where they go to school, but many of our students rely on scholarship support to pursue their education, careers and business dreams,” said Dean Kathy Farrell. “Thank you to our esteemed scholarship donors who provided the generous support.”

More than 200 student scholarship recipients, donors, faculty and staff gathered to celebrate at the third annual Scholarship Brunch on Sept. 13.

“There is a direct correlation between scholarships awarded and the success of our student recruitment and retention efforts. Our alumni and friends want to make an impact on our students and our college through their philanthropy, and we are grateful,” said Farrell.

Meredith Maher, partner at Fare Associates in Marietta, Georgia, watched her parents set up a scholarship fund for students. Both attended Nebraska in the 1960s and supported the community in various ways.



Senior Carolina Barraza talks with John Connor, '66 & '69.

“My first industry job offered a \$10,000 signing bonus, which was amazing back then. I didn’t spend the bonus, but rather invested it in the S&P 500 index fund. Now 25 years later, that \$10,000 signing bonus

577

Scholarship
Recipients

820

Total
Scholarships

257

Scholarship
Funds

is worth \$135,000,” she said.

Maher planned to donate the funds to the university upon her death, but after attending the Scholarship Brunch last year, she formed a new plan.

“With big gains comes big taxes and I had no desire to pay capital gains on most of the amount. At the Scholarship Brunch, a donor spoke about his endowed scholarship that he funded from his IRA to avoid taxes that gave preference to students from a private school. I realized it was my turn to help students come to the College of Business now,” she said.

Scholarship recipient Carolina Barraza of

Courtland, Kansas, shared her gratitude. An accounting major, she moved to the United States from Monterrey, Mexico, at age 10.

“Growing up a first-generation immigrant in rural Kansas taught me how to be jack-of-all-trades by being resourceful and highly involved in my community. Relocating to the U.S. gave me a unique perspective and deeper appreciation for the opportunities presented to me because I am aware they are not available for everyone,” she said.

Intimidated by the cost of tuition for an out-of-state university, she leveraged her resources to make her dream of attending Nebraska Business a reality.

“The College of Business donors made a difference in my education. The scholarships I received after my first year allowed me to focus on my studies fully because I know I am on track to graduate debt-free,” Barraza said. “In addition, I’ve been able to take advantage of every opportunity and help others do the same as a student strengths coach for the Clifton Strengths Institute and accounting tutor



Meredith Maher shares why she provided a scholarship.

at the Teaching and Learning Center. I also invested in myself and the development of my entrepreneurial talents through the Clifton Builders Program.”

Barraza plans to graduate in May with a bachelor’s degree and continue her education at Nebraska in the Master of Professional Accountancy program. She also plans to sit for the Certified Public Accountant exam and join a public accounting firm in Nebraska.

Tom Dey, a junior marketing major with a minor in athletic coaching from Wheaton, Illinois, noted how he spent many Saturdays in the fall watching the Huskers play with his family. Even though attending Nebraska meant an eight-hour drive from home, he said he knew it was the place for him.

“The first time I visited campus and looked up at Howard L. Hawks Hall, I knew there was something special about this place. I quickly learned the alumni and donors here are deeply invested in the future of business,” Dey said. “Now, I can confidently say that UNL is my second home.”

He served as an orientation leader for New Student Enrollment at Nebraska this past summer and helped introduce the Class of 2028 to life as a Husker. He also gained skills in leadership, public speaking and problem-solving.

“When I was awarded a scholarship through the College of Business, it gave me even more motivation to excel both inside and outside the classroom and strive to become a stronger leader,” he said. “I know the support from this incredible community of fellow students, faculty, staff, alumni and donors will continue to guide me. Thank you for investing in students and the future of business.”

To give toward Nebraska Business scholarships,
go to: go.unl.edu/givecobscholarships

REBEKAH ALLICK: MANAGING LIFE ON THE COURT AND IN THE CLASSROOM

Rebekah Allick is known for big blocks and hits on the volleyball court, as well as asking big questions. Deciding to major in management at Nebraska, she knew time management and communication would play a key role in achieving her future goals.

“I chose business management because it allows me to dabble in everything. I appreciate the chance to experience all the different elements like economics, finance, etc. and see the players that are part of a team running a business,” said Allick, who hopes to run her own business in the future.

She knew a business major would be difficult with her student-athlete schedule.

“When I actually sat down with the course material, I found it easy to understand. The key was committing the time to fully understand it so I could earn the grades I wanted. Am I going to make time to go hang out with friends or pick up another tutoring session?” she said.

That included time for tutors and homework around classes, games and practices. It also meant a need for strong communication.

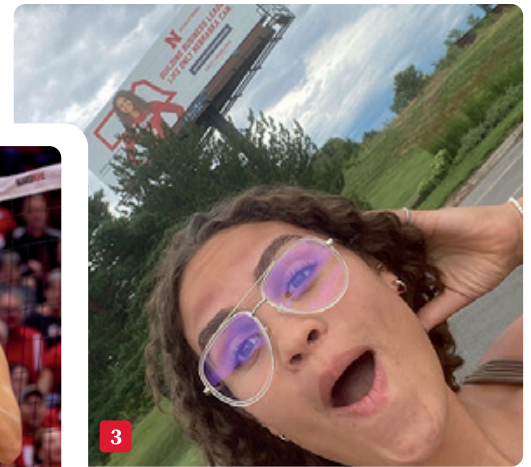
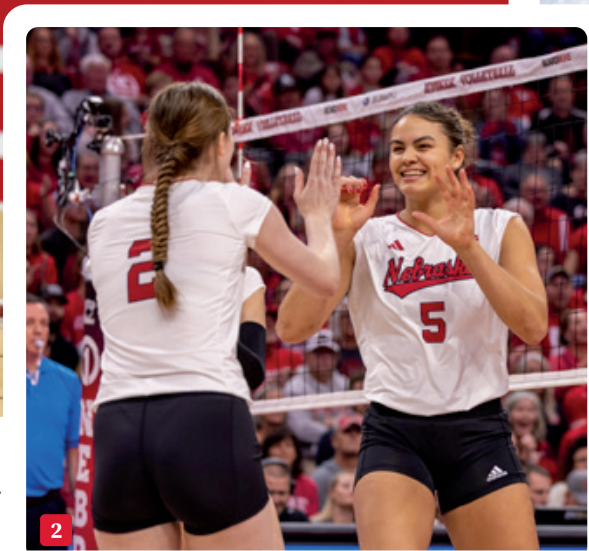
“If practice runs late, I have to let my tutors know. It’s making sure that I’m doing everything I can so that it doesn’t look like I’m a no-show. I have to ask questions and live out of a planner to commit the time needed for my major,” she said.

In her “first hard accounting course,” taught by Steven Hegemann, associate professor of practice in accountancy, she enjoyed his humor and honesty.

“You go into a big class. You’re in kind of an intimidating looking building. You assume every class is really hard. You’re told to read this and do that assignment, and then you have a professor who says, ‘I’m going to be honest with you. This material is not that bad, but if you don’t pay attention, it’s going to be very bad. You have tutors. You have me, and you have each other.’ It was kind of time for me to grow up when I took Professor Hegemann’s class,” Allick said.

Her advice to other students is to “put your phone down and take advantage of the resources in front of you, including the professor who’s teaching the course and there is almost always something in the syllabus or a video or slideshow that can help when you get frustrated.” She also encouraged accessing free tutoring (see page 15).





1 Allick’s epiphany after a statistics course helped her on and off the court.

2 Allick earned many volleyball honors, including AVCA All-Region Team, Academic All-Big Ten, All-Big Ten Second Team, Nebraska Scholar-Athlete Honor Roll, Sam Foltz 27 Hero Leadership Award and the Tom Osborne Citizenship Team.

3 Rebekah Allick is featured on billboards for the University of Nebraska Foundation Only in Nebraska campaign.

Allick is grateful for her mom, who was a student-athlete at Northwest Missouri State. “She told me that I was being paid to do what everyone else was paying to do. She knew I was going to give 100% in the gym and said they should not have to babysit me in a classroom.”

Being told that since middle school, Allick felt prepared to do her best, even when academics and athletics collided.

“I would have games where I was thinking about an exam. That is just reality. I care about volleyball and academics, so I needed to figure out a balance so I could be fully present in the gym but also do well in the classroom. You can ask my coaches: I ask lots of questions so I understand and can do my best. That’s just who I am and that translates into the classroom as well,” she said.

When Allick would hear others talking about how a student-athlete performed in the classroom was directly related to how he or she performed on the court, Allick wasn’t bought in to it until a personal scenario showed her the connection.

“I set a goal to get an A in a statistics course at the start of the semester. I was doing well and had studied days before the test, so I was feeling super cocky and didn’t study the nights right before the test. Then I got an 89.76 as a grade, just under an A, and I was upset.”

She called Coach John Cook to share that she hadn’t met her goal. He told her she did a great job.

“He was kind, but I could see how it was kind of my mentality, and I saw that shift into how I behave during the season. I’m really good in the beginning, striding in the middle and for some reason, right at the end when things got scary and hard, I would psych myself out and start doing things that were unlike myself,” she said. “I also saw that translating into how I played in the tournament when it got really stressful. I was scared of failure. So unintentionally, I would change things like the routines I did all season, so if I failed, I could perhaps blame it on a last-minute shift. It’s like I detached myself in a way that would allow me to not feel the pain entirely if I failed.”

Allick said the epiphany to be consistent and push even harder was game-changing for her in all aspects of her life, including academics and envisioning her future.

“Rebekah has poured her heart and soul into the Nebraska volleyball program,” Cook said. “The thing I love about Rebekah is when she wants something, she is very passionate about going for it with everything she has. Everyone can see the emotion she displays whether she’s celebrating a play on the court or cheering on her teammates from the bench. She strives to grow every day as a player and a person and uses her platform to make a difference in the world.”

She also wants to finish her time at Nebraska using her full first name of Rebekah — not Bekka — Allick. “When I set up my social media account, I decided to go by Bekka. My father was the only one who called me Rebekah, so I felt special, and it was a bit like a Hannah Montana-type thing (where only those close to Miley Cyrus’ character knew she was also a popular rock star). Now I want to use my full name because that is who I really am.”

NEW BUSINESS ANALYTICS MAJOR MEETS WORKFORCE DEMAND

The College of Business launched a business analytics major this fall to meet growing employer demand across every industry for this valuable skillset. The Bureau of Labor Statistics predicts up to 20% growth in business analytics jobs across the nation between 2021 and 2031, with similar job growth forecasted in Nebraska by the Nebraska Department of Labor.

“Data is everywhere, but knowing how to use it is key to improving our world,” said Jennifer Ryan, department chair and professor of supply chain management and analytics and Van Horne Family Endowed Chair. “Business analytics majors at Nebraska will discover how to transform data into information and insights to help organizations of all types solve problems and make better decisions.”

Students take classes in all aspects of analytics such as database management, communication for business analytics and machine learning, and complete a hands-on capstone course to address a challenge for a client.

“Students tackle real-world challenges using real company data, devising solutions and presenting recommendations directly to the company’s managers and executives. We’ve appreciated the partnership of companies like Conagra Brands, Runza Restaurants, Speedway Motors and Werner Enterprises in past semester capstone courses,” said Laurie Miller, associate dean of undergraduate programs and curriculum and associate professor of practice in economics. “In fact, industry support accelerated our work to establish this major

and revise its curriculum to include a specific course related to communication and storytelling.”

The college conducted an industry roundtable to assess their needs during the major’s development. Participants included representatives of local and

regional organizations such as Bryan Health, Deloitte, Hudl and Nelnet. All participants, like Dan Crumb, chief financial officer of the Kansas City Chiefs Football Club, Inc., agreed there is a substantial need for workers trained in both the

foundations of business and the quantitative methods used to support decision-making.

“It is widely understood that business analytics is an area of significant current and future market growth. The Chiefs organization utilizes business analytics extensively to support our various revenue streams and marketing efforts and to create operational efficiencies,” said Crumb. “I anticipate this program will produce graduates that are highly employable in a wide variety of industries and organizations, including my own.”

A STEM-designed program, this major will allow international alumni to continue working in the U.S for extended Optional Practical Training.

“Graduates of this program will possess the analytical and quantitative skills that will be needed to lead the future of business and adapt to changing information technologies and the ever-growing amount of data,” said Dean Kathy Farrell. “With these skills, our graduates can make a big impact on the well-being of our society.”

“Data is everywhere, but knowing how to use it is key to improving our world.”

— Jennifer Ryan, Supply Chain Management and Analytics

Demet Batur, associate professor of supply chain management and analytics, serves as the business analytics major faculty director.



**NEBRASKA
RANKED
#42 FOR**

ENTREPRENEURSHIP

84%

Entrepreneurship
Faculty Started, Ran
or Bought a Business

92 of 120

Majors Enrolled in
Entrepreneurship
Classes

\$357K

Awarded Through
Competitions and
Scholarships



Explore How We Power Startups
entrepreneurship.unl.edu

NEBRASKA FIRST TO WIN TWO

NATIONAL ACCOUNTING COMPETITIONS



The Deloitte's National Audit Innovation Challenge champions are (left side of stairs front row): Morgan Wallinger, '24, Stuart, Nebraska; Alvan Tran, Lincoln, Nebraska; (back row) Bruno Weiss Salles, Porto Alegre, Brazil; Cole Frye, '24, Ashland, Nebraska; and Alex Nguyen, Lincoln. The Deloitte FanTAXtic National Case Study Competition champions are (right side of stairs front row): Ava Hollingsworth, Omaha, Nebraska; Trinity Hansen from Stapleton, Nebraska, (back row) William Wooden from Kansas City, Missouri; Ethan Heinemann from Bennington, Nebraska; and Ethan Twesme from Monument, Colorado.

Two teams of accounting majors from the University of Nebraska–Lincoln achieved a remarkable feat, winning two national case competitions hosted by Deloitte within a year—a first for any university. In April 2023, the Huskers won the Deloitte National Audit Innovation Campus Challenge, where they tackled the role of accounting in environmental, social and governance (ESG) reporting. Then, in January 2024,

they claimed victory at Deloitte's FanTAXtic National Case Study Competition by presenting the best analysis of a complex business tax case.

“Our team chemistry and presentation skills carried us to the win,” said Ethan Twesme of the tax team. “Finding out we were the second Nebraska team to win nationally made it even better.”

Deb Cosgrove, '88 & '89, professor of practice in accountancy, advised the audit team and Kathryn Maresh, '85, J.D., associate professor of practice in accountancy, advised the tax team. Cosgrove believes the recipe for their students' success includes stretching their strengths, healthy collaboration and not being afraid to put in the prep work to be competition-ready.

"We are incredibly proud of these students for their hard work, putting in nearly 400 hours to prepare. They played to their strengths. Some were better at research, some better at creative thinking, some better at writing, and some better at working on the presentation. Everyone was solely focused on performing to the best of their ability," Cosgrove said. "They were very open to constructive feedback and became good friends along the way. They were surprisingly candid when critiquing each other during presentation rehearsals."

The teams won \$2,000 for each student and two \$10,000 prizes for the School of Accountancy for a total of \$40,000 in competition prizes from Deloitte. They also further built their technical competencies and explored practical issues accounting professionals encounter every day.

"These case competitions provide an exceptional platform for our students to cultivate invaluable relationships with peers, faculty and professionals at Deloitte while gaining practical experience," Maresh said. "We are thankful for the opportunity to engage in these competitions and for Deloitte's unwavering commitment to this program."

Megan Boyer, senior campus recruiter for Deloitte, attended Nebraska's practice meetings and helped both teams navigate their competitions held at Deloitte University in Westlake, Texas. She shared how the competitors displayed skills she has come to expect from Nebraska accounting graduates.

"As a recruiter, what I appreciate about Nebraska graduates is their level of preparedness. They come from an academic program that provides a solid foundation of strong technical skills but also cultivates critical thinking and problem-solving abilities. They communicate well and work very effectively in teams. These qualities make them well-rounded candidates," Boyer said.

Beyond the achievement, Morgan Wallinger shared how meaningful it was to win one of the two national titles for Nebraska.

"This is a huge accomplishment for our School of Accountancy and shows Nebraska Business continues to be a national leader in providing high-quality education and real-life experiences for students," said Wallinger.



Alvan Tran, Bruno Weiss Salles, Deb Cosgrove, Trinity Hansen and Ben Fiala win in Orlando this summer.

Winning Streak Continues

This summer Ben Fiala from Omaha, Nebraska; Trinity Hansen from Stapleton, Nebraska; and Morgan Wallinger, '24, from Stuart, Nebraska, competed and won first place in the Best Practices-Empowering Community Service competition at the international Beta Alpha Psi student organization's annual meeting in Orlando. They presented on Nebraska's new "BAP on Tour" project in which they spoke to six rural Nebraska high schools, many without designated business teachers, to educate teens about opportunities in accounting and finance. They won a plaque and \$1,500 award sponsored by Deloitte. Deb Cosgrove, professor of practice in accountancy, advised the team.

Bruno Salles, senior accounting and finance major from Porto Alegre, Brazil, also participated in "Project Run With It" at the annual meeting with a randomly-assigned team that included three other students from different schools. The teams worked with an Orlando-based nonprofit to help the organization with a project it chose. Salles' team, assigned to Quest, an organization that helps people with developmental disabilities, won first place among the six teams working with the nonprofit.

FROM SETBACK TO SUCCESS KRUPICKA'S PATH TO INTERN OF THE YEAR

Emily Krupicka started her first year at the University of Nebraska–Lincoln as an ambitious high-ability student ready to take on the challenge of majoring in human resource management. Everything changed after she was diagnosed with rheumatoid arthritis — a condition that limited her ability to attend classes and participate in daily activities.

“I experienced some very severe symptoms,” Krupicka said. “It was a total shock, and it hit me very suddenly, overnight.”

This unexpected diagnosis forced her to withdraw from a class, step down from her role as a College of Business ambassador and

drop out of the Nebraska Business Honors Academy. She was concerned about her future — both in her studies and career.

“I was very worried about my ability to work in the future, and I was struggling physically to get to class. It is something I have to live with for the rest of my life,” the Grand Island, Nebraska, native said.

She leaned into a supportive network she cultivated at the College of Business.

“Amanda Gonzales ('03, associate professor of practice in accountancy) was very accommodating and understanding of the situation. She was very kind, and I was always encouraged to share any struggles. Without that experience,



I probably wouldn't be in the same place I am now."

A hands-on project in Inclusive Business Leaders (IBL) allowed her to work with Lincoln Public Schools, an experience that Krupicka credits for helping her secure her first internship. Her group developed cultural competency training for teachers and administrators.

"The quality of their work was so impressive that Lincoln Public Schools decided to incorporate their materials into future training sessions. This real-world experience not only showcased Emily's ability to apply her learning in impactful ways but also solidified her desire to pursue a career where she could make a difference," said Kasey Linde, director of IBL.

As her condition improved with treatment, Krupicka took advantage of every opportunity that came her way. She completed eight internships and externships, a new form of short-term work

experience, by fall her junior year.

Her first internship in the Nelnet Pathway Program enabled some remote work. She rotated to work within different areas within human resources.

"I don't think I could have gotten that position if it wasn't for the capstone project with my IBL cohort, as it challenged my thinking and prompted me to develop new, innovative solutions that affect Nelnet's most valuable asset: the people," said Krupicka.

Tyler Randazzo, a senior campus recruiter at Nelnet, lauded Krupicka's outstanding performance and nominated her for the Business Career Center's inaugural Intern of the Year award, which she won.

"Emily is highly deserving. Her exceptional performance, adaptability and significant growth throughout her internship have been remarkable," Randazzo said. "She undertook a comprehensive research project on intern pay

trends that provided valuable insights that could inform our internship compensation strategies."

This summer, Krupicka served as a corporate compensation intern for Charles Schwab in Denver, where she helped configure international compensation structures for internationally-based employees by aggregating competing financial

"I reached out to the Business Career Center for assistance with the interviews and Kadina Koonce provided me with great resources, which landed me the internship."

— Emily Krupicka

institution data. She also won the company's national business case competition.

"Our business challenge was how can we utilize generative AI to provide a more exceptional client experience. We took a more back-end route considering cybersecurity and how AI could improve fraud detection models," she said. "We were the first team in the competition's history to receive a perfect score on our proposal and presentation."

Krupicka completed internships and work experiences with National Research Group, JPMorgan Chase & Co. and a U.S. Senator campaign. She also returns to Nelnet as a campus recruiting intern and secured a summer 2025 internship with the Boston Consulting Group.

"I reached out to the Business Career Center for assistance with the interviews and Kadina Koonce (assistant director of career development and planning) provided me with great resources, which landed me the internship. I will be the first from the university to intern there," she said. "It's just another example of how the people at the College of Business have supported me."



Krupicka received support from people like Kasey Linde at the College of Business while she navigated her new medical diagnosis.

UNDERGRADUATE LEARNING ASSISTANTS STRENGTHEN STUDENT EXPERIENCE

Senior Zoe Engelbert helps support finance students and assists Yijia Lin, V.J. Skutt Distinguished Professor and professor of finance, in the Principles of Individual and Corporate Risk Management (FINA 338) course as a learning assistant. The paid position through the Teaching and Learning Center at the College of Business hones her critical thinking and communication skills while her work helps strengthen the student experience.

“Learning assistants support both students taking a course and the professors teaching them, contributing to a positive educational experience. They can work with students who require extra help, provide individualized attention and adapt to diverse student needs,” said Lin, who has worked with Engelbert for three semesters. “Zoe became familiar with my teaching style, expectations and course materials. This consistency allows for smoother collaboration and better alignment in supporting students.”

Working with Lin, Engelbert hosts expanded weekly office hours for students to drop in and ask questions. She also explains class concepts and helps students with homework.

“Students have many different learning styles, so I had to shift my way of thinking to explain a concept in multiple ways. I am a very number-focused analytical person, but I need to explain these complex topics in a way that makes sense to the student,” said Engelbert, who plans to graduate in December with an actuarial science major and

finance and Spanish minors. “What’s amazing is that I can transfer this skill into my future career as an actuary, where I will have to explain technical concepts in a more high-level way for management and non-actuaries.”

A top student in Lin’s course the semester prior to being hired as a learning assistant, Engelbert jumped at the chance to work with her. She assists Lin with the day-to-day operations of the course on top of tutoring students, and in the process, the two developed a strong working relationship.

“Zoe consistently demonstrates a high level of responsibility and commitment. Her mature and professional approach has made her a favorite among my students. Her positive attitude and reliability have significantly contributed to our college’s educational environment, and I am fortunate to have her as my learning assistant,” Lin said.

The week before exams, Engelbert hosts a review session to outline the exam material and review practice questions. She also scans, uploads and validates the completed exams.

Throughout, she tutors students who request help or come to the Teaching and Learning Center.

“We have 18 learning assistants, who are also tutors, this fall helping faculty members who want to utilize this additional support. Each of them works 7-10 hours per week and allows faculty to expand their impact and engage with students in new ways while continuing to strengthen the students’ experience,” said Rose Hull, associate director of the Teaching



and Learning Center, who oversees the learning assistants.

The first learning assistants were piloted in the fall of 2022. Hull helps recruit undergraduate students to work as learning assistants through faculty recommendations and by leveraging strong tutors. They are partially paid through donor funding. Those interested in donating to the Teaching and Learning Center can do so at: go.unl.edu/TLCfund.

“After interviewing learning assistant candidates and connecting them with the instructor they will assist, they participate in a day of training on basic teaching strategies, classroom professionalism, academic technologies and more. With each learning assistant providing a different set of services to faculty, the training is customized to them individually,” Hull said.



As a learning assistant, Engelbert also tutors students.

Engelbert finds success looks different for each student as well, and she takes pride in the skills she developed to help others.

“My favorite part of the learning assistant aspect is seeing the students’ facial expressions when they finally start to understand the material and it clicks for them. It makes me feel like my tutoring is making a difference,” Engelbert said.

Hibbs Supports Student Success Through Tutoring

When students struggle in their business courses, the Teaching and Learning Center (TLC) at the College of Business offers vital support. Last spring, junior economics major Blake Hibbs from Wayzata, Minnesota, led over 220 tutoring sessions, reinforcing his commitment to helping students and destigmatizing academic assistance.

“The hardest part about getting help is reaching out,” said Hibbs, who became a tutor to pay forward the support he once received. “Every student needs help at some point while at the university, and the TLC is a great resource.”

When Kara Mack, sophomore management and finance major from Overland Park, Kansas, faced challenges in Statistics (ECON 215), she reached out to Hibbs. Utilizing visualization techniques, he helped her grasp complex statistics concepts.

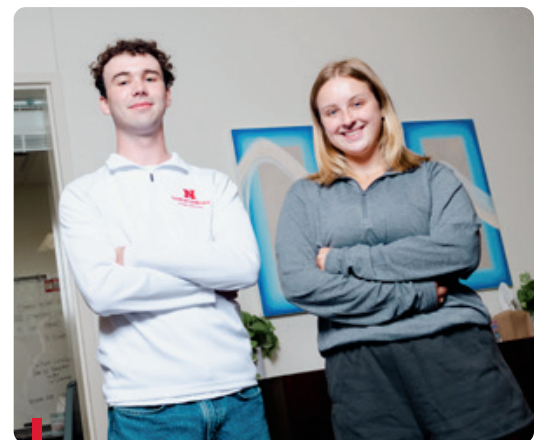
“By working with him, I bumped up my test scores drastically,” she noted. “Blake made it feel like a conversation, which really helped me understand the material better.”

The TLC’s effectiveness is reflected in student feedback, with 96% of surveyed students rating their experience five out of five stars and 97% feeling “better prepared” after sessions. Research indicates tutoring during the weeks leading up to exams can correspond to a 5.68-point increase in test scores.

Hibbs noted the importance of a comfortable learning environment.

“Every student learns differently, and my job is to adapt to those needs,” he said. “I want students to feel asking for help is a strength, not a weakness.”

With donor support, the TLC provides free tutoring and course review sessions, fostering an inclusive atmosphere where students can thrive.



Blake Hibbs helped Kara Mack improve her test scores in statistics.

NEBRASKA BUSINESS HONORS ACADEMY

LOCKARD MATCHED WITH TOP CHOICE FOR RESIDENCY



Trevor Lockard, '20, of Lincoln, Nebraska, took what some might call the non-conventional route to medical school by studying business administration as part of the Nebraska Business Honors Academy. After four years at the University of Nebraska Medical Center, he started this fall at his top choice for a pediatric residency program at UNMC while creating a new path to become a board-certified physician in pediatrics and child neurology.

“Born and raised in Nebraska, I have four generations of family here. My father is a banker, so I had some exposure to finance at an early age. I wanted to get the best business education Nebraska had to offer, which brought me to the university and the Nebraska Business Honors Academy. It was between business and medicine for my undergraduate major, because at their best, they’re both problem solving to help people, and that’s what I enjoy,” Lockard said.

After a few semesters, he decided to pursue medical school after graduation and considered switching majors to chemistry or another science.

“I realized that a business education could be broadly applicable and valuable in medical school, and I’d have plenty of exposure later to the core sciences,” he said. “Though medical school was not easy by any

stretch of the imagination, I felt very prepared for my classes, and business gave me a lot of professional skills, like leading a team of diverse individuals toward a common goal. Regarding the match process for residency, which includes 18 interviews over the course of a couple of months, I understood how to talk to people and present myself professionally. Those were vital skills that provided a significant advantage over my peers in medical school, thanks to my business education.”

Lockard valued the cohort model of Nebraska Business Honors Academy with small groups of about 40 students. He also received a scholarship, provided by generous donors, through the Nebraska Business Honors Academy Scholarship Fund at go.unl.edu/BizHAScholarship.

“Our cohort was very similar to the size of my high school graduating class at Lincoln Christian. That helped make the university feel smaller as we took our core courses together. It was a great experience

having that small community and world-class professors,” Lockard said.

Lockard learned about how business and healthcare intersect in his Introduction to Management (MGNT 101) course, taught by Kevin Wesley, associate professor of practice in management. Through simulations, discussions and more, Lockard gained a new perspective on health insurance.

“The management course helped me understand how health insurance functions as a business, so having a background in finance helps me speak the language of the insurance companies. It’s a business model, so I can work through what they may be thinking and find common ground from the perspectives of the bottom line and helping the patient. Healthcare is a business in and of itself as well. My job is to do what’s best for the patient at the end of the day, but whenever possible, I want to do what’s best for the patient and for the system that I’m working in too.”

Erin Burnette, director of the Nebraska Business Honors Academy, shared about Lockard’s growth throughout his time at the university.

“Trevor was able to step up as a thought-leader in the classroom and a trusted mentor and friend to students of all ages in the program. Trevor helped his peers through academic and personal challenges. He honored his empathetic listening skills and learned to tackle conversations with a large variety of people. Being a top-notch physician and knowing how to build fantastic rapport with patients is a priceless skill set that will serve him and all those in his care for decades to come,” Burnette said.

While at UNMC in Omaha, Lockard heard about a new residency program in child neurology. Though still being developed, the program matched his personal goals, so he decided to make the pediatric residency program at UNMC, which partners with Creighton University and Children’s Hospital, his top choice.

“I’ll complete two years of pediatric residency and transition into the child neurology program for the next three. They’ve been trying to start a program so I knew this could potentially work out,” he said. “A lot of people told me to be careful about being the first resident in a new program, because I will be a guinea pig for everything. I take the opposite perspective and see it as an opportunity to create the change I want. Being the first one gives me a lot of flexibility to grow and shape the program and a side benefit is that I can take classes in any order because there is no one else to compete with.”

With his training done in five years, Lockard plans to practice independently as an attending physician, board-certified in pediatrics and child neurology. He also may do a fellowship in epilepsy, which requires another year of training, and he wouldn’t mind teaching in the future.

“The next five years are a big determining point for what I want to do with the rest of my life and none of it is set in stone yet,” he said. “Having a business education taught me to be adaptable, which is the name of the game in medicine. We always try to have the best possible plan, but being able to strategically change course has helped me many times throughout medical school and I’m sure will continue to do so. If the plan doesn’t work, we have got to figure out how to change and be creative and motivated to do so, and I feel confident that my business education has prepared me for that.”



Lockard worked with Erin Burnette, director, and Becca Neary-DeLaPorte, assistant director, in the Nebraska Business Honors Academy.

25%
of Academy
Alumni Attend
Graduate Programs

3.8
Average GPA
of Academy
Students

NEBRASKA MBA CELEBRATES 60 YEARS

Nebraska's highly-ranked Master of Business Administration program celebrated its 60th anniversary this fall. Throughout its history, the program has transformed to meet student needs and embraced new technological advances.

"We have prioritized offering a high quality and affordable MBA program that meets the needs of our students in the ever-changing world of business," said Dean Kathy Farrell. "Our graduates report starting average salaries over \$140,000, and we've strategically kept the MBA under \$34,000 while other top-ranked programs cost more than \$98,000."

Fred Luthans, emeritus professor of management, was instrumental in the program's development. "When the MBA program began in the '60s, it was almost solely aimed at engineers. It soon became mostly business graduates earning their MBA," Luthans said.

David Krecek, '64 & '65 MBA, was one of the first four graduates. He worked for Northwestern Bell Telephone for 21 years before teaching managers behavioral assessment.

"The MBA and my electrical engineering degree were a great combination as I received job offers from every Fortune 500 company I interviewed with," said Krecek.

David Kroon, '70 & '71 MBA, retired from Criterion Investment Management as a managing director in Houston, Texas. He shared how Luthans told him about a job opening in investments.

"Crossing paths with Dr. Luthans that spring of 1971 was lucky. My engineering and MBA degrees helped me succeed in financial engineering," Kroon noted.

In the 1980s, the late Jack Goebel, '68, launched an Executive MBA program. "The very top executives in Lincoln and Omaha were part of the Executive MBA programs. Offered as a cohort program, they learned from professors while gaining insight from each other," Luthans said. "The Executive MBA program later spun into the Gallup/UNL MBA/MA program."

The 18-month program at Gallup brought leaders from top companies together for two weeks at a time. Remote sessions were offered between the core blocks, and executive coaching was central to the learning experience, according to Robert Webb, '04, a member of the inaugural class.

"I was working at the headquarters of an international business division of Citigroup, based in Dallas," Webb said. "Our class included Curt Coffman, '84 & '04 MBA, who authored cutting-edge books for Gallup and the presidents of Toyota Financial, State Farm, Stryker and Toyota Sales. They raised the bar for me every day."

Gordon Karels, emeritus professor of finance, joined Nebraska in 1987 and became chair of the MBA in the 1990s when the focus of the program shifted around the working professional.

"We wanted to expand and serve students who earned undergraduate degrees other than business as the industry was sharing that they needed professionals with more business acumen. For many professionals, it was difficult to take time off to attend the courses during the day, so we converted the on-campus program to an evening program. Students could work during the day and take in-person MBA courses at night," he said.

The introduction of satellite technology in 1992 helped meet demand for high-level training in western Nebraska. Jack Copsey Jr., '95, became the first graduate to complete his courses entirely via satellite, according to the CBA Report.

Continues on Page 22

“We have prioritized offering a high quality and affordable MBA program that meets the needs of our students in the ever-changing world of business.”

— Dean Kathy Farrell

YEARS OF
MBA@NEBRASKA

60



David Krecek, '64 & '65 MBA
Retired, Omaha, Nebraska

David Krecek was one of the first four graduates of the newly established MBA program at Nebraska. While an electrical engineering student, he seized the opportunity to blend technical expertise with business acumen by taking elective business courses as the MBA program was being finalized.

“The MBA and engineering degrees were a great combination as I received job offers from every Fortune 500 company I interviewed with,” said Krecek.

Working at Northwestern Bell Telephone for 21 years, he moved into small business management. His leadership and behavioral assessment expertise led to 30 years of teaching managers through P.I. Worldwide.



Susan Birnie, '84 & '89 MBA
Retired, White Lake, Michigan

Susan Birnie began her career as a statistical analyst for Ford Motor Company in the Heavy-Duty Truck Division in Dearborn, Michigan. Her ability to drive an 18-wheeler set her apart and landed her in the Wall Street Journal. Her MBA propelled her into technology-focused roles at Ford and four other Fortune 500 companies.

“Getting to lead innovative projects within the banking industry such as the first national check image exchange and in the automotive industry with near real time vehicle telemetry and diagnostics were some of the many fun and cherished work opportunities I had due to my Nebraska MBA,” Birnie said.



Dipti Rane, '09 MBA
Co-CEO, Talent at Work, Dubai, United Arab Emirates

After earning her undergraduate degree in engineering in Mumbai, India, Dipti Rane sought out MBA programs worldwide and chose Nebraska’s MBA for its affordability and focus on human resources.

“Earning my MBA at Nebraska wasn’t just a qualification—it was a launchpad for my career,” Rane said.

After graduating, Rane’s MBA helped her navigate international roles in cities such as Dubai; Alexandria, Egypt; and various locations in India. The program transformed her from an employee into an entrepreneur, giving her the confidence to build her own thriving business.



Josh Hoefler, '11 & '13 MBA
Chief Financial Officer, Midwest Barrel Company, Louisville, Kentucky

Josh Hoefler started the Nebraska MBA program after he earned two bachelor’s degrees in accounting and psychology. During the Union Pacific course, he enjoyed creating a business plan to help solve a specific problem.

“The MBA program provided more hands on and real-life experiences, so I was much more prepared to start my career,” Hoefler said. “It’s given me the upper hand over job applicants and gotten my foot in the door for positions that would have been out of my reach based purely on my experience.

Everyone should learn the valuable skill of networking because it will pay dividends in the business world and connections can open a lot of doors.”



One of the signature electives in the customizable Nebraska MBA program is Strengths-Based Leadership taught by Tim Hodges, '00, '01 & '10, executive director of the Clifton Strengths Institute. Hodges also teaches the first-year undergraduate course, PrEP I: Investing in Strengths (BSAD 111).

MBA STUDENTS LEVERAGE STRENGTHS TO LEAD EFFECTIVELY

At Nebraska, Master of Business Administration students leverage their personal leadership strengths to enhance their effectiveness and build high-performing teams. As part of the 60-year tradition of innovating the MBA, Nebraska offers a highly affordable, high-ROI program—where graduates report starting average salaries over \$140,000, while tuition remains under \$34,000.

A hallmark of the Nebraska MBA program is the Strengths-Based Leadership course, led by Tim Hodges, '00, '01 & '10, executive director of the Clifton Strengths Institute. Rooted in strengths-based psychology pioneered by Nebraska's own Donald Clifton, '48, '49, '53 & '70, the course teaches students to identify and apply their strengths in leadership and teamwork. Gallup research shows people who regularly use their strengths are six times more likely to be engaged at work and significantly more productive.

Each student receives personalized coaching from faculty, ensuring practical application of their CliftonStrengths® assessment results. Jared Walton, MBA student and strategic accountant manager at Eaton, said, “The coaching helped me understand the power in the individual thinking systems I use every day

to make decisions in my life and showed me how these characteristics were my inner superpower.”

Jason Alsup, '24, of Bayer Crop Science shared that his MBA experience directly contributed to his promotion, adding, “Professor Hodges’ guidance elevated the practical application of my strengths, showing me how they collectively shape my identity beyond just five individual traits.”

The Nebraska MBA program goes beyond theory, offering students concrete skills for leadership and innovation. This sets Nebraska apart in developing the next generation of business leaders like only Nebraska can.

“ The coaching helped me understand the power in the individual thinking systems I use every day to make decisions in my life and showed me how these characteristics were my inner superpower.”

— Jared Walton, strategic account manager at Eaton



Caitlin Pollard, '11 & '21 MBA

Support Leader of Account Sales, Marriott International, Omaha, Nebraska

Caitlin Pollard leads team of 18 administrative assistants, supporting senior account executives at Marriott International hotels worldwide. After earning her fashion merchandising degree, she gained experience in a boutique and a private wedding venue. When COVID-19 impacted her job at the Marriott, she seized the opportunity to pursue an MBA online while living in Chicago, completing the program in just over a year.

“I appreciated the remote structure, which allowed me to engage fully without the stress of travel.” The program equipped her with valuable insights into leadership and data management. When Marriott invited her back, her newfound confidence and skills made the decision easy.



Sandeep Chennikara, '23 MBA

Senior Director, Discover Financial Services, Chicago

Sandeep Chennikara started his career at Liberty Mutual in a rotational leadership development program before focusing on lean transformation across large portions of the company. He later began working at Discover, where he continues to lead lean transformations and aid in optimizing operating models for new software product development.

“Earning my MBA at Nebraska has allowed me to take a broader view of my organization, make better strategic choices and create an environment for high performing teams. Strengths-based leadership is something I utilize every day with my team,” he said.



Yosif Jabir, '18 MBA

Dentist/Owner, White Oak Family Dental, Downers Grove, Illinois

Yosif Jabir held numerous partnerships in dental offices and community dentistry. He also served as an assistant clinical professor at Midwestern University College of Dental Medicine – Illinois prior to opening his own practice.

“I use my MBA daily in running my dental practice, from managing the business to hiring staff. I really enjoyed my organizational behavior, service management and marketing courses and was able to apply their principles as I learned them,” said Jabir, who is a member of the American Dental Association, Illinois State Dental Association, Chicago Dental Society and the Academy of General Dentistry.



Thu Pham, '20 MBA

Portfolio Strategy & Governance Consultant, Amazon Web Services, Los Angeles

Thu Pham earned her MBA while serving her country in the U.S. Air Force and joined the newly formed U.S. Space Force when it became the sixth branch of the military. Today, she works as the engagement manager for Amazon Web Services.

“An organizational behavior class in the MBA program helped me process how to understand and communicate better with people I’m leading,” Pham said. “It showed me how to fix an organizational culture from the bottom up. It starts with little things like understanding the strengths of your team and how each can be utilized.”

MBA Celebrates 60 Years

Continued From Page 18

“I couldn’t pass up the opportunity when the program started in Scottsbluff. The course material has been very helpful, and I used it in my business,” Copsey said in the report.

The college also partnered with Offutt Air Force Base in the 1960s to offer graduate courses to military students. “We wanted our military students to be able to complete their MBA in two years (the tour of duty at Offutt for most military personnel), so we compressed courses into four 10-week terms per year,” Karels noted.

After 9/11, Nebraska became one of the first schools to offer an online MBA, allowing military personnel to continue their studies while deployed. The program later opened to all students, leading to a surge in enrollments.

“The online program expanded our market and provided flexibility for working professionals,” said Aaron Crabtree, associate dean of master’s programs. “No matter where our students live, they can take MBA courses when it works for them.”

As the program evolved, it also gained recognition from The Princeton Review, U.S. News & World

Report, Poets&Quants and Financial Times as a best value in the world and a best online MBA program for veterans. Other accolades from the ranking surveys include top career services and overall satisfaction from alumni.

“It’s inspiring to see hard-working people in the MBA program with different backgrounds working together,” said Thu Pham, ’20, a veteran who now works at Amazon Web Services and chose the program in part due to its military-friendly history.

Today, the fully online MBA offers eight-week courses. Students not ready to start a full program can earn a 12-credit online certificate, which can be transferred into the MBA.

Despite its online format, students maintain strong relationships and they can also take advantage of some in-person experiences. The college offers a blended adaptive leadership course that offers a one-week residency for those who want to build relationships face-to-face without disrupting their professional and personal obligations.

“No matter what modality our alumni earned their degree with, they all earned it from a top MBA program of their era,” said Gretchen Holthaus, director of MBA programs. “We believe in ‘Once a Husker, Always a Husker,’ and we’re excited to reconnect with more alumni.”



Read About More MBA Alumni at go.unl.edu/MBAAlumni



NEBRASKA ALUM WARREN BUFFETT FEATURED IN MBA COURSE

As part of the customizable curriculum in the Nebraska MBA program, students study one of the most influential people in the world of finance – Nebraska alum Warren Buffett, a 1951 graduate.

In the Security Valuation and the Buffett Investment Method course (FINA 862), students calculate common inputs to financial models, convert accounting data from income statement to cash flows and utilize the various practitioner techniques to value companies. Then they learn which parts of these models Buffett uses.

Shane Moser, Nebraska Bankers Association Faculty Fellow and associate professor of practice in finance, teaches the eight-week online MBA course.

“Students learn practical financial modeling skills plus a lot about Buffett’s history, philosophy, portfolio and performance,” said Moser.

“One of the lessons from the course that stood out to me the most was that a company’s sales organization is the link between R&D and the market. If the sales organization lacks strong

ties to both R&D and the market, the value of products developed by R&D will never be realized, and feedback from the market will never reach R&D,” said Roland Griggs, ’24, research associate in R&D at Novonesis, a Danish biotech company.

Throughout the course they also learn about Buffett, who was born in Omaha, Nebraska, and made his first investment at age 11. From his philosophies to his investment history, students gain insight about the Oracle of Omaha and his approach to portfolio management.

“Studying Buffett and his ideas felt like an MBA within an MBA. Buffett is a wealth of wisdom, and his philosophies are full of sound business and management principles,” Griggs said.

“Studying Buffett and his ideas felt like an MBA within an MBA. Buffett is a wealth of wisdom, and his philosophies are full of sound business and management principles.”

— Roland Griggs, ’24, research associate in R&D at Novonesis

Warren Buffett, ’51, is the main topic of an MBA course at the College of Business.

▶ Learn more about the Nebraska MBA at business.unl.edu/mba



Members of the Lienemann family, shown in this 2011 photo, include (left to right): front row, Dorothy Lienemann Pflug, '80 UNO & '81; the late Del Sr., '41; Denise Lienemann Scholz, '87; and back row: Doug, '78; Del Jr., '72; and Dan, '85 Lienemann. Not pictured is Diane Lienemann Carpenter, '76 UNMC.

LIENEMANN FAMILY HONORS FATHER'S LEGACY WITH \$1.5 MILLION PLEDGE

The Lienemann family has a long tradition of involvement with the College of Business, one that spans multiple generations. In recognition of that history, the Lienemann Charitable Foundation pledged \$1.5 million to create a presidential chair in accounting and support the university's Center for Entrepreneurship.

The gift honors the accounting career and legacy of the late Delmar "Del" Lienemann Sr. of Lincoln, who graduated from the University of Nebraska in 1941.

"The Delmar A. Lienemann Sr. Presidential Chair of Accounting is a way to honor our father and assist the College of Business dean in creating a permanently endowed senior faculty position for a top scholar," said Doug Lienemann, president of the Lienemann Charitable Foundation, a Husker alumnus and a University of Nebraska Foundation Trustee. "Del Sr. often credited the University of Nebraska with his personal success throughout his life. We believe he

would also have been supportive of the excellent Center for Entrepreneurship to assist students in their future business paths. Our gift will assist in keeping this vital program available to students."

The gift commitment, made through the University of Nebraska Foundation as part of Only in Nebraska: A Campaign for Our University's Future, provides support for:

- **Faculty:** An endowed chair in the School of Accountancy was elevated to the Delmar A. Lienemann Sr. Presidential Chair in Accounting. The chair was initially created by the Lienemann family in 2011 to ensure future generations receive an outstanding accounting education at the university and will provide an annual stipend for salary, research and program support. Tom Kubick, a professor of accountancy, is the inaugural recipient of the presidential chair (see more on next page).

- **Center for Entrepreneurship:** A 10-year gift commitment will support the campus-wide Center for Entrepreneurship where students learn entrepreneurial skills through hands-on competitions, workshops and mentoring by Nebraska entrepreneurs. The center serves as a hub for students, regardless of major, to pursue their ideas for owning a business or franchise, taking over a family business or exploring career options. The center awards more than \$80,000 per year to students who pursue starting a business (see page 9). In addition, through the student-led Husker Venture Fund, students learn about venture capital while providing funding to early-stage entrepreneurs in Nebraska.

“We are grateful for the longtime support of Del Lienemann and his family. The presidential chair helps us better compete with our Big Ten peers for the best and most innovative faculty who prepare our students to lead the future of accounting,” said Dean Kathy Farrell. “The gift to the Center for Entrepreneurship will benefit students across the university as they explore the many resources available and pursue the numerous entrepreneurial opportunities offered through the center at Nebraska.”

The Lienemann Charitable Foundation was established in 1967 by Del Lienemann Sr. and his wife Charlotte, '45. Del Sr. often credited his University of Nebraska education for preparing him to be a successful certified public accountant, real-estate developer, retailer, investor and civic leader. Del Sr. served as president and CEO of the Ethel S. Abbott Charitable Foundation and was at one time Nebraska's oldest active CPA. He died in 2018 at the age of 98, and Charlotte died in 1995.

The family's ties to the University of Nebraska run deep. Six of Del and Charlotte's children are Husker alumni, Diane Lienemann Carpenter, '76 UNMC; Dorothy Lienemann Pflug, '80 UNO & '81; Denise Lienemann Scholz, '87; with their three sons graduating from the College of Business — Del Jr., '72; Doug, '78; and Dan, '85 Lienemann. The Lienemann and Ethel S. Abbott Charitable Foundations also made gifts to support the construction of Howard L. Hawks Hall, which opened in 2017 as the home of the College of Business.

First Lienemann Presidential Chair: Tom Kubick, '05, '08 & '11

Tom Kubick, the first Delmar A. Lienemann Sr. Presidential Chair at Nebraska, is a distinguished professor of accountancy whose research garners national acclaim. Ranked No. 6 in managerial research and No. 7 in tax archival research by BYU for accounting research productivity among researchers at more than 600 institutions globally, his work addresses critical issues in taxation, financial accounting, incentives, corporate finance and governance. With his research published in elite journals like *Journal of Accounting and Economics*, *The Accounting Review* and *Management Science*, his insights have been featured in prominent media outlets, including *Forbes.com* and *The Washington Post*.

In a recent study, he and co-authors explored the impact of unrealized tax burdens associated with CEO equity holdings, revealing significant implications for the cost and restrictiveness of debt contracts. Honored as the college's Distinguished Research Award recipient this spring for his distinguished record in research over a three-year period, he returned to Nebraska in 2019 to inspire students across a range of courses, from principles of taxation to doctoral seminars in empirical tax research. With numerous professional designations including the Chartered Financial Analyst (CFA), Certified Public Accountant (CPA), Chartered Alternative Investment Analyst (CAIA), Certified Management Accountant (CMA), Certified Financial Planner (CFP), and Certified Fraud Examiner (CFE), Kubick embodies excellence in research and education.



Tom Kubick

Rebecca Jack: A Rising Star in Economics Research

Rebecca Jack, Ph.D. student in economics, quickly made a name for herself with two high-profile publications in 2023. Her outstanding achievements earned her the CoB Ph.D. Student Research Award recognizing her significant contributions to the field.

Jack's first major publication, "Pandemic Schooling Mode and Student Test Scores: Evidence from U.S. School Districts," appeared in the *American Economic Review: Insights*, a journal known for its competitive acceptance rate.

"This paper came out of my work with the COVID-19 School Data Hub and provided key insights into the long-term effects of the pandemic on education," Jack explained. "We found that students who spent more time in virtual

schooling during the pandemic saw larger declines in test scores than those who attended in-person classes."

Her second paper, "COVID-19, School Closures and Outcomes," published in the *Journal of Economic Perspectives*. Jack examined how unequal access to in-person schooling during the pandemic exacerbated existing educational disparities.

Her work led to the Federal Reserve Bank of Chicago inviting her to be an expert panelist for a session on *The Ongoing Effects of the COVID-19 Pandemic on the Mental, Physical, and Educational Outcomes of American Children*.

"The *Journal of Economic Perspective* and the *American Economic Review: Insights* are some of the most prestigious journals in the social sciences. To publish work in these journals, and to have her expertise sought out by policymakers, is an extraordinary achievement and a testament to her talent as an economist," said Brenden Timpe, assistant professor of economics.

Jack credits her success to the supportive environment at Nebraska, stating, "Everyone is willing to take time to discuss ideas or answer questions, which has made this journey so rewarding."



Dean Kathy Farrell and Rebecca Jack



From left to right: Yuxi Yao, Daniel Tannenbaum and Yifan Gong

Cited in Presidential Report

Research by three Department of Economics faculty members — Yifan Gong, assistant professor of economics; Daniel Tannenbaum, associate professor of economics; and Yuxi Yao, assistant professor of economics — were cited in the 2024 Economic Report of the President. The White House report cites Tannenbaum's research on eviction and Gong and Yao's research on the housing market.

▶ Read the full report at go.unl.edu/PresidentialReport

NEBRASKA JUMPS TO NO. 19 IN U.S. IN TAMUGA RANKING

Nebraska jumped 42 spots to be ranked No. 19 among business schools in the United States in overall management research productivity, according to the most recent annual index compiled by Texas A&M University and the University of Georgia.

Nebraska also ranked No. 13 in publications per faculty, bettering last year's ranking of No. 67.

"The Texas A&M/University of Georgia Rankings of Management Department Research Productivity (TAMUGA) are a specific indicator of research productivity in the field of management. To be ranked in the top 20 overall and the top 15 on a per-faculty basis is a testament to the quality and productivity of our faculty," said Jake Messersmith, '01, department chair and associate professor of management.

The TAMUGA ranking tracks faculty research contributions to eight influential scholarly journals in the discipline of management. They include Academy of Management Journal, Academy of Management Review, Administrative Science Quarterly, Journal of Applied Psychology, Strategic Management Journal, Organization Science, Personnel Psychology, and Organizational Behavior and Human Decision Processes.

Messersmith shared that the management faculty were "asking relevant questions and answering them via methodologically rigorous studies," leading to the rankings' rise.

Nebraska faculty who co-authored papers included: Mirzokhidjon Abdurakhmonov, assistant professor of management; Amy Bartels, associate professor of management; Andrew Hanna, '09, '16 & '21, assistant professor of management; Jonathan Hendricks, assistant professor of management; Brett Neely, assistant professor of management; Jenna Pieper, associate professor of management; Troy Smith, former faculty; and Varkey Titus Jr., Amy and J. E. Van Horne Jr. Chair and associate professor of management.

Shivam Gupta: Innovating Supply Chain Management

Shivam Gupta, an associate professor of supply chain management and analytics, joined the College of Business in 2018 and quickly established himself as a leading voice in his field. In 2024, he received the Emerging Scholar Research Award for his outstanding contributions with 10 articles in top academic journals.

His paper, "Agile Contracting: Managing Incentives Under Uncertain Needs," published in *Production and Operations Management* in 2023, explores how to motivate third-party contractors in agile, dynamic environments. The research focuses on industries like software development, where a firm's functional needs for the desired software are not static and may change over time to reflect its evolving business needs.

"We built a new mathematical model that captured key elements of this business environment, which allowed us to investigate the performance of two commonly used incentive contracts, fixed pricing and time-and-material pricing, and characterize conditions where one incentive contract performs better than the other," he said. "The practical significance of our work is its greatest achievement. We proposed solutions that not only perform well in theory but are also easy for practitioners to implement."

His co-author and Van Horne Family Endowed Chair Jennifer Ryan said, "I was able to observe first-hand his rare ability to combine a deep understanding of the practical problem with strong technical and analytical skills to derive meaningful results."

Shivam Gupta





MATCHING GIFT MARKS 100 YEARS OF NEBRASKA ACTUARIAL SCIENCE

Otto Gross, '28, excelled at math and wanted to become an actuary, yet there wasn't a formal actuarial science program at the University of Nebraska–Lincoln in 1924. By convincing math professor Floyd S. Harper to teach him actuarial mathematics, Gross and his friends became the first actuarial science students at Nebraska and helped jumpstart careers for all involved including future actuarial science students across the nation.

“Otto and three friends asked Floyd Harper, who was a math professor, to teach them the equivalent of today's Theory of Interest (ACTS 440) and Life Contingencies (ACTS 470) course. This provided them with enough of a start in the field so when they graduated, they could be employed as actuaries. Each year after that, Floyd would teach actuarial math to a group of students in order to provide actuaries to local companies. Otto, his friends and Floyd are referred to as the pioneers of Actuarial Science at Nebraska,” said Sue Vagts, '88, director of the Actuarial Science Program, Ameritas Actuarial Faculty Fellow, David P. Hayes Chair of Actuarial Science and professor of practice in actuarial science at the College of Business.

Gross worked at Midwest Life while a Nebraska student and after graduation and then became an actuary and examiner for the state of Iowa Insurance Department. He went on to become an actuary and executive for several insurance companies and retired as senior vice president at First American Life in Houston in 1977. He remained friends with Harper throughout his life and exchanged Christmas cards with his family long after the math professor passed

away. Otto died at the age of 98 in 2004.

“It's interesting how that one year in Nebraska's history

Otto Gross, '28, became one of the first Huskers taught actuarial mathematics.

played such a central role for actuarial science students, not only at Nebraska, but across the nation. When Floyd left the university in the late 1940s, he started actuarial science programs at Drake University and Georgia State. Both of those programs, along with ours at Nebraska, were in the first group to be named Centers for Actuarial Excellence in the U.S. designated by the Society of Actuaries, and today there are only 22 total programs in the U.S. recognized," she said. "Three of those programs have roots in Nebraska."

Nebraska decided to "grow their own" actuaries in 1957 and started an official program at the university. Eighteen Nebraska insurance companies contributed funds, and the Nebraska Actuaries Club formed a committee to oversee it. Today the program is part of the university and still strongly supported by industry professionals.

Otto's son, Gary, started the Otto Gross Fund to honor his father and provide scholarships for actuarial science students. Born in Saratov, Russia, Otto and his family moved to Lincoln in 1913. Living in what was called the North Bottoms near the railroad tracks with the university in their backyard, both Otto and his sister, Bertha Gross Klippert, '27 & '38, became Huskers.

"No one in the family had the chance to go to college before that and few women went to college back then. Although my grandfather was listed as a farmer or laborer in immigration and census documents and my grandmother cleaned houses, he got a job with the railroad as a machinist. Then they sent both of their kids to college. In honor of the importance of education in our family, I wanted to endow a scholarship in my dad's name at Nebraska," said Gary.

Last spring, Gary said he contacted the University of Nebraska Foundation to increase the scholarship and provide additional funding to more students.



Floyd Harper first taught actuarial math to students in 1924.



Gary Gross provided \$100,000 in matching gifts to honor his father.

“One year in Nebraska’s history played such a central role for actuarial science students, not only at Nebraska, but across the nation.”

— Sue Vagts, Actuarial Science Program

"I wanted to make it a more meaningful scholarship and knew we were coming up on the century mark of my dad, his classmates and Professor Harper initiating this program. I decided if we could tie it all together,

I would triple my initial investment to the university while continuing to honor my dad and family who felt so strongly about the importance of education," Gary said.

Gary, who also became an actuary, provided a \$100,000 matching gift for the Actuarial Science Program at Nebraska — \$50,000 for the Otto Gross Fund for scholarships and \$50,000 for the World Class Actuarial Science Fund for student and faculty support.

He hopes the matching provides the incentive for others to help raise funds for both areas of the program.

"My dad and his sister were proud to be Huskers and living proof of how important education was in our family. I'm glad I was able to give back in this way," Gary said.

To provide a gift to be matched by Gary Gross, go to:

- ▶ For scholarships: go.unl.edu/OttoGrossFund
- ▶ For student and faculty support: go.unl.edu/ActSciFund

THANKS DONORS!

LIFETIME SUPPORT

\$1,000,000+

Jim & Mary Abel
The Abel Foundation
Duane & Phyl Acklie
Phyl Acklie
Acklie Charitable Foundation
Ameritas Charitable Foundation
Ameritas Life Insurance Corp.
Ameritrade Holding Corp. dba
TD Ameritrade, Inc.
Assurity Life Insurance Company
Merle & Miriam Bauer
Miriam Bauer
Henry & Julianne Bauermeister
C. G. Carpenter
Mrs. Clark Carpenter
Kathleen Chadderdon
Donald Clifton
Clifton Foundation
Thomas Cook
Deloitte Foundation
Diabetes Care Foundation
Sid & Dawn Dinsdale
Michael & Terri Dunlap
Edwin Faulkner
Gallup
Vinod Gupta
Richard Hanzel
Howard & Rhonda Hawks
The Hawks Foundation
Michael Hays
Bruce Hendrickson
Carol & Bruce Hendrickson
Kelly & Virginia Holthus
A. Leicester Hyde
Flora Hyde
Richard Jungck
Paul & Mary Ann Koehler
Glenn Korff
Donald & Joyce Kracl
Marc & Kathryn LeBaron
David Leslie
Delmar Lienemann Sr.
Lienemann Charitable
Foundation Inc.
Doug & Mary Lindgren

Meredith Maher
James & Susan Mullins
Mutual of Omaha
NEBCO Inc.
Nelnnet Foundation
Allan Noddle
Eleanor Ogle
Tonn & Holly Ostergard
Peter & Nancy Salter Family
Foundation Inc
Peter Kiewit Foundation
Wendell & Connie Peters
Paul Pettinger
Jean Pfliederer
Pinnacle Bancorp Inc
Alan Porter
Peter & Nancy Salter
John & Mary Schuele
Thomas & Lisa Smith
Robert & Kelly Stuckey
Randolph & Nina Theiss
Georgia & Jim Thompson
Jeremy & Sara Trickie
Union Bank & Trust
Jon Van Bloom
Joyanne Gass Van Bloom
J. E. Van Horne Jr.
Vinod Gupta Charitable
Foundation
Douglas & Karin Waggoner

\$500,000-\$999,999
Robert & Jo Anne Bettenhausen
Thomas Biagini
Evelyn Brewster
Margaret Capko
Kimberly Castner
Ralph Castner
Conagra Brands
Carol Cope
Cornhusker Bank
Jeffrey & Margaret Curtiss
Stephen & Jennifer David
Virginia Dolan
Ethel S. Abbott Charitable
Foundation
Glaideth Frank
John Godbout & Beth Holthus
Godbout
Clifford & Meredith Hayes

Clifford Hayes
Paul & Lori Hogan
Irma Kistiakowsky
Josephine Koudele
Bruce Mackey
Matilda McIntire
Lisbeth McNabb
Paul & Patty Mendlik
Robert & Cynthia Milligan
National Research Corp.
Katherine Rester
Mr. & Mrs. J. H. Rester Jr.
James & Rhonda Seacrest
Rhonda Seacrest
Robert & Janet Seidell
Sheryl & Larry Snyder
Katherine Sulentic
Scot & Yuriko Van Steenburg
Richard Varner
Richard & Eileen Vautravvers
Alan Weedin
Audrey Went
Lee Winton &
Nancy Leuck Winton

\$250,000-\$499,999

Daniel & Sue Anderson
Joyce Baird
Sam & Joyce Baird
Stacy & Hubert Ban
Richard Becher
Paul & Julie Becker
Sandra Benson
Harlan Broekemeier
Cecil Bykerk
Mr. & Mrs. John Connor II
Brian DeBruine
John & Susan Dittman
William & Rosemary Eastwood
Ernst & Young Foundation
ExxonMobil Foundation
Farmers Mutual Of Nebraska
Firstier Financial Inc.
Robert & Janice FitzSimmons
FORVIS
Gerdin Charitable Foundation
Gupta-Grow Charitable
Foundation
Beverly Hanson
Emmett Hanson
Helen Hanson

James & Helen Hanson
John Hay
Mable Hay
Estate of Richard Hofmann
John & Susan Hoppe
Lawrence & Cathryn Hupka
Dody Jernstedt
Dennis & Margaret Johnson
Hans Johnson
Richard & Helen Kelley
Richard Kelley
Dennis Kern
Lynn Kober
Kenneth Korff
James Leslie
Lincoln Industries
Glenn Mooberry
Roger Petersen &
Louisa Hayward
Joni Pierce
Resolution Life
Thomas Rubin
Mr. & Mrs. Paul Schorr III
Tom & Shelli Schueth
Bruce Schuett
Mr. & Mrs. Peter Sommerhauser
State Farm Insurance
Companies
Mr. & Mrs. James Stuart Jr.
Susan Stuart
Janet Thelander
U.S. Bank

\$100,000-\$249,999

Abbott Foundation
Dennis & Barbara Ahlman
Harold & Marian Andersen
Dennis Anstine
Kathryn Anstine
Richard Asche
Josephine Beckley
Patricia Bingham
Justin Biskup
Sandra Biskup
BKD Foundation
James & Paula Blackledge
Dr. & Mrs. Stanley Brue
David Brunz
Charles & Marita Burmeister
Marita Burmeister
Linda Burt Rebrovic &
John Rebrovic

Cecil & Loree Bykerk
Cactus Management LLC
JeanAnn Carhart
Jennifer Carney
Evelyn Casey
Richard & Jacqueline Chapin
Richard Chapin
Charitable Gift Fund
Mark & Jane Chronister
Cigna Foundation
Edward & Deborah Cizek
Conagra Brands
Conagra Foods Foundation
D.A. Davidson Companies
Alice Dittman
ArVella Doerr
Howard & ArVella Doerr
Matthew & Kristy Epp
Exxon Education Foundation
Jean Farmer
LeRoy Farmer
Fidelity Charitable Gift Fund
Duane & Pamela Fischer
Brenda Fleck
The Foundation of the Nebraska
Societies of CPAs Inc.
Charles Fowler
Don Freeman
David & Kristine Gale
Julie & Davin Gebauer
General Electric Foundation
Timothy Hager
Donald & Jeannette Ham
Brian & Carey Hamilton
Lewis Harris
Joey Hesselgesser
Ellan Hove
Skip & Ellan Hove
Robert Hoyt
InfoUSA, Inc.
Alice Irvin
Gayle Jones
Robert Jones
Gerard Keating
Janet Keating
Keating Resources, LLC
Dan & Sandra Keenan
Kirk & Teresa Kellner
Kind World Foundation
E. Lyle Kinley Jr.
Sharon & Howard Kooper
KPMG LLP
KPMG LLP Foundation
Janet Kroeller
Bruce Kroese
Shawntell Kroese
Mary Kufahl
Richard Lahr
Michael & Christine Lee

Lincoln Benefit Life Company
Warren & Mary Luckner
Fred & Katharine Luthans
Lutz & Company, P.C.
Chad & Amy Mariska
Marguerite Marshall
Derrel & JoAnn Martin
Derrel Martin
Campbell & Marilyn McConnell
Campbell McConnell
McGraw-Hill Foundation Inc.
Michael & Charlene McHugh
Dan & Joanne McPhail
Matthew & Teri Mercer
Mark & Judy Meyer
Jerry Moyes
Dan & Angie Muhleisen
National Bank of Commerce
Timothy & Martha Neumann
The Northwestern Mutual Life
Foundation
Thomas & Cynthia Olson
Omaha Community Foundation
Roland Ortgies &
Carmela Anderson-Ortgies
Maxine Pankonin
Lester Pankonin
Mr. & Mrs. James Pittenger
Karen Plessinger
Procter & Gamble Fund
Ellen Qualsett
Kathryn Reed
Robert E. & Lorane T. Phillips
Foundation
Alan Rosen
Mrs. Ronald Rotherham
James & Donna Rouch
Jeffrey Schumacher &
Laura Acklie
Allene Skalla
Roger & Jeri Smith
Smith Hayes Financial Services
Corp.
Sommerhauser Foundation Inc.
St. Anthony Foundation
Brian & Gail Stanley
State Farm Insurance
Companies
State Farm Mutual Automobile
Insurance Company
Lynn Stephens
Douglas & Mary Straub
T.O. Haas Tire Co. Inc.
Fredrick & Julie Thatcher
TierOne Bank
James & Margaret Timmerman
Steven & Sherry Toomey
Union Pacific Foundation
Valmont Industries Inc.
Kevin & Jolene Vermeer
Winston & Linda Wade

Darryl Wagner
Cecil & Jan Walker
The Walt Disney Company
Foundation
West Gate Bank
Gale & Judy Wickersham
James & June Winter
Larry & Sue Wood
Woodmen Accident & Life Co.
Geneva Worley
Gordon Worley
Sidny Zink

ANNUAL GIVING

July 1, 2023-June 30, 2024

3M Foundation Inc.
Jane Aalborg
Elizabeth Abel & Michael
Beacom
Deborah Abrahamson
Phyl Acklie
Brooke Adams
Thomas & Mary Aden
Dennis & Barbara Ahlman
Olateju Akintayo
Asghar Alam
Robert & Diana Alderson
Sam Allgood & Kathleen Farrell
Allstate Insurance
Allstate The Giving Campaign
Ronald & Gretchen Amen
Mary Amend
American Family Insurance
Ameritas Charitable Foundation
Ameritas Life Insurance Corp.
Ameritrade Holding Corp. dba
TD Ameritrade, Inc.
Robert & Marlene Anderl
Stephen & Carol Andersen
Daniel & Sue Anderson
James & Amy Anderson
Kathryn & David Anderson
Lynn & Jeffery Anderson
Ryan & Carmen Anderson
George & Heidi Andrews
Bradley & Sandra Angle
Jennifer Anglin
Dennis Anstine
Aon Hewitt
Benjamin & Katherine Armstrong
Brendan & Bethany Arnold
Randy Arnold
Gloria Aron
Richard Asche
Kathryn Ashenfelter &
Robert Weyand
Assurity Life Foundation
Assurity Life Insurance
Company

Meshelle Augustin
Orhun Aygun
John & Debra Bacon
Richard & Amanda Baier
Joyce Baird
L. Kirk & Sandra Baird
Baird Foundation, Inc.
Rodney Baker
Barbara & John Ballantyne
Jeffrey Ballew
Michael & Monica Balters
Stacy & Hubert Ban
Bank of America Matching Gifts
Michael & Deborah Barr
Mark Barrera
Ricardo & LuAnn Barrera
Michael & Constance Bart
Richard & Glenda Bartholomew
Mark & Christyne Bathel
Henry & Julianne Bauermeister
Judith & Edmund Baumgarten
Bayer Crop Science
John Baylor
Stephen & Trudy Beachler
Roger & Margaret Beaman
Bradley & Carolyn Beaver
Tammy Beck
Elvira Beckenhauer
Phil Beckenhauer
Kylie Becker
Paul & Julie Becker
Ronald & Judy Beckman
Michele & Anthony Beeson
Sally Belcher
James Bell
Dr. & Mrs. Joseph Belonax Jr.
Sallye Benecke
Joyce Benedict
Benevity
Sandra Benson
Scott & Tara Benson
Lynn & Roxane Bergen
John & Kristin Bergmeyer
Marcia Bergmeyer
John & Cheryl Bergwell
Mr. & Mrs. Richard Berkheimer Jr.
Dan Berlin
Lynn & Luise Berner
Virgil & Linda Berney
Brian & Sandra Berris
Robert & Jo Anne Bettenhausen
Bettenhausen Family
Foundation
Bob & Sue Beuerlein
John Beyers
Michael & Kristine Bielenberg
Bruce & Stacey Bienhoff
Larry & Linda Bird
Marilyn Bishop

Jeffrey & Jaime Bizal
 Dirk Black
 Lyndee Black
 Perry Blake
 Blue Cross Blue Shield of
 Nebraska
 Steven & Deborah Blum
 Gordon & Judith Boe
 John & Janet Boehler
 Michael & Sarah Boeka
 Tim & Jill Bohaty
 Jay Bohlken & Abbie Widger
 Jason Bombeck
 Robert & Marylin Boomer
 Mark & Pamela Borer
 Diana & Richard Boring
 David & Patricia Bornholdt
 Annaliese & Ben Bosco
 Gregory & Teresa Bosn
 Mark Bostock
 Robert & Meg Boumann
 Sharon Bowen
 Bryce & Gayle Bradley
 Gregory Branch
 Brandt, Horan, Hallstrom &
 Stilmock
 Jennifer Bregenzer
 Brehm Enterprises
 Leroy & Roxann Brennförder
 Kevin & Karen Brockman
 Brett Brockmann
 John & Kathy Broderick
 Harlan Broekemeier
 Nathan Bronson
 Dale & Dawne Brooks
 Thomas Brounty
 Dwayne Brown
 James Brown
 Robert & Conni Brown
 Sheila & Robert Brown
 James & Joan Brubaker
 John Bruckner
 Dr. & Mrs. Stanley Brue
 Mark & Renae Brunner
 Kathy Bruns
 Lester & Nancy Buckley
 Mark & Marie Buckley
 Homer & Darla Buell
 Monica Burmeister
 Philip Burns
 Linda Burt Rebrovic &
 John Rebrovic
 William & Beverly Busler
 Paulette & Craig Buss
 Michael Busse
 Richard & Dee Butler
 Chad & Catherine Butts
 Dianne & Keith Bystrom
 C & T Kucera, LLC
 C.O. Rodenbaugh Transfer, Inc.

Kylie & Brandon Cain
 Daniel & Rebecca Caldwell
 Maureen Callahan
 Amanda Calvert
 Leland Campbell
 Dave & Kay Carland
 Bradley Carlin
 Caroline Carlin
 Douglas & Judith Carlisle
 Gerald & Judith Carlisle
 Leslie & Linda Carlson
 Jeffrey & Andrea Carlson
 Kevin & Marianne Carlson
 Justin Carlson &
 Elizabeth Ring Carlson
 Jennifer Carney
 Darren & Chanell Carpenter
 Mrs. Clark Carpenter
 Michael & Carol Cast
 Larry & Joyce Castle
 Mrs. Henry Cech
 Kathleen Chadderdon
 Steven Chambers
 Rodney & Susan Chandler
 Forrest & Elaine Chapman
 Charities Aid Foundation of
 America
 David & Susan Chastain
 Ken & Pat Cheloha
 Chevron Humankind Matching
 Gift Program
 Natalie Chisam
 Evelyn Chittenden
 Younjung Choi
 Roberta Christensen
 Mark & Jane Chronister
 Cigna Foundation
 Edward & Deborah Cizek
 Tim & Amy Clare
 Judith Clark
 Marilyn Clark
 William & Karla Jo Clark
 Neal & Donna Clausen
 Andrew & Sara Clegg
 Matthew & Heather Clemens
 Clifton Foundation
 Bayard & Susan Closser
 Amanda Colborn
 Neil & Karen Cole
 Steven & Cathy Colton
 Community Development
 Resources
 Conagra Brands
 Conagra Foods Foundation
 Patrick Condon
 Michael & Lea Connealy
 Ed & Jan Connolly
 Mr. & Mrs. John Connor II
 ConocoPhillips
 Molly & Rick Conrad

Fyiad Constantine
 Thomas Cook
 Robert & Roberta Cool
 Steven & Patricia Corder
 Cornhusker Bank
 Debra & Jeffrey Cosgrove
 William & Susan Cottrell
 Stephanie Coudeyras
 Haley Coufal
 Joseph & Elizabeth Cox
 Aaron & Elizabeth Crabtree
 Nicholas Crank
 William & Donna Crist
 Casey Cronin
 Mary & David Croskrey
 Donald & Anne Cross
 Eric Cruise
 Heidi Cuca
 Anthony & Ana Curtiss
 Jeffrey & Margaret Curtiss
 Scott & Amy Cyboron
 Connie Dahlgren
 Gordon Dahlgren
 Tom & Deanne Damkroger
 Dana F. Cole & Company, LLP
 Kevin & Ellen Dasher
 Michael & Jennifer Davidson
 Alan Davis
 Clyde & Mari Davis
 Patrick & Jennifer Day
 Allen Dayton
 Mitch & Buffany Deboer
 Douglas & Diane DeCamp
 Andrea Deichert Oswald
 Douglas & Susan Deitchler
 Deloitte Foundation
 Bruce & Shari DeMaro
 Ervin & LaVada Dennis
 Miles & Lori Dewhirst
 Diabetes Care Foundation
 Gary Diffendaffer
 Kathleen Dinsmore
 Greg Dittman
 Art & Rosemary Dobson
 Jerold Doell
 Michael & Dianna Dohmen
 James & Sue Dolsky
 Kathleen Donnelly
 Joyce Douglas
 Mandy Dowson
 Daniel & Jessica Doyle
 Dan & Kathleen Dresselhaus
 Thomas & Lori Druse
 Derong Duckett
 Donna & Douglas Dudney
 Willis & Barbara Duerksen
 Mark & Michelle Dufresne
 Barbara Dunn
 Douglas & Jeanette Dunning

Mark & Johna Duren
 Dan & Mary Dutcher
 Richard Dwinell
 William & Janis Dwyer
 Randy & Sylvia Dyer
 Travis Dyson
 Valerie Eastwood
 William & Rosemary Eastwood
 James & Jane Ebel
 Erin Ebeler
 Gayla & Robert Eckholt
 Pamela Edwards
 Robin Edwards
 Edwards Lifesciences
 Mr. & Mrs. Arnold Ehlers Jr.
 Marvin & Victoria Ehly
 Gerald & Pauline Eigsti
 Michael Elam & Billi Hunt
 Patrick & Judith Elgert
 Daniel & Sarah Elliott
 Kenneth & Donna Elvik
 Jesseka & Greg Endecott
 Marijane England
 Robert & Deborah Ensz
 Robert Ensz
 Matthew & Kristy Epp
 Steven & Judy Epstein
 Ernst & Young Foundation
 Maxine Ervin
 James & Toni Essay
 William & DeAnn Essay
 Stephen & Teresa Ethen
 Mark Evans
 Pamela & David Evans
 ExxonMobil Foundation
 James & Marsha Fairbanks
 Farm Credit Services of
 America
 Anthony Felici
 Patrick & Vicki-Lynn Ferguson
 Mark & Lisa Fesler
 Patrick & Lorraine Fett
 Roy & Nita Fiala
 Barbara Fibiger
 John Fibiger
 Fidelity Charitable Gift Fund
 William & Susan Finley
 First Nebraska Trust Company
 Duane & Pamela Fischer
 Robert & Janice FitzSimmons
 Brenda Fleck
 Wade & Kendra Fleischacker
 Grant & Shawna Forsberg
 Eric & Sara Forsman
 Neil & Jo Fortkamp
 FORVIS
 George Frampton
 Franchise Sidekick
 Ronald & Barbara
 Franzluebbbers

Daniel & Tricia Freeman
 Kevin & Christine Freudenburg
 Gothard & Lynn Friesen
 John & Dorothy Fristoe
 Cole Frye
 Michael & Charlene Fuchs
 Carlos Fuentes
 Scott & Tricia Fullerton
 Justin Fulton
 Glen & Melanie Gahan
 Linda Gallagher
 Kate Galligan
 Sally Galloway Chappell
 Gallup
 Cecil & Lisa Garcia
 Aaron & Anita Gard
 Mary & Kevin Garrison
 Geared 4 Sports
 Julie & Davin Gebauer
 Tonia & Kevin Gednalske
 John & Carolyn Gehring
 James & Ruth Gentry
 Ronald & Peggy Gentzler
 Camela & Michael Gertner
 Thomas & Carol Geu
 Grant & Elizabeth Gier
 Samuel Gilbert
 Lenny Gish & Sheri Irwin-Gish
 Rebecca Givens
 Thomas & Kathleen Glenn
 Gopi Shah Goda
 John Godbout &
 Beth Holthus Godbout
 Jon Goebel
 Tom & Amy Goeschel
 Greta Golfis
 Google Inc
 Kevin & Catherine Goracke
 Stephen & Patricia Gound
 Randy & Susan Grant
 Keith & Wanda Gredys
 Justin & Jaime Gregonis
 Paula & Jon Grenemeier
 James Griesen
 Randy & Karen Grieser
 Charles & Anna Grim
 Kris & Barbara Grosshans
 Megan & Jonathan Guenther
 Georgina & John Guernsey
 Robert & Karen Gustafson
 Matthew & Stacy
 Gutschenritter
 Allen Hager
 Samuel & Jayme Hahn
 Joe & Darunee Haley
 Jerald & Karen Hallock
 Kelly & Kelly Halverson
 Amanda Ham
 Donald & Jeannette Ham
 Kerby & Cheri Ham
 John & Robin Hamann
 Douglas & Peggy Hammerseng
 Hampton Enterprises
 Keith & Nancy Hansen
 Donald & Karen Hansen
 William & Joann Hansen
 Jeffrey & Jennie Hanson
 Phyllis Hanson
 Noel & Amber Harewood
 Kevin & Sonia Harford
 Mathias Harre
 Roger Harre
 James & Andrea Harrington
 Bridget & Westen Harris
 Ling Lin Harris
 Theodore & Stephanie Harris
 Lisa & Jeffrey Harrison
 Rosie Hartzell
 Barron & Edith Harvey
 John Hasselquist
 Elizabeth Hassevoort
 Lee & Jane Hathaway
 Terry & Catherine Healey
 Michael & Sally Heaton
 Norman & Debra Hedgecock
 James & Susie Heiliger
 Janis Heim
 Joseph & Katherine Heim
 Mark & Debbie Heimbouch
 Renee Held
 Timothy & Debra Heldt
 Bruce Hendrickson
 Tyler & Jamie Heng
 Daniel & Michelle Hennings
 Don & Julie Henslee
 Raymond Herbert
 Zach Herr
 Clark & Laura Hervert
 Robert & Kimberly
 Hesselgesser
 Catherine & Ryan Hiatt
 Neal Higgins
 Dawn Hill
 Sutter Hill
 Troy Hilyard
 Edward & Adrian Hilz
 Travis & Anita Hiner
 Robert Hinman Jr.
 Kris & Melissa Hinrichs
 Bradley & Christine Hinton
 Carol Hodges
 Timothy & Jennifer Hodges
 Paula & Michael Hodges
 Aaron & Heather Hoefling
 The Hoff Foundation
 Harold & Pamela Hoff
 Russell & Lisa Hoffbauer
 Jerold & Sharon Hoffman
 Erica & Brian Holley
 David & Susan Hollman
 Creighton Holscher
 Michael & Lea Ann Holsteen
 Chris & Laura Holt
 Gretchen Holthaus
 Burton Holthus
 Elizabeth Hopkins
 John & Susan Hoppe
 Hoppe, Inc.
 Gretchen Hopper
 Mr & Mrs. Julian Hoschouer Jr.
 William & Noreen Houston
 Chris & Judith Hove
 Ellan Hove
 Scott & Cheryl Hove
 Kirk & Laurie Hovendick
 Ron Howard
 Tom & Kathleen Howard
 Dr. & Mrs. Michael Hoxie
 Robert Hoyt
 Gary & Susan Hruby
 Joseph & Shelly Huckfeldt
 Hudl
 Rose Hull
 Troy & Becky Humphreys
 Lawrence & Cathryn Hupka
 Ruth Hurvitz
 Liz Husmann
 Wendell & Carol Hutsell
 Phyllis Hyde
 Independent Charitable
 Gift Fund
 Sharon Ingram
 Terry & Nancy Italia
 William Jackman
 Jon & Susan Jackson
 James & Charlene Jaeger
 Uchechukwu & Matilda Jarrett
 Jean Jeffrey
 Joyce Jeffries
 James & Karen Jenkins
 Ross & Jennifer Jensen
 Ronald & Beverly Jester
 JLB General Agency LLC
 Vicki Jobst
 Lucie Johannes
 Jason & Amber John
 Brian & Robyn Johnson
 Chris & Amy Johnson
 Dennis & Donna Johnson
 Dennis & Margaret Johnson
 Eric Johnson
 James Johnson
 Matthew & Amy Johnson
 Merlin Johnson
 Michael Johnson &
 Jill Daubert-Johnson
 Robert & Barbara Johnson
 Ronald & Patricia Johnson
 Scott Johnson
 Sherry & Ian Johnson
 Randall & Melanie Jones
 M. Colleen Jones
 David & Jean Jones
 Sherma & Mark Jones
 Richard Jungck
 Robert & Sarah Jurgensmeier
 Christopher & Jamie Kabourek
 Jillian Kalk
 Norman & Betty Kalvoda
 Randall & Patricia Kampfe
 Glen & Renee Kampschneider
 Tamora Kapeller
 Michael Kardell
 Brian & Kathryn Kaufman
 Nancy Kay
 Con & Barbara Keating
 Richard & Julie Keegan
 Robert Kehm
 Timothy Kehr
 Christopher & Jane Kelley
 Stephen & Maureen Kellison
 Kirk & Teresa Kellner
 Eugene & Cynthia Kelly
 Sean Kelly
 Stephen & Jennifer Keltner
 Robert Kennedy
 Jeremie & Jaime Kerkman
 Dennis Kern
 Malay Khammaly
 Kind World Foundation
 Patricia & Melvin King
 Richard & Ann Kingman
 E. Lyle Kinley Jr.
 Vicki Kinnan
 Daniel & Kari Kinsella
 Edward Kirklin
 Emily Kist
 Elizabeth Klawitter
 Angie Klein
 George & Emily Klein
 David & Janice Klimek
 William & Susan Kling
 William & Amy Kloefkorn
 Celeste Knapper
 William & Barbara Knapper
 Carter Knight
 Paul & Lynn Knight
 Lynn Kober
 Alison Koch
 Brian & Jennifer Koch
 Mark & Rebecca Konen
 Steve Konnath &
 Jane Campbell-Konnath
 John & Cindy Kopecky
 Leon Korte
 Debra Kozel
 KPMG LLP
 KPMG LLP Foundation

Todd & Lynette Kramer
William & Karlene Kramer
Melanie & Timothy Kreider
Gary Krejci & Alisa Schurr
David & Nancy Krenk
Mallory Krenk
Keith & Adine Kretschmer
Kretschmer Private
Foundation
Shawntell Kroese
Donald & Mary Krohn
Justin & Melissa Kroll
Bruce & Linda Krueger
Cheryl Krueger &
Steven Weinstock
James & Patricia Kruger
David & Kathleen Krumm
Shelby Kruse
Michael Krush
Sebastian Kuck
Tim & Kari Kudron
Ronald & Jayne Kuehn
Harland & M. Jean Kuhlmann
Larry Kunc
Roger & Betty Kunkee
Richard & Kazuko Kunz
Michelle Kunzman &
Steven Szafman
Richard & Pam Kuper
Nathan Kurz
Richard & Janet Labenz
Lynn & Ted Laible
Erica Lam
Kelly & Deborah Lammers
Lance Morgan Consulting
Brett Landstrom
Keith & Debra Landwehr
Bruce & Jacqueline Larson
Carl & Wendi Larson
Dana & Bruce Larson
Eric & Rachel Larson
Jamie Larson
Lance & Brenda LaRue
Louise Lauber
David & Julie Lautenschlager
Sue Lawlor
Lawrence Recruiting
Specialists, Inc.
Brendan & Gretchen Lee
Jinsook Lee
Michael & Christine Lee
Randy & Michelle Leffler
Ronald & Sally Leifert
Christopher & Michelle Leitner
Alyson Lenz
David & Kathryn Ley
Douglas & Mary Lienemann
Lienemann Charitable
Foundation Inc.
Yijia Lin & Jifeng Yu

Nicholas & Kasey Linde
Stephen & Laurie Lindgren
Donald & Cathryn Linscott
Anne & Barry Lockard
Eric & Christine Lockert
Denny Lockmon
David & Tracy Lockwood
Blake & Corrie Loper
Robert Lovitt
Richard & Marilyn Lowery
Warren & Mary Luckner
Burdette Lukert
Sharen Lukow
Quang Luong
Heidi & Joseph Lupo
Fred & Katharine Luthans
Robert Lynch &
Carol Evans Lynch
Mark & Deborah Lyon
Kehan Ma
Jeffrey & Angela Maas
Bruce Mackey
Thomas & Heidi Macy
Jan & David Madsen
Tammy & Harold Madsen
Brian & Karen Magazu
Jeff & Christine Magsamen
Meredith Maher
Jason & Stephanie Main
Patricia Malone
Seth Mangels
Sam & Jane Manzitto
Michaela Mapes
Floyd & Kathryn Maresh
Betty Marples
Dale Marples
Derrel Martin
Edwin & Lori Martin
Christine Martinez Pfiffner &
Max Pfiffner
Andrew & Kate Martz
Barry & Mary Ellen Masek
Dr. & Mrs. Martin Massengale
James & Georgianne Mastera
Michele Matteson
Armand & Joann Matthews
Kent & Shelley Mattson
Jay Mayberger
Mary McArdle
William & Mary Jo McClurg
Kevin & Kimberly McCroden
Charles & Mary McCullough
John & Emily McDevitt
Lee & Elizabeth McGinnis
David McGowan
Kevin & Carol McGregor
Kyla McGregor
Michael & Charlene McHugh
Dan & Joanne McPhail
John & Linda McPhail

Robert Meisinger
Kathy & David Mellick
Charles & Andrea Melton
MembersOwn Credit Union
Ryan & Andrea Mendlik
Brenda & Robert Mentzel
Matthew & Teri Mercer
Denise & Richard Meredith
Ryan & Kourtney Merrill
Mr. & Mrs. James Merwald Jr.
Daniel & Nancy Kuhl
Rodger & Diann Merz
Jake & Amber Messersmith
Christine & Scott Messinger
Amanda Metcalf
Tristen Metcalf
Lynette Meyer
Mark & Judy Meyer
Robert & Michel Meyer
Shanna Meyer
Galen & Tiffany Meysenburg
Jiawei Mi
Microsoft Matching Gifts
Program
Andrew & Kathy Miller
Candice Miller
Laurie Miller
Peter Miller
Roger & Kristine Miller
Thomas & Judith Miller
Robert & Cynthia Milligan
Lewis & Lois Million
Michael & Gina Minks
Scott & Candice Minks
Renu Mishra & Alok Kumar
Misle Properties LLC
Robert & Rondalyn Mitchell
Richard Moberly &
Laura McLeod
Libby Moderow
Roger & Patricia Moderow
Melissa Mohr
Molson Coors
Rick & Tricia Montague
Glenn Mooberry
Heather Moore
Lowell & Frankie Moore
David Morgan
Lance Morgan
Thomas & Concepcion Morgan
Glenn Morrill
Jina & Gary Morris
Jason & Anne Morrissey
Robert & Sara Morrow
Rob & Heidi Mortensen
Cheryl Morton
Brad & Jennifer Mostek
Motorola Solutions Foundation
David & Tracy Muehling
Barbara Mueksch

Dan & Angie Muhleisen
Kiley Muller
Michael Munro &
Susan Keisler-Munro
John Musgrave
Josephine Music
Grant Mussman
Karin Mussman
Mutual of Omaha
Michael & Susan Nagle
William Napoliello
Ronald & Lavaine Nathan
National Indemnity Company
Nebraska Bankers Association
Nebraska Intergovernmental
Risk Management
Association
NebraskaLand Bank
Nelnet Foundation
Andrew Nelson
Catherine Nelson
Neal & Jodi Nelson
Samuel Nelson
Scott & Clarine Nelson
Steven & Betty Nelson
Morgan Netz
Timothy & Martha Neumann
Mark & J. Lynn Neumeister
New York Life Foundation
James & Jenny Nicas
Joseph & Jomel Nichols
Dale & Ellen Niebuhr
Ronald Niederhaus
Patti & Chris Nielsen
Rebecca & Kurt Nielsen
Ray Nierman
Josh & Laura Niles
Mick Nissen
Meng Niu & Liying Wang
Ben & Lisa Norris
Northwestern Mutual
Financial Network: The
Lincoln Group
Northwestern Mutual
Foundation
Douglas O'Brien
Dennis & Carol Ochsner
Paul & Susan Ochsner
Kyle O'Donnell
Charles Ogden
Henry & Marilyn Okleshen
Christopher & Denise Olson
Monte Olson &
Jackie Ostrowicki
Robert & Karen Olson
Thomas Olson & Kim Olson
Mr. & Mrs. John Olsson
Pamela & Daniel Omann
Kyja Omdahl

O'Neill, Heinrich, Damkroger,
Bergmeyer & Shultz, P.C.
L.L.O.
Lisa Onken
Kay Orr
Scott & Debra Osler
Walter & Karin Ostmann
Jason Oswald
Robert & Carolyn Otte
Troy & Cassandra Otte
Michelle Otto
Jay & Marilyn Oxton
Pacific Life Insurance
Company
Dave & Lori Pankonin
Thomas & Jennifer Pansing
Conrad Parde
Krista & Benjamin Parrott
Anthony & Jeana Pasternak
Jeffrey Patronik
Troy Paulsen
Brick Paulson
Melissa & Brian Payne
Sara Payne
Brad & Haven Pearson
Dean & Kiyoko Pedersen
Tom & Rhonda Peed
PEO Chapter AI
David & Carolyn Perry
Wendell & Connie Peters
Richard & Susan Petersen
Roger Petersen &
Louisa Hayward
Keith Peterson &
Mallory Heim Peterson
Erica Peterson &
Bart Dillashaw
Phillips 66
Joni Pierce
Jerry & Gina Pigsley
Joy Pillard
Jeffrey & Lorain Place
Craig Plaster
Platte Valley Bank
Bryan Pleskac
Karen Plessinger
Mr. & Mrs. Harvey Podoll Jr.
Robert & Cynthia Poehling
Pohlad Family Foundation
William & Barbara Pohlman
Philip & Julie Polkinghorn
Jerry & Mary Jo Pont
Leroy & Sandi Poppe
Warren Porter
Michael & Deanna Powell
Vern Powers
James & Gloria Precht
Jennifer Pribyl
Deloris & James Price
Linda Price

Marian & Mark Price
PricewaterhouseCoopers
Scott & Leslie Priebe
Jerome & Jana Prince
Cara & Eric Putman
PwC
Bart & Lisa Qualsett
Jessica & Skyler Rader
Shawn Radtke
Karen & John Radway
Lijuan & Clark Ramsey
Virgil Rank
Eric & Kelly Ransom
Jerry & Judy Rayburn
RBC Wealth Management
Robert & Stanley Rediger
William Reichenberg
Warren & Karen Reimer
James & Marilyn Rembolt
Sara & Tyson Reuter
Sharon Reynolds
Matthew & Krista Richmond
Sarah & Edward Riehl
April Rimpley
Michael Ripp &
Beth Hoegemeyer Ripp
Montgomery & Kendra Ritchie
Terri Rittenburg
Joseph & Marianne Rivkin
Les & Melanie Robbins
Robert N. & Florence Slinger
Foundation
Robert & Linda Rock
Richard & Linda Rockenbach
Michael & Linda Roe
Janet Rogers
Hanna Rogoz
William & Pamela Roker
Jami Romshek
John & Cindee Rood
Mr. & Mrs. William Roper
Charles Rose
Alan Rosen
Frank & Ann Rosenberg
Mrs. Ronald Rotherham
Jennifer & John Rottkamp
James & Donna Rouch
David & Martha Rowe
Thomas Rubin
Max & Karen Rudolph
Daniel Rueschhoff
Steven & Darcie Rueschhoff
Mark & Katie Ruhga
Marlene & Charles Ruhga
Brian & Linda Ruisinger
Richard & Gerilyn Rush
Kimberly Russel & Dirk Brom
Carol Rustad
Michael & Amy Ryan
Roger & Diane Ryon

Judith Sage
D. Jake & Barbara Sagehorn
Darren & Jody Sanchez
Riley Sandall &
Alexandria Cerveny-Sandall
Sandhills Global
Mikki & Todd Sandin
James Sanduski &
Lauri Livesey
Eric Sasek
Thomas Scanlan
Kelly Schatz
Arlene Scheurman
Timothy & Amy Schlegelmilch
Donald Schmidt
Deborah Schmidt Johnson &
James Johnson
Diane & Bradley Schmit
Robert & Maria Schneider
Jill Schniederjans
Dean & Judy Schnitzler
Mark & Debra Schorr
Larry & Terese Schreiner
John & Mary Schuele
Tom & Shelli Schueth
Bruce Schuett
James Schulz &
Sarai Douglas-Schulz
Clifford Schroff & Christine
Schwartzkopf Schroff
Roy & Rebecca Schwisow
Janice & Clark Scott
Lindsay & Nathan Scott
Aaron & Margo Scow
Rhonda Seacrest
Ryne & Janet Seaman
Jeffrey & Mary Searcy
Nicole Seckman Jilek &
Zachary Jilek
Michael & Janet Seelhoff
John & Victoria Sehi
Robert & Janet Seidell
Marvin & Patricia Sell
Natalie Sell
John & Ann Selzer
Sheila Semenas
Alena Senik
Nader & Ingrid Sepahpur
Kim & Rose Severson
Barbara Shaeffer
Amanda & Andrew Shaffer
Nancy & Bryan Shank
Scott & Marla Shaw
Jeffrey & Marcia Shea
Donald & Pamela Sheets
Thomas & Cynthia Shimerda
Chad & Kimberly Shirk
Jason & Amy Shreck
Wesley & Cheryl Siebrass
Chad Siedlik

Vern & Willa Siemek
Andrew & Jennifer Siepker
Silicon Valley Community
Foundation
Silver Ridge Condominium
Association
Susan & Robert Simon
Danny & Janelle Simonsen
Roger Simonsen
Carl & Renee Sjulín
William Skoneki
Robert & Jane Slezak
Daniel & Heather Smedra
Caitlin Smith
Clay & Beth Smith
David Smith
Greg & Kimberly Smith
Joseph & Emily Smith
Roger & Jeri Smith
Andrew Smolenski
Ravipreet & Reena Sohi
Dwayne & Diane Sohnholz
Mr. & Mrs. Peter
Sommerhauser
Sommerhauser Foundation
Inc.
Guilber Sorto
Linda & Scott Sparks
Richard & Elizabeth Spatz
Donald Stading
Thaddeus Standley
Brian & Gail Stanley
Marcella Starck
State Farm Insurance
Companies
Jason & Andrea Steffes
Lauren Stehlik & Alex Hines
Robert & Christine Steinke
Daniel & Jeanette Stengel
Erin Stephens
Lynn Stephens
Randall Sterns
Tyson Stevenson
Travis & Angela Stiens
Jay & Betsy Stockwell
Scott & Richelle Stoltenberg
Robbe Sokolove &
Lydia Stranglen
Eric Stratton
Douglas & Mary Straub
Robin & Nicole Strauser
Matt Stromer
Robert & Mary Stuart
Scott & Jane Stuart
James Stutzman
David & Carol Suggs
Delbert & Sandra Sukstorf
Katherine Sulentic
Michael & Kathleen Sullivan
Kathleen Sullivan

Emily Sulzle
 Douglas Sutton
 Maureen Svagera
 Leah & Jared Sveen
 Daryl & Mary Swanson
 David Swanson
 Justin & Mandy Swanson
 Roger & Kristin Swenson
 Dan Switzer
 Michael Synowicki
 Scott & Kimberly Syslo
 Matthew & Margaret Taege
 David & Linda Tagart
 Roger & Ann Tang
 Travis Tangeman
 Daniel Tannenbaum
 Anne Taylor
 Brent Taylor & Jamie
 Thurman-Taylor
 Tenaska Inc.
 Mary Terwilliger
 Scott & Susan Thayer
 Randolph & Nina Theiss
 Roger & Kathy Thiede
 Wade Thomas
 Georgia & Jim Thompson
 Lisa & Philip Thompson
 Melodee Thompson
 Robert Thompson
 Brett Thomsen
 Gregory & Amy Thorell
 Thrivent Financial for
 Lutherans
 Thrivent Financial for
 Lutherans Foundation
 Thomas & Beverly Thurber
 Timothy & Mary Tighe
 Kyle & Lindsay Tillinghast
 Christine & Gary Timm
 Brenden Timpe
 Richard Toftness
 Brad & Carrie Tolstedt
 Matt & Kristi Tompkins
 Hsin-Min & Chi-Yun Tong
 Tamera & James Toof
 Steven & Sherry Toomey
 Benjamin Trampe
 Okasate Traore
 Gary & Sandra Travnicek
 Edward & Sue Tricker
 Jeremy & Sara Trickie
 Diane Trifiro
 Susan Troutt
 James & Brenda Trumbull
 Nancy Turtenwald
 Thomas Tynan
 William & Tina Udell
 Andrew Uithoven
 James & Julia Ulrich
 Union Bank & Trust

Union Pacific Corporation
 Union Pacific Corporation
 GivePlus Program
 Union Pacific FFEG Charity
 Custodial Account
 Union Pacific Foundation
 United Way of Lincoln &
 Lancaster County
 Emre Unlu
 Marshal & Kristin Urbanz
 Mr. & Mrs. Francis Uryasz III
 Dale & Susan Vagts
 Jon Van Bloom
 Joyanne Gass Van Bloom
 Christopher Van Long
 Scot & Yuriko Van
 Steenburg
 Gregg Vanier
 Gregory Vasek
 Jeffrey Vaske
 Richard & Mary Veed
 Merle & Sara Veigel
 Ricardo Velasco &
 Martha Ramirez
 Yuri & Julie Veomett
 Verizon Foundation
 Kevin & Jolene Vermeer
 Douglas Veys &
 Colleen Hacker
 Virgl Implement Co.
 Shane & Laine Vitosh
 Clarence Vlasak &
 Pamela Wakeman
 Rodney & Brenda Vogel
 Vicki Vopalensky &
 Richard Nolte
 Kay & Kurt Vorheis
 Eric & CarLee Wadell
 Douglas & Karin Waggoner
 Darryl Wagner
 Wakely Consulting Group
 LLC
 Teresa Waldmann Williams
 & Merrill Williams
 Wade & Anna Walkenhorst
 Cecil & Jan Walker
 Scott & Michele Walker
 Donald Wall
 Jeanne & Robert Wallace
 Scott Ward-Gloeb
 Bruce & Lori Waters
 Richard & Victoria Watkins
 Corey & Cali Watton
 Dean & Teresa Way
 Alan Weedin
 Stephen & Marlene
 Wehrbein
 Wells Fargo Matching Gifts
 Program
 Audrey Went
 Kevin & Katherine Wesley

Paul & Courtney West
 West Gate Bank
 Western & Southern
 Financial Fund, Inc.
 Robert & Veronica Wetzel
 Georgia Whitcomb
 Kenneth & Carol Whitcomb
 Richard Whitcomb
 Brett White
 David White
 Douglas & Connie White
 Karen White
 Ryan & Brooke White
 Scott White
 Dorothy & Richard Whitham
 Linda & Jon Whitmire
 Lynda & Douglas Whyrick
 Sonia Wiard
 Crystal & Erik Wichita
 Aaron & Amanda Wiegert
 Robert & Susan Wilkinson
 Dustin & Jen Will
 Elizabeth & Michael Will
 Brent & Janelle Williams
 Hannah & Gregory Wilson
 Neil & Lyn Wineman
 James & June Winter
 Larry & Terri Winum
 Zachary Withers
 Linda & Jack Wolfe
 John & Kathy Woodmancy
 WoodmenLife
 Robert & Barbara Woodruff
 Woods Aitken LLP
 Kevin & Allie Woolworth
 Jennifer Wooster
 Workforce Science
 Association LLC
 Karen Worth-Hippensteel &
 Thomas Hippensteel
 Michael & Kathleen
 Wortman
 Donald & Dianna Wright
 Brian & Dixie Wulf
 Mark & Julie Wynegar
 Kenneth Young
 Margo Young &
 Richard DeFusco
 Salifou Zabre
 Brian & Heidi Zaversnik
 Michael & Amy Zeleny
 Jun Zhang & Hong Fan
 Weichun Zhu
 Anthony & Nicole Zimmer
 Ryan & Mandy Zink
 Sidny Zink

Nebraska Business Development Team



Amy Kloefkorn, '08

Senior Director of Development

402-458-1175

amy.kloefkorn@nufoundation.org



Corrie Loper, '07

Director of Development

402-458-1230

corrie.loper@nufoundation.org



Matt Honke, '00

Director of Development

402-458-1189

matt.honke@nufoundation.org



Mackenzie Puckett

Director of Development

402-458-1292

mackenzie.puckett@nufoundation.org

BUILDING BUSINESS LEADERS. LIKE ONLY NEBRASKA CAN.

Big blocks, bigger goals.

Rebekah Allick is building her future in business.

Read Rebekah's Story (pages 6-7)





NONPROFIT ORG
US POSTAGE
PAID
OMAHA, NE
PERMIT NO. 498

College of Business
Office of the Dean
P.O. Box 880405
Lincoln, NE 68588-0405

NEBRASKA MBA CELEBRATES 60 YEARS

The highly-ranked Master of Business Administration program celebrated its 60th anniversary this fall. Throughout its history, the program has transformed to meet student needs and embraced new technological advances.

Read more about the program and its alumni on pages 18-23.

business.unl.edu/2024bizmag

#1

Online MBA in Nebraska
The Princeton Review, 2024

#4

Online MBA Among
Public Institutions
The Princeton Review, 2024

#7

Online MBA in the Nation
The Princeton Review, 2024

Graduates report starting salaries over **\$140,000** while tuition is under \$34,000.

