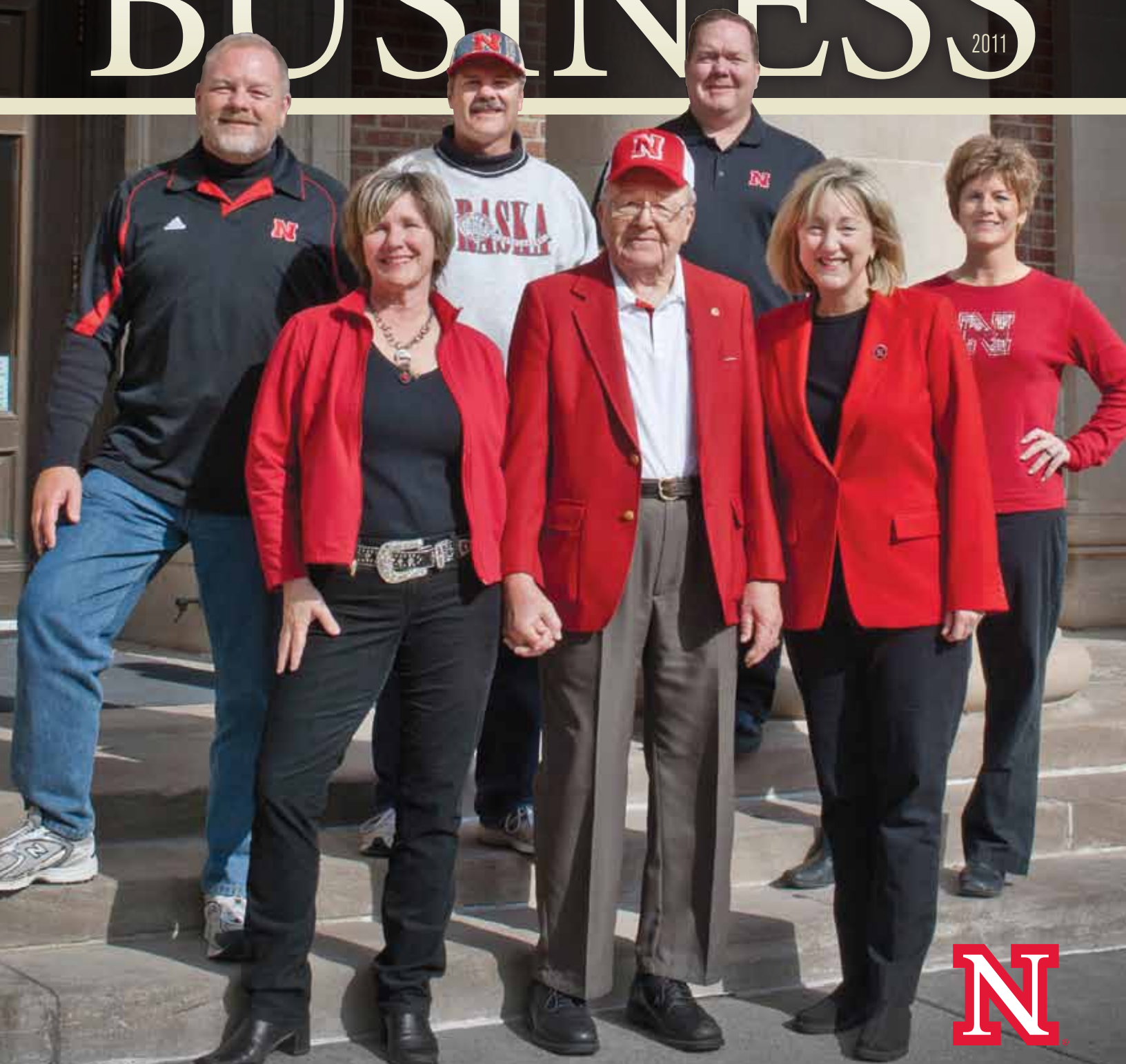


UNIVERSITY OF NEBRASKA-LINCOLN COLLEGE OF BUSINESS

NEBRASKA BUSINESS

2011



BIG EDITION

**BIG
RED**

**BIG
TEN**

**BIG
TIME
BUSINESS
EDUCATION**

**GO
BIG
RED**

CBA

by the

#'s

3,433 students enrolled in CBA in fall 2011

2,253 male students

1,180 female students

116 more students enrolled in CBA in fall 2011 than fall 2010

452 first-time freshmen enrolled in CBA in fall 2011

294 male first-time freshmen

158 female first-time freshmen

165 new transfer students

9 undergraduate majors:
accounting, actuarial science, agribusiness, business administration, economics, finance, international business, management and marketing

1,124 business administration majors
(the largest major at CBA)

2,869 full-time undergraduate students enrolled in CBA in fall 2011

167 part-time undergraduate students

722 bachelor's degrees conferred for the 2010-2011 fiscal year

139 master's degrees

16 doctoral degrees

877 total degrees

5 academic departments:
accountancy, economics, finance, management and marketing

4 Centers: Bureau of Business Research, Economic Education, Entrepreneurship, Insurance & Risk Management

5 new faculty this fall

10 advisory boards for CBA

5 study abroad options: England, China, France, Italy and Japan

Over **30,000** alumni

\$500,000 in scholarships awarded each year

79 full-time faculty members

Actuarial Science program ranked one of 12 Centers of Excellence in the nation by the Society of Actuaries

One of 35 University Partners in the U.S. recognized by the Chartered Financial Analyst Institute

40th ranked undergraduate program in finance in the country (*Businessweek*), 3rd in the Big Ten

5th ranked faculty's research in leadership in the country (*Leadership Quarterly*)

43rd ranked undergraduate program in ethics in the U.S. (*Businessweek*), 2nd in the Big Ten

3.7% enrollment increase this fall, largest increase on campus

Over 140 in attendance for the 2011 Advisory Board Summit this October

300 in attendance for the 2011 Honors Convocation this April

60 members in the Business Learning Community

685 students on the Dean's List for Spring 2011

47 CBA staff members

431 internships by CBA students reported in 2009-2010

1913 is the year CBA was established



University of Nebraska-Lincoln

Chancellor

Harvey Perlman

Dean

Donde Ashmos Plowman

Associate Deans

Kathleen Farrell

Ravi Sohi

Assistant Deans

Ricardo Barrera

D'vee Buss

Department Chairs

Paul A. Shoemaker, accountancy

Scott M. Fuess, economics

Gordon V. Karels, finance

Gwen Combs, management

Les Carlson, marketing

Executive Director for Communications & Marketing/

Magazine Editor

Sheri Irwin-Gish

Writers

Sheri Irwin-Gish

Roger Simonsen

Sarah Stephens Billings

Photographers

Craig Chandler

Bill Ganzel

Alan Jackson

Greg Nathan

Roger Simonsen

Tom Slocum

Send news and information to:

Sheri Irwin-Gish

Executive Director of Communications and Marketing

University of Nebraska-Lincoln

College of Business Administration

P.O. Box 880405

Lincoln, NE 68588-0405

sirwin@unl.edu



CONTENTS

Dean's Message..... 2

Experiential Learning with Union Pacific 3

Wisconsin Native Right at Home in Nebraska..... 4



21

New Faculty and Promotions 12

Saini Studies Marketing & Technology..... 13

Nebraska at Oxford..... 14

BBR: Under the Radar 16



5

Ryan Marches to Her Own Beat..... 5

Students Meet Warren Buffett..... 6



18

Tanyi Brings International Perspective 18

Six Retiring Faculty Honored 19

Faculty Awards 20

Royal Formula 21

Entrepreneurship for Everyone 22

CBA Partnership Summit 24

Lienemann's: Power in Numbers 26

CBA Contributions 28



6

CBA Advisory Board Awards..... 8

Cotton Takes Care of Business..... 10



On the Cover: The Lienemann family recently contributed the Delmar A. Lienemann Sr. Chair in Accounting to the UNL College of Business Administration. They include (left to right) front row: Dorothy, Del Sr. with Dean Donde Plowman, back row: Doug, Del Jr. and Dan.

Dear Friends,

It is hard to believe that I have now been dean of the College of Business Administration for 17 months. On the one hand so much has happened, but on the other, we have only just gotten started.

Clearly, the most important part of my first year-and-a-half has been getting to know the people of this state, and our alumni and friends who love this school. Without a doubt, our alumni base is our most important asset. It has been exhilarating to hear the stories of our alumni, whether in Nebraska, California, Illinois, Minnesota, Texas or the many other locations I have traveled to meet them. Over and over, this is what I hear when I meet our alumni, "I owe so much to UNL. CBA gave me my start. It was my CBA education that got me where I am." These stories inspire the faculty, staff and me to find new and meaningful ways to prepare our current students for life after college.

Two major changes this year have set a new course for CBA. First, our entry into the Big Ten has raised our sights about what it means to be an excellent business school. We have spent the last year reflecting on our strengths and the challenges we face in taking our game to the next level among such an outstanding group of business schools. We are also actively recruiting students from the Big Ten states and have already experienced increases in enrollments from those states. Our goals are audacious and we are pursuing them aggressively. We have also probably never needed the support of our alumni and partners more than at the present time.

The second change we experienced this year is differential tuition, an additional tuition charge placed on business courses, which is generating much needed resources for hiring new faculty and improving services to students. While it is never desirable to raise tuition, we were the last business school in the Big Ten (and the Big 12) to implement such a charge, yet our tuition is still the lowest in the Big Ten. Thanks to differential tuition, we are currently recruiting 13 new faculty and starting our own Career Services with enhanced life skills preparation for students. These new dollars have already begun to change the landscape at CBA.

Each day that I have been on this job, I am touched by the generosity of our CBA alumni. I experience their generosity of *spirit* as alums unite around our challenging new aspirations. We see the generosity of *time and talents* as busy executives spend their time in our classrooms and on our boards sharing their wisdom and experience. And, Nebraskans are generous with their *money*. The commitments we receive each day towards our Capital Campaign goals will change the school forever and extend our reach in the world. Families - such as the Lienemann's who established a chair in accounting - inspire all of us to think about how we can make a difference.

Great things are happening and many more are yet to come. Come be part of this exciting next chapter in the life of CBA.

Sincerely,



Dr. Donde Ashmos Plowman
James Jr. and Susan Stuart Endowed Dean





Experiential Learning with Union Pacific

MBA students work on a Union Pacific project.

A marketing course at the UNL College of Business Administration offers a unique opportunity for students to work with a Fortune 150 company.

Students work in teams and compete with each other to deliver the best project based on the judgment of Union Pacific Managers. Katie Weander, a senior marketing major from Omaha, Neb., finds the teamwork aspect a critical component.

“This class allows students to have a whole new perspective,” Weander said. “You are not competing for a grade, or just memorizing facts and reciting trends. You challenge yourself further through teamwork and extensive research practices.”

Weander explained that instead of using databases and past reports for information, the class forces students to contact industry leaders and customers to find solutions to the projects.

“Learning to pitch our ideas to the team at Union Pacific provides an invaluable foundation in client relations and communication skills,” Weander said.

“You see so much growth in the students that it’s really inspirational. It’s because they are getting directed feedback from professionals, and they are challenging themselves,” assistant professor of practice in marketing, Rob Simon, who teaches the class said.

This year students competed directly with their peers from the University of Nebraska-Omaha on one of the projects. The undergraduate and MBA students were on separate teams.

“Katie Weander led one of the undergraduate teams that was judged the best analysis and solution on the Cellulosic Ethanol project. Jon Tanner led an MBA team that was judged the best solution on the covered coil cars project,” Simon said.

The students present their projects to UP managers both in person and via videoconference. They also spend a day shadowing Union Pacific employees and meet with two members of Union Pacific’s board.

“It helps prepare students for interviews and presentations. All of them get the opportunity to interview with a manager from Union Pacific. Two students from last year’s class, Max Weber and Katie Lusk, are now working at Union Pacific,” Simon said.

Simon said that another interesting dynamic to the class is that some CBA students who have been hired by Union Pacific ultimately come back and lead student projects in the class from the Union Pacific side.

“The class provides students the opportunity to work with a Fortune 150 company and Union Pacific has the opportunity to test our top students.”

Wisconsin Native Right at Home in Nebraska

UNL College of Business Administration freshman Sam Meier has a contagious enthusiasm for the University of Nebraska-Lincoln. Originally from Hartland, Wis., Meier came to Nebraska while he was touring colleges in the area. He had no intention of touring UNL, but his plans changed when a friend suggested he make a visit.

"I was with my best friend and our moms. I loved the campus. As much as I fought it, it was everything that I wanted: fantastic business school, a gorgeous campus and really nice dorms," Meier said. "I saw myself here and it was really the only school that I saw myself attending."

After he made his decision to come to UNL, Meier jokes about being disowned by his dad, who is an alum of the University of Wisconsin, a rival school in the Big Ten conference. Much of Meier's high school class also ended up at the University of Wisconsin and the University of Minnesota, but he wanted something different.

"I love Nebraska, because there isn't this massive machine-feel to the school. It's very homey. My friends at other schools are telling me horror stories about some of their class sizes. My biggest class is 200 and that's only one class. It's a close-knit feel, but at the same time very open."

A business management major, Meier is part of the CBA Business Learning Community (BLC), which is a group of business students who live together, take the same courses and participate in events planned specifically for the group. These students enjoy the advantage of living among others who are going through similar academic experiences.


"The CBA Business Learning Community has opened doors for me at UNL that I didn't know existed and provided unique experiences within the College of Business. These include trips to businesses, such as Koch Industries, and in-house networking events with companies like The Buckle," Meier said.

All students in the BLC live on the fifth floor of Abel Hall, where Meier is the floor president. He is also on the intramural soccer team and the ballroom team.

"The Learning Community is for any student that immediately wants an edge in the College of Business. The commercial world is very competitive and the BLC give students the strong start they need. Also, Abel 5 has become my family," Meier said.

With a great love for music and penchant for business, Meier's future goal is to start a record company for independent artists. He also has plans to study abroad and start a hip hop group while at UNL. He says his excitement is hard to explain.

"It's being with a group of people you love and feeling like you have a family on campus. It's also being in a place full of opportunities and feeling like the world is open to you," Meier said.



"It's the energy of being with a group of people that you love and feeling like I have a family on campus."



Sam Meier studies with fellow CBA Business Learning Community members (left to right): Kyja Omdahl, an accounting major from Fargo, N.D.; Jesus Santos, a marketing and management major from Grand Island, Neb. and Katie Page, a marketing major from Liberty, Mo.

Ryan Marches to Her Own Beat



Bailey Ryan (far left) practices with the UNL Drumline at Memorial Stadium.

Finance major Bailey Ryan of Lincoln takes pride in marching to the beat of her own drum. As the only female snare drummer in the UNL Drumline, she spends hours each week doing just that and has been doing so since fifth grade when she selected her first drum.

“For me, it was all about the music. I was always interested in marching, so I challenged myself every day. Most of us aren’t confident immediately when we try something new, especially if we are not surrounded by our family or best friends. However, in drumline, I’ve been able to accomplish so much because I am pushed by others,” Ryan said.

The drumline, which includes more than 20 marching drummers and 14 percussionists who play on the sidelines, have to work together in order to succeed. They spend 12 hours a week at rehearsal and meet six hours prior to kickoff on game days.

Drumline instructor Ben Coleman said the best students are those who manage themselves and develop an inner drive to contribute on a daily basis.

“Bailey certainly falls under that category in every sense. In a musical world typically dominated by males, Bailey firmly bucks the trend in multiple ways. Her work ethic often sets the benchmark for others to follow—not only in physical effort but with an optimistic attitude, preparedness and constant desire for quality,” Coleman said.

Ryan lives in the Alpha Omicron Pi sorority house and helps raise money for arthritis research through the Hungry Hungry Huskers event in the fall and Hoop-It, a basketball tournament in the spring. She is in Delta Sigma Pi, the business fraternity and a family representative for Dance Marathon, a fundraiser for Children’s Hospital.

Besides focusing on her studies, she said it is important to take the time to personally meet and talk with her professors. She believes you need the textbook knowledge, but you also have to apply it and be able to work with people.

“At UNL, you might be in a lecture class of 200 and that can be daunting. But, it also forces you to be proactive and get to know your professors. When you attend a university this size, you have to make your place and find your purpose,” she said.



Bailey Ryan (middle) performs on game day with the UNL Drumline.



Students Meet Warren Bu

At the College of Business Administration, there are many classes that go beyond the bounds of what students might expect to experience in a typical business class. Perhaps the most anticipated of them all is Finance 463: Security Analysis and Warren Buffett Business Valuation Techniques. The course affords some fortunate business students the opportunity to meet and have lunch with one of the most famous CBA alums – Warren Buffett.

Dr. Donna Dudney, associate professor of finance at CBA, teaches the course and has seen the class popularity increase with each passing year.

“I get very good students because they compete for a spot to get to go see Buffett, so they are motivated and study hard,” Dudney said. “There’s an undergraduate version of the class and a graduate version.”

Each year 10 students from each class – chosen by merit – get to meet Buffett. They submit questions they would like to ask Buffett, and the class votes on the order of the questions.

“The questions the students submitted this year had a more international flavor to them. For example, one of the students was from Pakistan and their stock market is thinly traded and kind of manipulated by a few large investors. He wanted to know how to apply Buffett’s principles in that type of environment,” she said.

Although getting the chance to meet one of the world’s most prominent financiers is certainly a key draw for students to take the elective course, there are other reasons students clamor to get in the class.

“Even if students don’t get to see Buffett, what they really want to know is how Buffett invests, and that is what the class focuses on – the techniques Buffett uses to invest,” Dudney said.

In class, students pick stocks that Buffett has already invested in, and try to figure out what makes those stocks attractive to Buffett. Then they form their own portfolios using Buffett’s methods. By the end of the semester, the class has a total of 20 stocks that have been vetted, researched and analyzed by every student in the class.

“I get very good students because they compete for a spot to get to go see Buffett, so they are motivated and study hard.”

- Donna Dudney,
associate professor



ffett

CBA finance students ate lunch with Warren Buffett.

"I keep track of how the various portfolios have done from year to year and they do pretty well," Dudney said. "Buffett's methods work. It gives the students a leg up if they want to put their own real money behind it."

Dudney explained that although many academics tend to dismiss Buffett's success as just getting lucky, a key component to the course is to juxtapose the modern portfolio theory advocated by many mainstream financial thinkers with Buffett's approach.

"The class puts students right in the middle of the debate and ultimately, lets them decide how best to invest," she said.



Dr. Donna Dudney, associate professor of finance, teaches Buffett's business valuation techniques.



MBA student Lindsey Eastwood from Lincoln, Neb., presented Warren Buffett with the class gift.

My Lunch with Warren Buffett

Lindsey Eastwood, an MBA student specializing in human resource management, ate lunch with Warren Buffett and presented him with a gift from the class. Below she shares her impressions and discussion with the most famous CBA alumnus.

I was kind of in shock when I found myself one person away from Warren Buffett at lunch. I tried to just soak it all in.

I spoke with Mr. Buffett about Husker football and his support of Tom Osborne's TeamMates mentorship program. He mentioned the time at a TeamMates event where he dressed in an old-fashioned Husker football uniform. It was ironic because this year's class gift was a photo of Mr. Buffett in a jersey superimposed in front of Memorial Stadium. One of the picture options for the gift was him in that very outfit he was talking about, and my uncle was the one who took the photo.

Mr. Buffett also talked to me about his relationship with rapper Jay-Z and how they are teaming to help teach young people how to be smart with their finances. I was surprised to learn that Jay-Z had recently visited him.

My impression of Mr. Buffett was that he was a kind-hearted man who was not afraid to laugh at himself. He was incredibly easy to talk to and you could tell he was genuinely interested in all the students. He let each of us have our picture taken with him.

When we were all walking away after that final photo, he told us, 'Nebraska will always be my favorite school.'

CBA Advisory Board Annual Awards Luncheon Honors Acklie, Martin, Petsick and Tenaska

The 2011 UNL College of Business Administration Advisory Board Annual Awards Luncheon was held April 15. Kirk Kellner, President of the College of Business Administration Advisory Board and Regional President of Wells Fargo Bank, was the emcee for the event and Dr. Donde Ashmos Plowman, James Jr. and Susan Stuart Endowed Dean, presented the awards.

“The three business leaders and the corporation we honored during the awards luncheon are true pillars in the state of Nebraska and the world,” said Plowman.

Those honored included Duane Acklie of Lincoln, JoAnn Martin of Lincoln, Joe Petsick of Omaha and Tenaska of Omaha.

Duane Acklie

Duane Acklie, founder and chairman of Crete Carrier Corporation received the Lifetime Achievement Award for his outstanding leadership and time, energy and guidance provided throughout his career. Acklie graduated from UNL with a bachelor of science and law degree. He served in the U.S. Army and practiced law to Lincoln before purchasing a small, struggling motor carrier company. Acklie built Crete Carrier into one of the top three

largest privately owned trucking companies in North America and the Acklie Companies employ more than 6,000 people. Acklie is a recipient of the U.S. Department of Defense Service Medal – the highest civilian award for public service given by the Department of Defense. In 2009, he generously contributed to a new addition at the UNL College of Law, named the Duane W. Acklie Classroom Wing.



Duane Acklie and Dean Donde Plowman

JoAnn Martin

JoAnn Martin received the Business Leadership Award, which recognizes individuals who are outstanding examples of successful leaders in their respective fields. She is president and CEO of Ameritas Life Insurance Corp. She became manager of the audit division at Bankers Life Insurance Company of Nebraska in 1984 and it later became Ameritas Life Insurance Corp. In 2005, Martin was elected president and CEO. Four years later, she also became president and CEO of UNIFI Companies. Martin earned her degree in business administration with an emphasis in accounting at UNL. She was inducted into the UNL School of Accountancy Hall of Fame in 2004 and won the Alumni Achievement Award from the Nebraska Alumni Association in 2002. Martin also served on the CBA Advisory Board.



JoAnn Martin

Awards

Tenaska

Tenaska received the Corporate Leadership Award, which recognizes excellence in Nebraska-based companies that are successful, dynamic and have a high level of commitment to their communities, customers and employees. Beginning as a start-up company in 1987 in Omaha, today the privately held company is one of the largest independent energy companies in the U.S. Ranked as high as 16th by Forbes magazine among the largest privately held U.S. companies, Tenaska-affiliated companies manage 37,000 megawatts of generating assets, including 17 power plants in 11 states. Respected in the independent power industry, the company chairman, Howard Hawks, was selected to be the first independent power representative on the Board of the North American Electric Reliability Council. Committed to ethical principles and practices, Tenaska's owners are consistently recognized for commitment to community service. Tenaska has also awarded more than 500 scholarships to college-bound students.

Joe Petsick

The recipient of the Business Excellence Award was Joe Petsick, the co-founder and chief executive officer of Proxibid. This award recognizes those with an entrepreneurial spirit and growing business acumen, who maintain the high values of ethics and community service. These emerging business leaders provide inspiration and insight to the students at the College of Business Administration. As the first company to bring live auctions online, Proxibid has seen more than \$2 billion in sales over the last eight years. A UNL graduate with a degree in economics and finance, Petsick oversees Proxibid's finances and builds better cash flow management practices. He has also been devoted to helping experienced companies expand and building new ideas into successful businesses.



Joe Petsick



Nine sponsors helped make the awards luncheon possible. They included Ameritas, BKD LLP, Deloitte, Pinnacle Bank, State Farm Insurance, Union Bank, University of Nebraska Foundation, US Bank and Wells Fargo.

The College of Business Administration Advisory Board Awards were first presented in 1984. The list of past recipients includes Howard Hawks, Cliff Hillegas and Warren Buffett.

Cotton Takes Care of **BUSINESS**

The Nebraska tradition of producing more Academic All-American athletes than any other institution is well documented. The student-athletes at the College of Business Administration, such as Ben Cotton, continue to achieve excellence on the playing field and in the classroom.

Cotton, a tight end on the Husker football team, is one of the more than 90 Husker athletes at CBA who were honored as medallion recipients this year. They achieved a grade point average between 3.000 and 4.000. Cotton has also been selected as academic all-conference the past two years.

“Balancing academics with athletics is the most difficult part for sure,” Cotton said. “You’re at the stadium lifting weights in the morning, go to classes, eat lunch, go to football meetings, go to practice, go to dinner and by that time it’s 8 p.m., and you have a test to study for the next morning. You study, go to sleep and then wake up and do it all over again.”

Dennis Leblanc, senior associate athletic director of academics, has seen Cotton replicate the success of many student athletes that come to Nebraska.

“Ben has been a role model in carrying on the Nebraska tradition,” Leblanc said. “I admire Ben for maintaining an outstanding GPA while earning a starting position on the football team. Ben was recently rewarded for his efforts being named First Team Academic All-District VII. Because of this selection he is on the Academic All-American ballot and if selected he would add to the University of Nebraska’s nation leading total of 291.”

Cotton will graduate in December, after three-and-a-half years, with a degree in business administration. Then he plans to pursue an MBA at UNL.

“You can never have too many options with the job market these days,” Cotton said.

Cotton’s first priority is to play football for as long as he can, and then perhaps coach alongside his father, Barney Cotton, who is the offensive line coach on the Husker football team. Cotton’s younger brother, Jake, is a redshirt freshman on the football team, and next year his brother, Sam, is planning to compete on the team as well.



Business administration major Ben Cotton was named First Team Academic All-District VII.

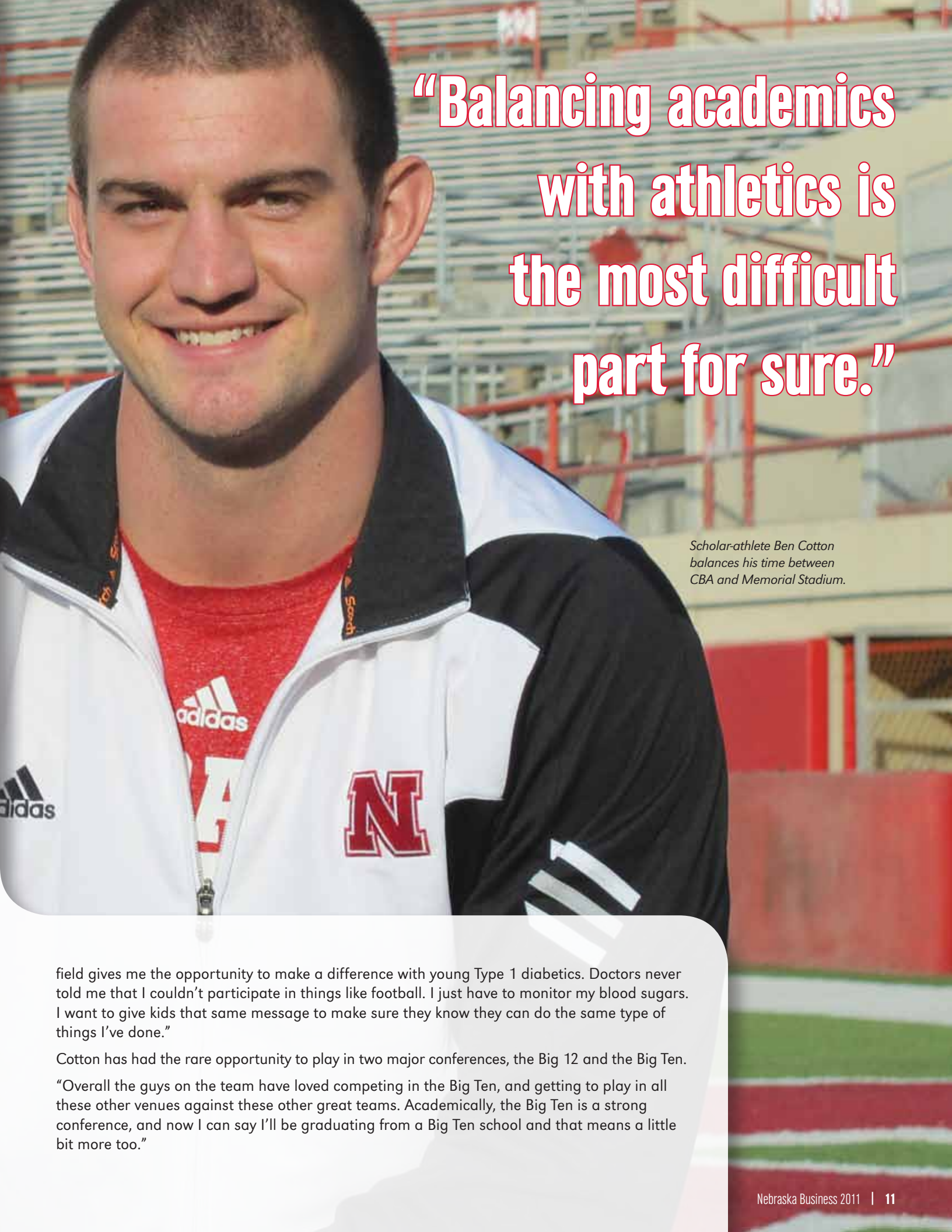
To have four members of a family participating on the same Nebraska team at the same time is a rare feat – and it almost never happened.

Cotton graduated from high school in Ames, Iowa, where his dad was coaching at Iowa State University at the time. He was on his way to take an official recruitment visit to another school and got snowed in at the airport. During the long layover at the airport, his dad fielded phone calls from various coaches on the Husker staff, including Athletic Director Tom Osborne.

“By the time we got back home, my dad was offered the offensive line job at Nebraska. A couple hours later, I was offered to play here and it didn’t take more than an hour to make my decision. I grew up wanting to be a Husker because my dad played here and I wanted to be just like him.”

An aspect of Cotton’s story beyond athletics that is not well known is that he has Type 1 diabetes. He spoke at the Juvenile Diabetes Research Foundation Annual Gala in Omaha last winter and enjoys being able to tell his story to other young people who are in a similar position.

“I believe being able to excel in the classroom and on the



“Balancing academics with athletics is the most difficult part for sure.”

Scholar-athlete Ben Cotton balances his time between CBA and Memorial Stadium.

field gives me the opportunity to make a difference with young Type 1 diabetics. Doctors never told me that I couldn't participate in things like football. I just have to monitor my blood sugars. I want to give kids that same message to make sure they know they can do the same type of things I've done.”

Cotton has had the rare opportunity to play in two major conferences, the Big 12 and the Big Ten.

“Overall the guys on the team have loved competing in the Big Ten, and getting to play in all these other venues against these other great teams. Academically, the Big Ten is a strong conference, and now I can say I'll be graduating from a Big Ten school and that means a little bit more too.”

Big Additions

Five new faculty members joined the UNL College of Business Administration this fall.



Dr. Scott Seavey, assistant professor in the School of Accountancy, is a CPA who practiced accounting and brings real world applications to the classroom. His research focus is in auditing and he is a member of the auditing section of the American Accounting Association. He received his Ph.D. in accounting from the University of Missouri-Columbia.



Dr. Paul Tanyi, assistant professor in the School of Accountancy, is originally from Cameroon and received his Ph.D. from Florida International University. He brings a unique international perspective that is critical for accounting education with the pending implementation of International Financial Reporting Standards.



Dr. Paul Savory, professor of operations and supply chain management, has a strong background in industrial engineering, supply chain integration and management, and quantitative data analysis. He has published in the *Journal of Industrial Engineering and Management*, *Computers and Industrial Engineering* and others.



Dr. Demet Batur, assistant professor of operations and supply chain management, received her Ph.D. and master's degrees from the Georgia Institute of Technology. Her research interests include computer simulations and applications, and ranking and selecting procedures. Her research has appeared in the *European Journal of Operations Research* and others.



Dr. Theresa M. Welbourne is FirstTier Banks Distinguished Professor of Business and director of the Center for Entrepreneurship. She has published in the *Academy of Management Journal*, *Journal of Management*, *Journal of Applied Psychology* and many others. Her research has been featured in *Inc. Magazine*, *The Financial Times*, *Businessweek*, *The New York Times* and others.

Faculty Promotions Announced

Dean Donde Plowman announced the 2011-12 faculty promotions at the College of Business Administration. Dr. Sam Allgood was promoted to professor of economics, Dr. Fiona Nah was promoted to professor of management in information systems and Dr. Geoffrey Friesen was promoted to associate professor of finance.



Dr. Sam Allgood

Allgood originally joined the college in 1996 after receiving his Ph.D. in economics from the University of Georgia. He has expertise in a variety of economics topics including labor economics, managerial economics, public finance and economic education. Allgood received the CBA Research Award in 2008 and has continued to publish articles in a variety of journals including an article titled, "Economic Coursework and Long-Term Behavior and Experiences of College Graduates in Labor Markets and Personal Finance," which appeared in *Economic Inquiry* in July.

Joining CBA in 1998, Nah has continued to promote innovation in management information systems both in the classroom and her research. Nah received her Ph.D. in management



Dr. Fiona Nah

information systems at the University of British Columbia, Canada. Her main areas of expertise are information systems, human-computer interaction, electronic commerce and web 2.0 environments. Her publications have appeared in numerous journals, with the most recent forthcoming in *Management Information Systems Quarterly*, one of the top journals in her field.



Dr. Geoffrey Friesen

Friesen came to UNL in 2005 after receiving his Ph.D. from one of our new Big Ten partners, the University of Iowa, in 2003. He received his B.S. from UNL in 1995. Besides teaching a variety of undergraduate and graduate courses, Friesen has focused his research on insurance and risk management, behavioral finance, investments and mutual fund performance evaluation.

All three faculty members continue to be vital contributors to CBA's strategic goals to improve upon the undergraduate educational experiences for students while maintaining a high level of excellence in the quality of our research.

SAINI STUDIES MARKETING & TECHNOLOGY

Dr. Amit Saini, an associate professor of marketing at the University of Nebraska-Lincoln College of Business Administration, is a self-described technology addict. His research involves examining how current marketing trends blend with technology.

"I'm primarily interested in examining the management of marketing technologies and market-facing technologies, such as customer relationship management (CRM), business-to-business (B2B) electronic markets or business-to-consumer (B2C) e-commerce," Saini said. "I am fascinated with how technology shapes, creates and modifies consumption and markets."

CRM is a strategy for managing a company's interactions with current and prospective customers. B2B electronic markets involve the buying and selling of goods

electronically between businesses. B2C e-commerce involves the electronic sale of a finished product to a consumer.

Saini's papers have been published in journals, such as the *Journal of Marketing*, *Marketing Letters* and the *Journal of the Academy of Marketing Science*. He recently received CBA's Best Paper Award and was a 2010 finalist for the prestigious Harold H. Maynard award for his paper, "Governance Mechanisms in Business-to-Business Electronic Markets," co-authored by Rajdeep Grewal and Anindita Chakravarty and published in the *Journal of Marketing*.

"The paper breaks new ground by focusing on the context of information technology-mediated electronic markets that have hitherto gone unacknowledged by empirical research in marketing. B2B electronic markets are the new frontier in e-commerce, and in volume terms have grown far beyond business-to-consumer electronic commerce," Saini said.

The paper focuses on three mechanisms firms use to manage business-to-business electronic markets: monitoring, community building and self-participation. Monitoring involves observing buyers and sellers that participate in the market. Community building instills mutual respect and trust among market participants. Through self-participation the firm can increase knowledge about how the electronic market works. The influence of these mechanisms on the success of the electronic market depends on different aspects such as the reputation of the firm running the market, demand uncertainty and static or dynamic pricing.

"Dr. Saini's work on the interface between marketing and technology is cutting edge. His research has important implications for both academics and practitioners," said Dr. Les Carlson, interim chair of the marketing department.

Originally from India, Saini earned his Ph.D in marketing from Washington State University before joining CBA in August of 2003. His educational background is in engineering and market research.

Dr. Amit Saini incorporates his research into the classroom.



Nebraska at



Sixty-eight University of Nebraska-Lincoln students participated in the 22nd annual Nebraska at Oxford Program at England's University of Oxford, the oldest university in the English-speaking world. Sponsored by the UNL College of Business Administration, the four-week program began July 17 and concluded Aug. 13.

The Nebraska at Oxford Program is UNL's most popular study abroad program. Open to students of all academic majors, the program gives students the opportunity to experience learning in a new environment and participate in activities specific to the British culture. Junior Marty Cunningham, Omaha, Neb., is a business administration major who went to Oxford last summer. He is also the student coordinator for the Oxford program and participated in the program this past summer.

"Three activities that students experience through the program are rounders, punting and High Tea at the Old Parsonage Hotel. Rounders is the British cousin to baseball, and punting consists of standing on the end of a narrow boat and using a large pole to maneuver the boat through the park. It is comparable to the gondolas in Venice," Cunningham said. "High Tea was a great opportunity to be very British for an afternoon, eating finger

Oxford



CBA junior Marty Cunningham and Dr. Martin Holmes, the coordinator for the Nebraska at Oxford Program, shake hands.

sandwiches, scones and drinking tea.”

While in Oxford, students take six hours of UNL credit through two lecture-tutorial courses on British political and international economic policy.

“A typical day at Oxford started with breakfast at 8:30 a.m. and the Political Economy of Britain since 1945 taught by Dr. Martin Holmes started at 9:00 a.m. With Dr. Holmes’ knowledge and exuberance, I can say that is one of the most thought-provoking history classes I have ever taken,” Cunningham said.

The Oxford program also includes a number of excursions. These include the birthplaces of Winston Churchill and William Shakespeare, Blenheim Palace, Sandown Park and many others. There is also an extended three-day weekend built into the program during which students are encouraged to travel to Ireland, Italy, Germany, Spain, Amsterdam or Scotland.

Cunningham enjoyed many aspects of his trip, but the people he met and got to know while in Oxford made the most impact.

“I went on the trip with an open mind and did my best to get to know everyone. I was able to experience everything

UNL students eat in the dining hall at Jesus College.



The Senshu University Business, Culture and Language (BCL) Study Abroad Program at the University of Nebraska-Lincoln has been around



CBA student, Ben Norton, eating a traditional sumo dish known as Chanko with one of Senshu’s sumo wrestlers.

for 20 years and is a true exchange program. UNL students trade places with students from Senshu University, a private institution located in Tokyo, Japan. A 12-week program, it begins in September and concludes in December.

Junior Ben Norton is an international business

major with a minor in Japanese at the UNL College of Business Administration. Norton, who is from Lincoln, Neb., is currently studying in Japan.

“I was fortunate enough to start learning Japanese at an early age. The Senshu program was optimal for my major as it provides courses aimed at teaching the Japanese side of business. Senshu was a perfect choice for me,” Norton said.

The Senshu program includes a course that explores Japanese business concepts and methods of operation. The class also includes field trips to multinational corporations like Sony, Nissan and Suntory.

Dr. Scott Fuess, chair of the economics department at CBA, has accompanied ten different student groups to Senshu. He also taught classes and worked on various research projects there. Having studied abroad in Japan as a high school exchange student, Fuess recognizes the importance of the experience.

“A study abroad experience has lifelong value. It forces someone to think creatively and strategically. Learning to thrive in new surroundings, in a different language, following different customs is excellent preparation for life after college. For some, it is even the pathway to a particular career,” Fuess said.

A nine-day fall break is built into the program, allowing students to visit other locations around Japan.

“Even if you don’t know the language, traveling to another place much different than your own will give a renewed admiration for how vast our planet is,” Norton said.

BBR: UNDER THE RADAR

One of the best kept secrets at the UNL College of Business Administration is no longer keeping a low profile. Under the leadership of Dr. Eric Thompson, the **Bureau of Business Research (BBR)** produces a broad range of economic research that has been recognized professionally and through local and national media. Thompson follows a formula for success that makes the BBR distinctively unique.

“We have not gone out and hired many staff. Instead, we’ve worked with other faculty members taking the lead on projects, and we typically employ anywhere between six and ten graduate students from CBA to work with us,” Thompson said.

The graduate students form the core component of the research teams and the dynamic has a reciprocal nature that benefits the BBR, faculty, students and the state. Not only does the structure lead to more research being produced, it simultaneously puts students in key roles that help them learn the essentials of conducting research.

"It's a really great experience because you get guidance on how to complete a research project. You learn how to do a project from start to finish," Hanna Hartman, economics Ph.D. student, said. She now has a portfolio of different articles on projects that she has been involved with and writing samples she can submit to potential employers.

Hartman, who grew up near Belle Plaine, Minn., has been with the BBR for over two years. She has worked both directly as part of the internship program, and indirectly while working for the Nebraska Department of Labor, who contracted with the BBR to perform an extensive study of employment trends in the green job sector of the economy. The Green Jobs report that came out of that study was a prominent research project that involved multiple states and demonstrated the overall impact that the BBR can make on the general public.

"Our green study work is a great example of the value we offer. Not only did we develop a well-received project report, but we're also writing journal articles from that research. Our primary goal is to conduct economic research on the Nebraska, Midwest and national economies. Our secondary goal is to provide research and publication opportunities for UNL faculty, graduate and undergraduate students," Thompson explained.

They recently completed work on the contributions of forestry services to the state economies of Nebraska, Kansas, South Dakota and North Dakota. They also developed an entrepreneurship index, which ranks states using the number of businesses that open and close. This index was referenced in an article that appeared in *Bloomberg Businessweek* earlier this year.

Economics Ph.D. student, Jared McEntaffer, recently traveled nationally to share his work. He presented research from the green jobs study at both the Mid-Continent Regional Science Association Conference in Detroit and the Auber Business and Economic Research Conference in Indianapolis.

Ph.D. students Hannah Hartman (far left) and Jared McEntaffer (right) discuss their research with Dr. Eric Thompson (middle).

"We looked at what industries people were in who lost their jobs between 2007 and 2009, and whether or not green jobs would be likely places for them to transition. We estimated a transition model and presented our results. I saw work that younger researchers are doing and got feedback. More established researchers also provided feedback."

McEntaffer, who is originally from Pierre, S.D., thought it was particularly appropriate that he was able to present aspects of the green jobs study in Detroit. There unemployment has had a major impact because of difficulties of transitioning people who have lost their jobs in the auto industry. It was yet another example of how research that comes out of the BBR has significance beyond Nebraska.

"The most unique factor about the BBR is how much we're contributing to graduate and undergraduate education in research. That is a unique feature of our bureau and it sets us apart," Thompson said.





TANYI BRINGS INTERNATIONAL PERSPECTIVE TO SCHOOL OF ACCOUNTANCY

When Paul Tanyi came to the U. S. seven years ago from Cameroon, he planned to get his MBA and return home to run his family business. His passion for teaching deviated him from that plan and he is now assistant professor in the School of Accountancy at the UNL College of Business Administration.

"I have always had a knack for numbers and I think in terms of numbers. I worked in public accounting for a year and taught as a graduate student. The professor I worked for encouraged me to get my Ph.D. and become a teacher," he said.

While an MBA student at the University of Illinois, he took an accounting class and found his calling. Though his MBA concentration was in finance, he decided to get a master's degree in accounting also.

"I told my parents about not returning to the family business right after I completed the master's program. They were receptive to the idea, because I wanted to pursue a Ph.D. I am the first person in my family to attain that level of education," Tanyi said.

He earned his Ph.D. from Florida International

University. He decided to go there, as it was one of the top schools in auditing research.

Education was always a priority in his family. At age 19, Tanyi attended the University of Buea in Cameroon. Since it was the only university in Cameroon where classes are taught in English, it was very competitive. He earned a degree in banking and finance.

"Dr. Tanyi brings a unique international perspective to the School of Accountancy. This is a critical component for accounting education with the pending implementation of the International Financial Reporting Standards (IFRS) in the U.S." said Paul Shoemaker, director of the School of Accountancy.

His current paper under review by *The Accounting Review* examines U.S. investors' reaction to the potential adoption of IFRS in the U.S. About 120 countries around the world allow or require their companies to use this standard.

Currently, the U.S. is one of the few countries in the world that requires its companies to report their financial statements using only the U.S. General Accepted Accounting

Standards (GAAP). The Securities and Exchange Commission (SEC) and Financial Accounting Standards Board (FASB) are considering the adoption of IFRS as an accounting standard.

"Critics of the potential adoption of IFRS argue it will negatively affect the quality of financial statements in the U.S. However, proponents of the adoption of IFRS argue that this adoption will benefit U.S. investors as the financial statements of the U.S. companies will be more comparable to those of their foreign competitors and this will facilitate their investment decisions," Tanyi explained.

Tanyi and his co-author Steve Lin at Florida International University identified announcements made by the SEC and FASB related to the potential adoption of the IFRS and measured the market reaction. They presented their research at the American Accounting Association meeting in San Francisco in 2010.

At UNL, he is currently examining how the Sarbanes-Oxley Act of 2002 influenced the effect of audit committees on financial reporting quality.

Dr. Paul Tanyi talks with senior Peter Sam of Gothenburg, Neb.

Six Retiring Faculty Honored

Six long time faculty members were honored at the inaugural Faculty Awards Reception for the UNL College of Business Administration in April.

Retirees included: Tom Zorn, George B. Cook/Ameritas College Professor of Finance, department of finance; Kung Chen, Steinhart Foundation Professor, school of accountancy; Sandy Grossbart, W.W. Marshall Professor of Marketing, department of marketing; Ron Hampton, associate professor of marketing, department of marketing; Sang Lee, University Eminent Scholar First Tier Bank and Regents Distinguished Professor, department of management; and Les Digman, Harold J. Laipply College Professor of Management, department of management.



Tom Zorn

Zorn was in the UNL Finance Department for 30 years. He taught the required large-lecture finance course almost every semester since joining the faculty. He served as the Ph.D. coordinator for most of that time and also on the

Interdepartmental Graduate Business Committee.

He has also served as the college representative to the University Graduate Committee and has contributed many years of service on the Faculty Senate. He continues to be an active researcher working with both graduate students and faculty colleagues. It is estimated that he has impacted the lives of more than 11,000 students while at UNL.



Kung Chen

Chen came to UNL in 1973 after completing his Ph.D. degree at the University of Texas – Austin. His entire career was devoted to UNL where he has been active in research and graduate education. He chaired or served on numerous doctoral committees

and he was the Ph.D. Director for 15-plus years.

Even with retirement looming, he remained research-active, publishing recently in top journals including *The Accounting Review*, *Journal of Accounting and Public Policy*, and *Review of Quantitative*

Finance and Accounting. Chen also coauthored an accounting textbook titled *Cost Management, A Strategic Emphasis*, now in its fifth edition.



Sandy Grossbart

Grossbart joined the marketing department in January 1972, as an assistant professor soon after receiving his Ph.D. from the University of Florida. He was at UNL for 39 years and during that time, influenced the lives of many

undergraduate and graduate students. Many of his former doctoral students have gone on to become recognized leaders in their fields.

For more than 18 years, he provided leadership to the marketing department as the department chair. He also served for some time as the director of the agribusiness program. He is an internationally recognized macromarketing scholar and a former editor of the *Journal of Macromarketing*.



Ron Hampton

Associate Professor Ron Hampton joined the marketing department in August 1984 as an assistant professor after receiving his Ph.D. from the University of Arkansas. In the 27 years that he has been at UNL, he has influenced the lives of many students from around the

world. He served as associate dean for nine years and

marketing department chair for five years. During his tenure in CBA, he has won numerous awards, including CBA Advisory Board Award for Faculty of the Year, Phi Beta Delta International Faculty Award of the Year, Contributions to Students Award from the UNL Parents Association and CBA Distinguished Teaching Award.



Sang Lee

Lee served as chair of the management department for 35 years. His scholarly interests were broad and he published widely, including authoring or co-authoring 57 books, more than 260 journal articles and 750 original papers. He has

presented over 2,000 speeches and visited more than 160 universities around the globe as a distinguished visiting scholar.

He received numerous honors for his professional work including NU's Outstanding Research and Creativity Activity Award, and Distinguished Teaching Awards at both Virginia Polytechnic Institute and the University of Nebraska. He also has four honorary doctorates.

Les Digman



With specialties in strategic management, strategic decision making, international management and management of technology, Digman wrote 14 books, made contributions to 13 others, and published 34 articles in journals such as the *Harvard Business Review* and *Operations Research*.

A Fellow of the Decision Sciences Institute, he has also been a long-time and wonderful contributor to the instructional programs of the management department, enriching the department's graduate students with his challenging, patient and caring attention to his students.



Dean Donde Plowman and CBA Distinguished Teaching, Research and Service Award recipient, Tom Zorn

2011 Faculty Awards

Six faculty and two graduates students were presented awards for teaching, research and service in April. They include:

Distinguished Teaching Award

(Tenure Track/Tenured Faculty)

Aaron Crabtree
associate professor, school of accountancy

Distinguished Teaching Award

(Non Tenure Track)

Warren Luckner
David P. Hayes Memorial Chair
in Actuarial Science

Distance MBA Teaching Award

Emre Unlu
assistant professor, finance

Graduate Student Teaching Award

Shannon Cummins
graduate student, marketing

Graduate Student Research Award

DonHee Lee
graduate student, management

Distinguished Research Award

Peter Harms
assistant professor, management

Best Paper Award

Amit Saini
associate professor, marketing

Emre Unlu
assistant professor, finance

CBA Faculty Service Award

Donna Dudney
associate professor of finance,
department of finance

Distinguished Teaching, Research and Service Award

Tom Zorn
George B. Cook/Ameritas College
Professor of Finance

ROYAL FORMULA

During the Ohio State football game on October 8, UNL College of Business Administration graduate and 2010 Homecoming Queen Jamie Dick turned her crown over to CBA senior Emily Koopman in Memorial Stadium.



JAMIE DICK



EMILY KOOPMAN

Hometown:

Aurora, NE - town of 4,000
100 students in high school class

Raymond, NE - town of 300
64 students in high school class

Major:

Marketing

Minor:

Management

Communications studies with an emphasis in advertising

High School Leadership Roles:

State President and State Reporter for Future Business Leaders of America

Student Council, Vice President of the drama team, speech team and Future Business Leaders of America officer.

Reason for Choosing UNL:

Wanted to stay in state for college financially, but also wanted a big school with lots of opportunity

Had strong ties at UNL and felt a strong sense of community when visited

Study Abroad:

Sydney, Australia

Oxford, England

Sorority:

Gamma Phi Beta

Alpha Omicron Pi

Association of Students at the University of Nebraska (ASUN) Position:

External Vice President

Chair of Diversity Strategic Development Committee

Business Experience:

Interned for Nebraska State Senator Annette Dubas, the Lincoln Saltdogs and National Research Corporation

Worked in the Undergraduate Advising Office and is currently a UCARE student for the Food Processing Center on East Campus researching social media platforms



Jamie Dick, who lives in Milpitas, Calif., is in a sales leadership development program with LifeScan, a Johnson & Johnson company. She is a resource to healthcare providers including physicians, endocrinologists, nurses, diabetes educators and pharmacies

in rural parts of Arizona, Nevada and California.

She met Lifescan recruiters in Atlanta, Ga., during her senior year at UNL. While competing in the NSCS Sales Competition, she attended a career fair. She interviewed on a Saturday and the following Monday, she was invited to fly out to California for final interviews.

“CBA prepared me for my role with J&J by teaching me how to think at a more strategic level across a global market. My study abroad experience helped with my transition to California, as it taught me how to be independent and branch out of my comfort zone.”



Dr. Sam Nelson (far left) and Dr. Theresa Welbourne (far right) talk with CBA students.

ENTREPRENEURSHIP FOR *Everyone*



CBA students at a mentorship round tables event.

The word entrepreneurship brings up images of one person starting a company. While that picture of the lone entrepreneur with a magical idea remains a part of what entrepreneurship is, there is much more to it. In today's hyper-competitive economy, big firms, as well as small and medium-size organizations, are all trying to reclaim their entrepreneurial roots.

"Innovation is critical for any firm to succeed, and entrepreneurs are the best employees for innovating and moving things forward. Organization structures are changing to help employees be more innovative and able to take calculated risks," said Paul Hogan, co-founder and chairman of Home Instead Senior Care headquartered in Omaha, Neb.

Today, large organizations talk about intrapreneurship, while smaller organizations want to hire people who are innovative and able to develop their ideas. This means students of entrepreneurship can start their own businesses or take their skills to the established businesses striving to grow quickly and compete in new ways.

"We have a development program for entrepreneurs. We throw them into the fire, and it works out great. We call what we do intrapreneurship," Joe Petsick, co-founder and CEO of Proxibid in Omaha, Neb., said.



Bradley Walker, founder and CEO of Nanonation, Inc., in Lincoln, Neb., (right) discusses business with a CBA student.

The courses students take at the UNL College of Business Administration teach students to recognize opportunities, take action with their ideas and use disciplined process to execute and deliver. Entrepreneurship classes foster experiential exercises, designed on the ways adults learn. Students passionate about starting their own businesses can see results in a short time based on the mentoring and learning they get in the classroom.



Eric Dinger, chief executive at Thought District in Lincoln, Neb., shares his insight with CBA students.

"This fall, a student in the Entrepreneurship and New Venture Creation course created a new business providing advanced English lessons to Chinese Americans. In a few short months, he started offering classes to his first group of students," said Dr. Theresa Welbourne, director of the CBA Center for Entrepreneurship and

FirsTier Banks Distinguished Professor of Business.

A key part of the entrepreneurship curriculum is centered on teaching students how to solve complex problems.

"One of the great things about the entrepreneurship courses is that students learn problem-solving skills. This ability was critical during my

"Innovation is critical for any firm to succeed, and entrepreneurs are the best employees for innovating and moving things forward."

-Paul Hogan

10-year career at Intel in positions in operations, engineering and human resources." Dr. Sam Nelson, management lecturer at CBA, said.

He added that students in his entrepreneurship class identified areas of opportunity for CBA as the college transitions to the Big Ten Conference. Students were challenged to research how CBA compares to other Big Ten business schools and recommend solutions. They focused on execution by analyzing feasibility in terms of budget, location and facilities.

The Center for Entrepreneurship is developing new knowledge to help firms not only start up, but to grow. The team's research continues to show that leadership and human capital management, overall, are key factors in predicting successful growth.

"Some of our best employees are entrepreneurs. It is hard to start a business, but it's even more difficult to grow it," said Bill Champion, president of Orthopaedic Marketing Group in Omaha, Neb.

Welbourne is building a research stream to understand what it takes to grow quickly and improve longer-term performance.

"If we can help businesses avoid the pitfalls of growth, it means more jobs, more wealth creation and overall, more success" Welbourne said. "The lessons learned will be integrated into our teaching, used for executive education and distributed via publications that can be available to a broader community."

RELATIONSHIPS KEY TO ENTREPRENEURIAL SUCCESS

Research from the CBA Center for Entrepreneurship shows that positive and strong relationships are a key part of success. Students at the UNL College of Business Administration not only study this aspect of entrepreneurship, but they also practice it.

In October, over 150 students participated in the mentorship roundtables event at the UNL Champions Club. The event is designed to allow students to network with business owners and respected leaders in our local business community with the intent that some students will establish a meaningful long-term mentoring relationship.

"The night left me with an excitement about the business world, specifically entrepreneurship that I haven't really felt before. I haven't had the opportunity to talk to entrepreneurs like this and the passion they have for their work was contagious," said senior Patrick Lebsack, a marketing major and Spanish minor.

The entrepreneurship courses at CBA also provide students the chance to listen and interact with guest speakers who have extensive experience creating, owning and growing their own business.

"Business owners provide the students a great opportunity to hear first-hand experiences regarding entrepreneurship and the various experiences that entrepreneurs have encountered," said Theresa Welbourne, director of the CBA Center for Entrepreneurship.

More than 140 Business Leaders Attend CBA Partnership Summit & Advisory Board Meetings



The College of Business Advisory Board met during the annual CBA Partnership Summit.

More than 140 people attended the UNL College of Business Administration Partnership Summit and Advisory Board Meetings in October. Dr. Donde Ashmos Plowman, James Jr. and Susan Stuart Endowed Dean, invited all members of the ten CBA advisory boards and special guests to hear the State of the College Address, "Our First Year in the Big Ten". The event was followed by a luncheon and individual board meetings.

The advisory boards for CBA include: the overall College of Business Administration Advisory Board, Actuarial Science Advisory Board, Bureau of Business Research Advisory Board, Finance Advisory Board, Marketing Department Advisory Board, NE Council on Economic Education Executive Committee and School of Accountancy Advisory Board. Three newly formed

boards also met and include: the Center for Entrepreneurship Board, the MBA Advisory Board and the Young Professional Advisory Board.

The dean's address was followed by a luncheon and advisory board photos. Student ambassadors provided tours before taking each group to their board meetings. The day concluded with a tailgate at the Country Club of Lincoln.



Center for Entrepreneurship Advisory Board (left to right) front row: Paul Engler, Dennis Walker, Center Director Theresa Welbourne; middle row: Lisbeth McNabb, David Milligan, Paul Hogan; back row: Joe Petsick, Jeff Vaske, Rex Utsler, Brian Stanley and Bill Champion



Bureau of Business Research Advisory Board (left to right) Robert Heinz, Wendy Birdsall, Barry Kennedy and Eric Thompson



CBA Advisory Board (left to right) front row: Sheri Andrews, Angie Muhleisen, Teresa Poggenpohl; second row: Laura Schulte, Aaron Hilke-mann, Jeff Noordhoek, Barb Schaefer, CBA Dean Donde Plowman; third row: Will Scott, Doug Lienemann, Jeff Scherer, Dean Van Loon; back row: Don Ham, Kurtis Krentz, Kirk Kellner, Steve Erwin and Paul Mendlik



Young Alumni Board (left to right) front row: Assistant Dean D'Vee Buss, Kassy Knudson, Betsy Branscombe, Steve Korell; second row: Mark Korell, Chase Meyer, Jack O'Holleran, Nicki Hanson, Katie Zulkoski; third row: Tyson Stevenson, Paul Schreier, Alex Williams, Angie Klein, Amy Morgan; back row: Tom Heacock, Eric Dinger, Bryan Neary, Chuck Bates and Chad Mariska



School of Accountancy Advisory Board (left to right) front row: Richard Petersen, Mike Boeke, Tony Urban, Carrie Weber, Janet Labenz; middle row: Kirk Hovendick, Ronald Nebbia, Paul Shoemaker, Amy Ryan, Michele Walker, Sue Wilkinson; back row: Robert Kehm, Ralph Castner and Paul Pettinger



Marketing Department Advisory Board (left to right) front row: Rich Claussen, Eric Gillis, Roger Thiede, back row: Andy Romjue, Les Carlson and Matt Nyberg



Nebraska Center for Economic Education Executive Committee (left to right) front row: Joni Sundquist, Jennifer Davidson, Mark Winkler, Stuart Bartruff; back row: Scott Fuess, Steve Martin, Roger Breed, Roger Butters and Harlan Falk



MBA Advisory Board (left to right) front row: Amy Nachman, CBA junior Anh Ha; middle row: Joseph Knecht, Larissa Johnson, Blaine Spady; back row: Ravi Sohi, Scott Fullerton and Zach Griffin



Finance Advisory Board (left to right) front row: Karen Plessinger, Brad Focht, Gordie Karels, John Decker, Lee Stuart; back row: Tim Neumann, Gary Raetz, Kirk Kellner, John Conley and Tom Pflug



Actuarial Science Advisory Board (left to right) front row: Denise Olson, Sue Vagts, Roxann Brennfoerder, Warren Luckner; back row: Dave Swanson, James Blackledge and Steve Kellison



Dean Donde Plowman with the Lienemann CBA graduates (left to right): Del Jr., Doug, Del Sr. and Dan.

POWER *in* NUMBERS

LIENEMANN FAMILY GIFTS A CHAIR IN ACCOUNTING

At age 91, the oldest active certified public accountant in Nebraska, knows the power of numbers. Delmar “Del” Lienemann Sr., also knows the power in them and believes it is impossible to know too many people.

“You never know when somebody you meet might be the person who leads you into something very important in life. That has happened to me all my life,” Lienemann said.

For example, consider the series of people he met in route to finding his wife. When he visited UNL to find a place to live, the Lutheran student minister suggested he visit the Beta Sigma Psi fraternity.

“I knocked on the door of the fraternity house and Harry Kammerlohr ‘42 (from Dade’s City, Fla.) answered the door. I had met him at the World’s Fair in Chicago, because he and my brothers were the youngest people on the tour. That’s how I got into the fraternity,” Del explained.

Later, he went on a double date with another fraternity brother. The women they were dating were from the Alpha Psi Delta sorority.

“I asked my friend if he was going to call his date, Charlotte, back. He wasn’t sure, so I told him I would give him a week and then I would call her,” Del said. The fraternity brother never called her and Del married Charlotte in 1944.

Thus, they began their life adventure, which included raising seven children. They include: Dan, Denise, Diane,

Dorothy, Doug, Del Jr., and David, who died at age 15 from a brain tumor in 1968. All are UNL alumni and the three sons are also CBA graduates.

“Growing up in a large family was a lot of fun. We have a very strong faith. Our desire to participate and support various community projects and organizations was learned through my parents,” Denise Lienemann Scholz said.

After graduating from UNL in 1941 and working a few years, Del, Sr., bought his own accounting office in 1945 in downtown Lincoln. Less than a year later, he purchased a gift shop for Charlotte to manage after she graduated from nursing school at UNO. The two Lienemann businesses were integral in how he met his biggest client and good friend, Ethel Abbott.

“One of my tax clients needed the financial documents from Prairie Airways and they had no books. He wanted me to visit the manager out there and offer my help,” Del said.

Del went to Prairie Airways, which was owned by Chris and Ethel Abbott. He looked at their documents, “told them what they needed to do,” and a few days later, a woman came to visit him at his office. It was Ethel. They visited and when she left, he had the job of a lifetime.

“Chris’ office was above the gift shop. Every Saturday at noon, he would come down and visit with me about business in the world. I learned a lot from that. Ethel told me he liked to get a younger person’s philosophy of life,” Del said.

His work for the Abbott's expanded to include Rocket Air Services in Omaha, a radio station in Shenandoah, Iowa to eventually managing all of Ethel's accounts.

Del also became the president and CEO of the Ethel S. Abbott Charitable Foundation, which was created to provide grants that benefit the Lincoln, Omaha and Western Nebraska areas. When Ethel died in 1992, her \$22 million estate was left to the foundation.

The Abbott Foundation has made contributions to organizations like the Red Cross, Folsom Children's Zoo, Lincoln Public Schools, the University of Nebraska Foundation and many others. One of the most prominent gifts was \$2.6 million for the development of the Abbott Sports Complex in northeast Lincoln.

Other members of the Lienemann family are also members of the Abbott Foundation Board. Son Doug, who is the chief financial officer at Midwest Steel Works, Inc., in Lincoln, also serves on the College of Business Advisory Board.

"Dad has always been very charity-oriented and taught us that. Over the years, he has encouraged many of his

clients to also adopt a charitable focus in their lives. He has helped clients develop a number of other private foundations similar to the Abbott Foundation," Del Jr. said.

Del Sr., continues to work out of the D.A. Lienemann CPA firm in Lincoln. An active volunteer throughout his career, he is chair of the Lincoln Symphony Foundation Board. He has been recognized nationally as the International Sertoman of the Year and the national fraternity of Beta Sigma Psi named its highest award after him, the Lienemann Achievement Award.

Also listed in Who's Who in the Midwest, America and the World, one of the latest honors for Del is his family's decision to endow a faculty chair in the School of Accountancy at CBA in his name.

"The gift from the Lienemann family will impact the School of Accountancy by helping us build a world class faculty and deliver a first class accounting education to our students. Del told me that his education enabled him to manage numbers well, which equipped

him to help others in this community and this state. This gift will be an example so that others can do the same," said Dr. Donde Ashmos Plowman, James Jr. and Susan Stuart Endowed Dean.

"You never know when somebody you meet might be the person who leads you into something very important in life."

The Lienemann family with their University of Nebraska diplomas (left to right): Denise, Dorothy, Diane, Charlotte, Del Sr., Del Jr., Dan and Doug.



LIFETIME SUPPORT

\$2,000,000+

Mrs. Eleanor S. Ogle

\$1,000,000+

Anonymous

Mr. Edwin J. Faulkner

Dr. Vinod Gupta

Jim & HK Stuart

\$500,000 - \$999,999

Henry & Julianne Bauermeister

Donald O. Clifton, Ph.D.

Clifford & Meredith Hayes

Mrs. Irma E. Kistiakowsky

Mrs. Josephine E. Koudele

Dr. Matilda S. McIntire

Howard L. & Rhonda A. Hawks

James & Rhonda Seacrest

Scott & Jane Stuart

\$250,000 - \$499,999

Ameritas Charitable Foundation

Ameritas Life Insurance Corp.

BKD LLP

Sam & Joyce Baird

Michael & Terri Dunlap

Firstier Financial Inc.

Dr. James W. & Mrs. Helen A. Hanson

Mr. John T. Hay

Mutual of Omaha

Mr. & Mrs. James Stuart, Jr.

Mrs. Genevieve Sack Phillips

TO Haas Tire Co. Inc.

Mrs. Janet A. Thelander

\$100,000 - 249,999

Ethel S. Abbott Charitable Foundation

Harold & Marian Andersen

Miss Josephine L. Beckley

Thomas J. Biagini

Patricia N. Bingham

Charles J. & Marita F. Burmeister

C. G. Carpenter

Mrs. Evelyn R. Casey

Mark & Jane M. Chronister

Cigna Foundation

Jeffrey & Margaret Curtiss

Farmers Mutual Insurance Company of Nebraska

Foundation of the Nebraska Society of CPAs

Alice M. Dittman

Miss Belle L. Graves

Mr. Emmett M. Hanson

Dr. Lewis E. Harris

Joey L. Hesselgesser

Lawrence G. & Cathryn A. Hupka

Gayle Jones

KPMG LLP Foundation

Mrs. Janet Kroeller

Mrs. Mary E. Kufahl

Miss Marguerite E. Marshall

Campbell R. McConnell, Ph.D.

McGraw Hill Foundation Inc.

National Bank of Commerce

Peter Kiewit Foundation

Dr. Raymond O. Peterson

Paul J. Pettinger

Mrs. Ellen A. Qualsett

Mrs. Kathryn S. Reed

Robert E. and Lorane T. Phillips Foundation

Allene D. Skalla

Roger & Jeri Smith

Mr. Thomas C. & Lisa M. Smith

Mr. & Mrs. Peter M. Sommerhauser

State Farm Companies Foundation

The Florales Trust

The Gallup Organization

Union Pacific Foundation

Woodmen Accident & Life Co.

Geneva Worley

NEW MEMBERS OF THE BURNETT SOCIETY

David D. Brunz

George & Gretchen Hirschbach

Frederick & Margaret Rickers

ANNUAL GIFTS

\$50,000 - \$99,999

Dr. & Mrs. Stanley L. Brue

Mr. Don R. Freeman

Mr. and Mrs. Brian C. Hamilton

Mr. and Mrs. Richard W. Kelley

\$25,000 - \$49,999

BKD Foundation

Mutual of Omaha Foundation

Mr. Alan R. Porter

\$10,000 - \$24,999

Mr. James T. Blackledge

Mr. & Mrs. Mark Chronister

Mr. and Mrs. Kurtis S. Krentz

Mr. and Mrs. Craig R. Larmon

Mrs. Marion L. Larmon

Lincoln Financial Group

Charles and Martha Myers

Mr. Michael E. Mueller

Omaha Community Foundation

Mr. Roger L. Petersen and Ms. Louisa J. Hayward

Schwab Charitable Fund

Sommerhauser Foundation Inc.

Vanguard Charitable Endowment Program

\$5,000 - \$9,999

Mr. and Mrs. Paul A. Becker

Mr. & Mrs. Billy D. Bednar

Ms. Julie A. Bednar

Mr. & Mrs. Laurence B. Compton

Ms. Karen D. Dunning

Mr. & Mrs. Matthew G. Epp

Fidelity Charitable Gift Fund

Mr. & Mrs. Norman R. Hedgecock

Mr. Dennis L. Kern

Mr. E. Lyle Kinley Jr.

Medico Life Ins.

Milliman Inc

Mrs. Norma J. Nelson

Mr. & Mrs. Roland G. Ortgies

Ms. Karen J. Plessinger

Principal Financial Group

Mr. Richard E. Qualsett

Mr. Thaddeus M. Standley

Mr. & Mrs. Brian C. Stanley

Mr. Darryl G. Wagner

William A. & Norma Nelson Foundation

\$2,500 - \$4999

Mr. and Mrs. Dennis R. Ahlman

Mr. Cecil D. & Dr. Loree L. Bykerk

Mr. Brian S. Coordsen

Mr. J. Patrick Curry

Mr. & Mrs. Arthur J. Denney

Deter Motor Co.

Mr. & Mrs. Donald Deter

Mr. and Mrs. William S. Eastwood

Mr. & Mrs. Nicolas J. Fanning

Gannett Foundation

Mr. & Mrs. Donald K. Ham

Dr. James W. & Mrs. Helen A. Hanson

Henderson & Sons Ranch, Inc.

Mr. & Mrs. Robert D. Hesselgesser

Mr. and Mrs. Burton E. Holthus

Mr. William D. Jackman

Mr. Richard L. Jungck

Lincoln Benefit Life Company

Mr. & Mrs. Warren R. Luckner

Mr. and Mrs. Michael P. McGinley

Mr. & Mrs. Robert J. Mitchell

Mr. and Mrs. Timothy N. Neumann

Mr. and Mrs. Jeffrey P. Phipps, Sr.

Mr. & Mrs. Philip K. Polkinghorn

Mr. & Mrs. David R. Sheeran

United Way of Central & Northeastern
Connecticut

Mr. & Mrs. Cecil L. Walker

Mr. & Mrs. Roger J. Watton

Mr. and Mrs. William J. Wochner

Mr. & Mrs. Jason R. Wyman

\$1,000 - \$2,499

Mr. & Mrs. Alden A. Abraham

Dr. and Mrs. Steven G. Anderman, Ph.D.

Mr. and Mrs. Steven C. Bates, Jr.

Mr. & Mrs. Andrew R. Berger

BKD CPA's & Advisors

BKD LLP

Bridges Investment Counsel, Inc.

Mrs. Kathy A. Broderick

Mr. James R. Brubaker

Leslie C. Carlson, Ph.D.

Mr. & Mrs. Scott R. Carlson

Mrs. Linda S. Carpenter

Chief Industries Inc.

Mr. and Mrs. H. Craig Christiansen III

Mr. and Mrs. John T. Connor, II

Cornerstone Bank, N.A.

Mr. and Mrs. Jeffery A. Cox

Mr. & Mrs. Marvin P. Ehly

Mr. & Mrs. John D. Ferguson

First National Bank Omaha

Gothenburg State Bank & Trust

Dr. & Mrs. Richard L. Hodges

Mr. Jeffrey D. Hoffman

Mr. & Mrs. John L. Hoppe Jr.

Mr. Ronald J. Howard

Mrs. Alice P. Irvin

Mr. & Mrs. Chris W. Johnson
 Mr. David B. Johnston
 Mr. & Mrs. Robert C. Kehm
 Mr. & Mrs. Kendall G. Kliewer
 Mr. & Mrs. Michael R. Klintworth
 Krieger Family Foundation
 Mr. & Mrs. James R. Krieger
 Mr. & Mrs. Richard J. Labenz
 Mr. & Mrs. Robert B. Lau
 Mr. & Mrs. Douglas E. Lienemann
 Lincoln Community Foundation Inc.
 Dr. & Mrs. Derrel L. Martin
 Mr. Patrick R. & Dr. Courtney R. McCashland
 Mr. & Mrs. Bruce L. Meister
 Mr. & Mrs. Jason P. Morrissey
 Mr. John W. Oestreich
 Mr. and Mrs. Rick R. Petersen
 Ms. Marisa A. Pont
 Progressive Swine Technologies
 Mr. John M. Revier
 Mr. and Mrs. Frederick R. Rickers
 Mr. and Mrs. Michael D. Roe
 Mr. & Mrs. James F. Rouch
 Mr. Thomas A. Rubin
 Michael and Amy Ryan
 Mr. & Mrs. Roger D. Ryon
 Mr. and Mrs. Patrick M. Sampson
 Dr. & Mrs. Marc Schniederjans
 Mr. and Mrs. Mike L. Seelhoff
 Mr. Milton W. Shuey
 SilverStone Group
 Sheryl & Larry Snyder
 Mr. Kaj T. Stauffer
 Dr. Stephen Steiner & Ms. Teresa Poggenpohl
 Mrs. Janet L. Sullivan
 The Greater Cincinnati Foundation
 Mr. and Mrs. Randy F. Throener
 Mr. Richard A. Toftness
 Union Bank & Trust Company
 United Way of Central New Mexico
 United Way of Lincoln & Lancaster County
 Mr. Richard W. & Dr. Eileen C. Vautravers
 Mr. & Mrs. Norman Veta
 Mr. & Mrs. Robert S. Wilkinson
 Mr. & Mrs. James C. Winter
 Mr. & Mrs. Douglas D. Wismer
 Mrs. Ruth Womack
 Woodmen of the World Life Ins. Society

\$500 - \$999

Mr. Blaine A. & Dr. Stacey Menzel Baker
 Mr. & Mrs. Michael J. Balters
 Bank of Doniphan
 Mr. & Mrs. John H. Bergmeyer
 Mrs. Rebecca J. Bidwell
 Mr. & Mrs. Byron L. Boslau
 Mr. and Mrs. Edson L. Bridges, II
 Mr. & Mrs. David D. Brunz
 Mr. & Mrs. William S. Bullock
 Mr. Leon L. Burger
 Mr. & Mrs. David L. Carland
 Mr. and Mrs. Kevin M. Carlson
 Mr. Anthony J. Curtiss
 Dana F. Cole & Company, LLP
 Mr. Matthew Stefkovich & Ms. Aimee R. Eicher
 Mr. Mark D. J. Evans
 Mr. & Mrs. Everett A. Evnen

Ms. Julie J. Gebauer
 Dr. & Mrs. James W. Gentry
 Mr. & Mrs. Ronald G. Gentzler
 Mr. and Mrs. W. Keith Greenstreet
 Drs. Marko H. Grunhagen & Melody L. Wollan
 Mr. & Mrs. Wayne A. Hester
 Mr. & Mrs. Bradley P. Hinton
 Mr. & Mrs. Harold E. Hoff
 Mr. and Mrs. Harold E. Johnson
 Mr. & Mrs. Jeremy S. Johnson
 Mr. and Mrs. Richard S. Joseph
 Mr. & Mrs. Dwight N. Keith
 Mr. and Mrs. Robert L. Keller
 Mr. & Mrs. Theodore L. Kessner
 Mr. & Mrs. Mark E. Konen
 Mr. and Mrs. John L. Kopecky
 Mr. & Mrs. William W. Lester
 Mr. & Mrs. David R. Ley
 Dr. & Mrs. Roland L. Madison
 Mr. & Mrs. Scott J. Manning
 Mr. Dugan McGinley
 Mr. & Mrs. Robert E. Meyer
 Mr & Mrs Don E. Mueller
 Mr. & Mrs. Christopher W. Olson
 Mr. and Mrs. Wendell G. Peters
 Mr. & Mrs. Loren G. Peterson
 Mr. John P. Pickering
 Mr. and Mrs. Tobin Pospisil
 Mr. Eric L. Rogge
 Mr. & Mrs. Jon C. Snare
 Mr. & Mrs. Gaylen L. Tenhulzen
 The Hoff Foundation
 Georgia and James Thompson
 Mr. and Mrs. Joel J. Thomsen
 Mr. Rex L. Utsler
 Mr. and Mrs. Gerald D. Warren



Nick Kepler '04, Dean Donde Plowman, John Masters '06 and Kristen Otterson '05 at a Chicago alumni event

\$250 - \$499

Mr. John R. Baas
 Mr. and Mrs. Merle D. Bauer
 Mr. & Mrs. Scott J. Benson
 Mr. & Mrs. Brian A. Berris
 Mr. Gene A. Blobaum
 Ms. Rebecca M. Bode and Mr. Matthew Bode
 Mr. & Mrs. Robert J. Boomer
 Mr. Mark Storch & Ms. Mary Broesch
 Mr. and Mrs. Paul D. Campbell
 Mr. and Mrs. Kevin L. Carlson
 Central States Health & Life Company of Omaha
 Mr. and Mrs. Rodney J. Chandler
 Mr. & Mrs. Kenneth L. Cheloha

Mr. & Mrs. Frederick G. Chittenden
 Mr. and Mrs. William L. Clark, Jr.
 Mr. & Mrs. Eugene G. Edwards
 Mr. Michael J. Gahan, Jr.
 Mr. and Mrs. Jeffrey L. Gerhart
 Mr. & Mrs. Fred A. Guggenmos III
 Mr. & Mrs. Noel H. Harewood
 Dr. and Mrs. Jeffrey G. Hines
 Dr. & Mrs. Michael H. Hoxie
 Mr. Ronald & Ms. Beverly Jester
 Dr. & Mrs. Gordon V. Karels
 Ms. Celeste C. Knapper
 Mr. Lynn E. Kober
 Mr. & Mrs. Kollin R. Kostboth
 Mr. David A. Kuester and Ms. Lorraine Kuester
 Mr. and Mrs. Bruce W. Larson
 Mr. Harry A. Larson
 Mr. and Mrs. Camron T. Ludwig
 Mr. & Mrs. David K. Madsen
 Mr. & Mrs. Chad B. Mariska
 Mr. Edwin A. Martin
 Mr. and Mrs. Kent E. Mattson
 Ms. Catherine J. McClung
 Mr. & Mrs. Allen S. McInerney
 Mr. and Mrs. Dan C. McPhail
 Mr. Eugene J. Meints
 Mr. Dennis E. Mitchem
 Mr. & Mrs. Rick A. Montague
 Mrs. Pamela E. Omann
 Mr. and Mrs. James R. Perry
 Dr. & Mrs. Manfred O. Peterson
 Mrs. Deborah S. Peyton
 Pinnacle Bank
 Mr. & Mrs. Bryan J. Pleskac
 Mr. Steven H. Pratt
 Mr. & Mrs. Ivan H. Prigge
 Mr. Ronald D. Rapp, CLU and
 Mrs. Jane H. Skinner Rapp
 Mr. Robert R. Reichenbach
 Mr. & Mrs. David L. Ridenour
 Mr. Michael P. Ripp & Dr. Beth A. Hoegemeyer
 Mr. & Mrs. Leslie J. Robbins Jr.
 Dr. Michael J. Rubach & Ms. Patricia A. Vance
 Mr. and Mrs. Thomas J. Samek
 Mr. and Mrs. Clinton N. Schafer
 Mr. & Mrs. Guy L. Schottler
 Mr. & Mrs. Ronald C. Shortridge
 Mr. Wesley H. Siebrass
 Silicon Valley Community Foundation
 Mr. & Mrs. Brett R. Smith
 Mr. Garrett K. Smith
 Mr. and Mrs. Dwaine H. Sohnholz
 Lynn M. Stephens, Ph.D.
 Mr. and Mrs. James D. Steward
 Mr. Lehn Straub Jr.
 Mr. & Mrs. Gerald F. Taylor
 Mr. and Mrs. Del L. Toebben
 Mr. Scott D. Walker
 Mr. & Mrs. Robert E. Wallace
 Mr. and Mrs. Gary D. Wasserman
 Mr. Richard L. Welsh
 Mr. and Mrs. Samuel D. Whiteman, Jr.
 Mr. & Mrs. Victor J. Witkovicz
 Mr. and Mrs. Jay M. Wolf
 Mr. & Mrs. Jason J. Zabloudil

\$100 - \$249

Mr. & Mrs. John B. Adams
Mr. Gerald L. Adcock
Mr. and Mrs. Robert W. Aitken
Mr. and Mrs. Thomas B. Allington
Mr. & Mrs. Rodney J. Anderson
Miss Kathryn J. Ashenfelter
Mrs. Valerie I. Bates
Dr. & Mrs. Joseph J. Belonax Jr.
Mrs. Joyce A. Benedict
Mr. Ronald J. Berggren
Mr. & Mrs. Harold E. Bernstein
Mr. John T. Beyers
Mr. & Mrs. James W. Bitner
Mr. and Mrs. Keith Blackwell
Mr. & Mrs. Mardian J. Blair
Mr. Anthony J. Bliazis III
Lt. Col. Robert N. Blomstrand, Retd.
Mr. Michael B. Boesen
Mr. David L. Bornholdt
Ms. Marguerite A. Boslaugh
Mr. Timothy J. Boyd
Mr. and Mrs. Ryan L. Braasch
Dr. and Mrs. Bryce T. Bradley
Mr. & Mrs. Leroy A. Brennfoerder
Mr. & Mrs. Marvin W. Bridges Jr.
Lt. Col. Charles A. Bridley
Mr. Robert L. Bryant
Mr. & Mrs. Kenneth B. Buckius
Mr. and Mrs. John A. Buessing
Mr. and Mrs. Robert D. Busboom
Mr. and Mrs. William L. Busler
Miss Brenda S. Butler
Mr. and Mrs. Richard J. Butler
Mr. & Mrs. Mark A. Byars
Mr. Walter D. Campbell
Mr. & Mrs. Bradley P. Carlin
Mr. & Mrs. Ronald D. Carlson
Mr. & Mrs. Michael T. Cast
Mr. Larry D. Castle
Mr. Kenneth J. Champoux
Dr. & Mrs. James H. Chapman
Mr. and Mrs. Alan D. Chunka
Mr. and Mrs. Neal S. Clausen
Lt. Col. & Mrs. Wilbur R. Clopton
CoBank
Mr. Eugene A. Conley
Mr. & Mrs. Thomas M. Conway
Mr. & Mrs. Bruce W. Cook
Col. and Mrs. Roger D. Cook, Retd.
Mr. & Mrs. Steven R. Corder
Mr. William L. Cottrell
Mr. & Mrs. Brad Crain
Drs. Hans J. and Natalia V. Czap
Mr. & Mrs. Delain G. Danehey
Maj. Gen. and Mrs. Oscar C. Decker, Jr.
Mr. Robert F. Decker
Mr. and Mrs. Harold T. Dibelka
Mr. & Mrs. Thomas J. Dinges
Mr. William G. Dittrick
Mrs. Lorraine M. Drummond
Mr. Douglas D. & Dr. Donna M. Dudney
Miss Elizabeth A. Dudzik
Mr. & Mrs. Douglas D. Dunn
Mr. William V. Dwyer
Mr. & Mrs. Thomas F. Eason

Mr. and Mrs. Lawrence D. Ebner
Ms. Pamela J. Edwards
Mr. & Mrs. Thomas L. Eiserman
Mr. and Mrs. Richard L. Engler
Mrs. Maxine M. Ervin
Mr. and Mrs. David J. Evans
Mr. & Mrs. Ronald L. Fitzke
Mr. & Mrs. Neil A. Fortkamp
Mr. & Mrs. Clarence N. Foxworthy
Mr. Lee A. Frahm
Mr. & Mrs. Ronald D. Franzluebbbers
Fredrickson Farms, Inc.
Mr. Stephen W. Fredrickson
Mr. John F. Futcher Jr.
Mr. & Mrs. Kevin Garrison
Mr. and Mrs. Arthur C. Garwood, Jr.
Mr. Edward L. Gauchat
Mr. Richard J. Geier
Mr. Willard B. Gelwick
Ms. Pamela J. Gertner
Mr. & Mrs. Thomas M. Glenn
Mrs. Amy R. Goeschel
Ms. Kasturi Golla
Mr. & Mrs. Paul Grinvalds
Mr. Scott L. Grove
Ms. Debra G. Haar



Kathy Broderick '85 and Teresa Poggenpohl '83 with Dean Donde Plowman at the Stanford Club in Chicago

Lt. Col. Brett M. Hale
Joe D. Haley, Ph.D.
Dr. & Mrs. George H. Hansen
Rick and Debra Hansen
Mr. & Mrs. James A. Harrington
Mr. & Mrs. Alan T. Hill
Mr. & Mrs. Troy L. Hilyard
Richard D. Hitz
Mrs. Marjorie E. Hockett
Mr. Michael J. Hodges
Mr. & Mrs. Theodore J. Hoffman
Mr. & Mrs. Eugene L. Hohensee
Mr. & Mrs. David E. Hollman
Mr. and Mrs. Kirk D. Hovendick
Mr. & Mrs. Michael M. Hroch
Mr. & Mrs. Eugene O. Ingram
Mr. & Mrs. Timothy J. Irons
Mr. & Mrs. William J. Jensen
Mr. & Mrs. Andrew J. Jetter
Avis L. Johnson, Ph.D.
Mr. and Mrs. Dennis E. Johnson
Mr. & Mrs. Ian C. Johnson
Mr. and Mrs. Michael D. Johnson
Mr. & Mrs. Richard A. Johnson
Mr. Kay D. Jones
Mr. Joseph R. Kamlar

Dr. and Mrs. David J. Karmon
Mr. Kurt A. Kechely
Mrs. Julie J. Keegan
Mr. & Mrs. Scott D. Keene
Mr. & Mrs. Christopher R. Kelley
Mr. and Mrs. Robert L. Kelley, Jr.
Mr. and Mrs. Stephen G. Kellison
Mr. & Mrs. Kirk L. Kellner
Mr. & Mrs. Homer B. Kenison
Mr. and Mrs. James R. Kenner, Jr.
Drs. Kihyun Kim & Hyesung Park
Mr. and Mrs. Lloyd W. Knapp
Mr. & Mrs. Bradley L. Knuth
Mr. & Mrs. Karl H. Kostbahn
Mr. and Mrs. James A. Kowalski
Kretschmer Private Foundation
Mr. & Mrs. Keith H. Kretschmer
Mr. & Mrs. Donald D. Krohn
Mr. and Mrs. Bruce A. Krueger
Mr. Richard A. Lahr
Mr. Ron and Mrs. Margie Lantz
Mr. and Mrs. Gailyn L. Larsen
Mr. and Mrs. Carl C. Larson
Dr. & Mrs. Gary A. Latanich
Mr. & Mrs. William Y. Leung
Mr. & Mrs. Philip M. Lewis Jr.
Mr. Eldon L. Linder
Mr. & Mrs. William L. Lowe
Mr. & Mrs. Harold R. Mack II
Mr. & Mrs. Thomas C. Macy
Mr. and Mrs. Rodney K. Madsen
Mrs. Karen E. Maggio
Dr. & Mrs. Andrew J. Maxwell
Mr. David C. McGowan
Mr. & Mrs. Keith A. McMurtry
Mr. & Mrs. Kirk L. McNeal
Mr. & Mrs. Oliver K. Meininger
Mr. Charles E. & Dr. Andrea J. Melton
Daniel J. & Nancy A. Kuhl
Mr. & Mrs. Douglas E. Merz
Mr. & Mrs. Scott F. Messinger
Mr. and Mrs. Andrew T. Miller
Mr. and Mrs. John R. Mimick
Gary A. Moore, Ph.D.
Mr. & Mrs. James H. Moore, Jr.
Mr. David L. Morgan
Mr. & Mrs. Lance G. Morgan
Mr. & Mrs. Thomas G. Morgan
Mr. James W. Morris
Mrs. Michelle T. Morris
Ms. Linda K. Morse
Mr. & Mrs. Larry A. Mowrer
Mr. & Mrs. Brian A. Nelson
Mr. Delwin L. Nelson
Mrs. Elinor J. Newman
Mr. & Mrs. Rick D. Nolte
Mr. & Mrs. Douglas E. Oakeson
Mrs. Jenny L. Oelke
Mr. & Mrs. George Okano
Mr. and Mrs. Thomas H. Olson, Jr.
Mr. and Mrs. Garry L. O'Neill
Mr. & Mrs. P. Michael O'Shea
Hon. and Mrs. Robert R. Otte
Sen. & Mrs. David C. Pankonin
Mr. Eldon E. Park & Ms. Margo A. Brinton
Mr. and Mrs. Edwin S. Peters
Mr. & Mrs. James E. Peterson

Mrs. Sheri K. Pfeil
 Mr. and Mrs. Truman D. Phelan
 Mr. and Mrs. Mel W. Pibal
 Mr. and Mrs. Ronald A. Plageman
 Mr. & Mrs. Ryan J. Pollock
 Mr. & Mrs. Gordon K. Quitmeyer
 Mr. & Mrs. Luke P. Ranck II
 Mr. & Mrs. Virgil R. Rank
 Mr. & Mrs. C. Greg Raymond
 Robert H. Raymond, Ph.D.
 Mr. William D. Reichenberg
 Ms. Nicole M. Richardson
 Dr. & Mrs. Robert D. Rogers
 Mr. and Mrs. Carl H. Rohman
 Ronald L. Lantz, C.P.A., P.C.
 Mr. & Mrs. William M. Roper
 Mr. and Mrs. Raul G. Rosell
 Mr. Alan M. Rosen
 Mr. and Mrs. John T. Rottkamp
 Mr. and Mrs. Robert F. Rudary
 Mr. & Mrs. Ronald A. Ruff
 Mr. and Mrs. Kristian H. Rutford
 S & N Farms Inc.
 Mr. & Mrs. Jerod L. Sands
 Mr. Gerald L. Schapmann
 Mr. and Mrs. Jack W. Schultz Jr.
 Mrs. Nancy E. Schutz
 Mr. & Mrs. William E. Schwalm
 Mrs. Janice L. Scott
 Dr. and Mrs. Lloyd Seaton, III
 Mr. & Mrs. John W. Sehi
 Mr. Daniel R. Senft
 Mr. and Mrs. James L. Seydel
 Mr. & Mrs. Morris L. Sinor
 Mr. & Mrs. Donald A. Skokan
 Rev. William J. Skoneki
 Mr. and Mrs. Robert Slezak
 Mr. Eugene F. Smyth
 St. Croix Valley Community Foundation
 Mr. Donald C. Stading
 Dr. & Mrs. Robert E. Stassen
 Mr. & Mrs. Roger M. Stewart
 Mr. and Mrs. Travis S. Stiens
 Mr. Lawrence E. Stirtz
 Mrs. Jeanette Strain Alexis
 Mr. Daniel K. Swan
 Mr. & Mrs. David L. Swanson
 Mr. Ryan S. Teach
 Mr. and Mrs. Roger H. Thiede
 Mr. & Mrs. Mark F. Thiele
 Mr. and Mrs. Lawrence E. Thomas
 Wade L. Thomas, Ph.D.
 Mr. and Mrs. Patrick L. Thomazin
 Dr. & Mrs. A. Frank Thompson
 Mr. & Mrs. Tommie D. Thompson
 Mr. & Mrs. Wayne K. Thoren
 Mrs. Denise E. Tiller
 Mr. & Mrs. Harry J. Tilley
 Mr. & Mrs. Royce H. Tonjes
 Mr. Charles G. Trutna
 Mr. David A. Turner
 Mr. & Mrs. John R. Uhrich
 Mr. & Mrs. James J. Ulrich
 Emre Unlu, Ph.D.
 Mr. Seth A. VanGerpen
 Mr. and Mrs. Kevin E. Vermeer
 Mr. and Ms. Kurt C. Vorheis

Mr. and Mrs. Donald J. Vrana
 Mr. and Mrs. Daniel L. Walker
 Mr. and Mrs. Scott A. Walker
 Mr. John T. Waring
 Mr. and Mrs. Dean M. Way
 Mr. Alan E. Weedin
 Mr. & Mrs. Richard F. Weller
 Mr. & Mrs. William M. Wells
 Mrs. Deeann K. Wenger
 Mr. Duane W. Wheeler
 Mr. & Mrs. Richard A. Whitcomb
 Mr. & Mrs. Harold K. Wiebusch
 Mr. Grant R. Wieland and Mrs. Tiffany A. Wieland
 Mr. & Mrs. Richard J. Wilson
 Mr. & Mrs. Drew R. Wineland
 Mr. Larry Winum
 Mr. John F. Wirth
 Mr. & Mrs. Alexander J. Wolf
 Mr. Tyler D. Wolford
 Jeremy S. Wortman, Ph.D.
 Capt. & Mrs. Walter F. Wright III
 Mr. and Mrs. Mark A. Wynegar
 Mr. Wayne M. Yamada
 Mr. Kenneth L. Young
 Mr. and Mrs. Walker L. Zulkoski

\$50 - \$99

Mr. and Mrs. Ronald J. Amen
 Mr. and Mrs. James J. Arndt



Dean Donde Plowman, Andrew "Skip" Hove '56 and Ellan Hove at the CBA Pre-game Tailgate for the Michigan State football game

Mr. & Mrs. Hans E. Arps
 Mr. and Mrs. Stacy A. Auman
 Chung Baek & Minjung Song
 Mr. & Mrs. Michael J. Bart
 Mr. and Mrs. Cecil P. Bator, Jr.
 Mr. Billy G. Beebe
 Mr. and Mrs. Virgil E. Berney, Jr.
 Mr. & Mrs. Ronald Birnie
 Mr. and Mrs. Martin G. Blount
 Mr. Michael P. Boeka
 Ms. Ann D. Bornholdt
 Mr. & Mrs. Robert L. Boumann
 Ms. Shannon M. Bradley
 Mr. and Mrs. Matthew R. Breunsbach
 Mr. and Mrs. Mark A. Brown
 Mr. and Mrs. Homer M. Buell
 Mr. Jeffrey W. Burianek and Dr. Jill S. Reel
 Mr. and Mrs. Harold R. Burton
 Mr. Michael G. Busse
 Mr. and Mrs. Douglas C. Busskohl
 Mr. and Mrs. Robert O. Callahan
 Mr. and Mrs. Marlyn G. Carlson

Mr. & Mrs. Paul R. Carlson
 Mr. & Mrs. C. Lloyd Castner Sr.
 Stephanie L. Chandler, J.D.
 Mr. and Mrs. Edgar C. Chicoine
 Mr. & Mrs. Charles R. Clatterbuck
 Edmond G. and Jan M. Connolly
 Mrs. Tracy J. Corr
 Mr. Gordon E. Dahlgren
 Mr. & Mrs. Gregg L. Davidson
 Mr. Edward P. and Mrs. Sarah Davie Riehl
 Mr. Brent A. Davis
 Dr. & Mrs. Lester A. Digman
 Mr. & Mrs. Donald D. Dischner
 Mr. and Mrs. Brian R. Downing
 Mr. & Mrs. Jeffrey S. Drake
 Mr. & Mrs. D. B. Duzik
 Dr. and Mrs. Randy L. Dyer
 Mr. and Mrs. Mark E. Ediger
 Mr. & Mrs. James G. Egley
 Mr. & Mrs. LeRoy R. Farmer
 Mr. and Mrs. Arden P. Fastenau
 Dr. & Mrs. Rodger W. Feldhaus
 Mr. & Mrs. David G. Forsberg
 Dr. and Mrs. Stuart D. Frank
 Mr. and Mrs. Geoffrey C. Friesen
 Mr. Carl A. Gallagher
 Mr. Ryan C. and Dr. Linda A. Garton
 Dr. & Mrs. Jeffrey T. Garvey
 Dr. and Mrs. Timothy P. Garvin, Ph.D.
 Mr. Richard G. Geier
 Mr. & Mrs. Thomas E. Geu
 Mr. and Mrs. William S. Glover, Sr.
 Mr. and Mrs. David Goplen
 Mr. and Mrs. Keith J. Gredys
 Mr. and Mrs. Jon P. Grenseman
 Mr. and Mrs. Donald G. Grieb, Jr.
 Mr. Anthony J. Guetersloh
 Mr. and Mrs. Robert C. Gustafson
 Mr. Matthew R. Heemstra and Ms. Alyssa M. Utecht
 Mr. & Mrs. Randy A. Hellerich
 Mrs. Lori A. Henn
 Mr. & Mrs. Jerold L. Hoffman
 Mr. and Mrs. Donald A. Holmberg, CPA
 Dr. & Mrs. Robert E. Houston
 Mr. and Mrs. Chris Hove
 Mr. and Mrs. Thomas L. Howard
 Mr. & Mrs. Gregory R. Jenkins
 Mr. & Mrs. Dale L. Johnson
 Mr. Robert D. Jones
 Mr. and Mrs. Robert Kaye
 Mr. Aaron P. Keiser
 Debra K. Kerby, Ph.D.
 Mr. & Mrs. Thomas W. Kimball
 Col. and Mrs. Richard T. Kingman
 Mr. & Mrs. Wayne A. Kissler
 Mr. Stacy A. Kleve
 Mr. David D. & Dr. Janice L. Klimek
 Mr. Bruce E. Kostal
 Mr. Todd F. & Dr. Lynette D. Kramer
 Mr. and Mrs. William E. Kramer
 Miss Kelly A. Krhounek
 Mr. Dennis H. Kruse
 Mr. and Mrs. Richard M. Kuper
 Mr. Larry M. & Dr. Jan F. Levene
 Mr. & Mrs. Allan Lierman
 Yijia Lin, Ph.D.

Mr. & Mrs. Michael F. Loos
 Love Signs, LLC
 Sharen K. Lukow
 Mr. and Mrs. R. Robert MacDonald
 Mr. Mark C. Maness
 Mostafa Mashayekhi
 Mr. Paul W. Maul
 Mr. and Mrs. Kevin McGinley
 Mr. & Mrs. Richard E. McLaughlin
 Mr. Luciano Medel
 Ms. Brenda S. Mentzel
 Mr. & Mrs. Ronald J. Mertens
 Mr. Robert B. Miller
 Mr. & Mrs. Thomas L. Miller
 Mr. and Mrs. Lewis E. Million
 Mr. and Mrs. Larry L. Mundt
 Mr. Ronald D. Nathan
 Mr. and Mrs. Robert C. Navratil
 Ms. Catherine A. Nelson
 Mr. & Mrs. Marshall R. Nelson
 Mr. James A. Nicas
 Mr. and Mrs. Lester W. Niebrugge
 Mr. & Mrs. Alexander J. Nigro
 Mr. Mick W. Nissen
 Mr. & Mrs. Michael J. O'Dowd
 Mr. Alan M. & Mrs. Germaine C. Oldfather
 Mr. Douglas G. Olson
 CDR John F. O'Malley, Retd.
 Mr. & Mrs. Scott E. Osler
 Mr. and Mrs. Steven T. Otten
 Mr. and Mrs. David C. Pauley
 Mr. Grant R. Peters
 Mr. & Mrs. Brian P. Pinkstaff
 Mr. Robert L. Portsche
 Mr. Jon R. Post
 Mr. and Mrs. Vann E. Prater
 Mr. James J. Precht
 Mr. and Mrs. James Price
 Mr. & Mrs. David S. Pugel
 Mrs. Shannon L. Reider
 Mr. and Mrs. K. Bruce Riddell
 Mr. & Mrs. J. Stewart Roach
 Robert M. and Linda C. Rock
 Mr. & Mrs. George G. Rothwell
 Miss Susan J. Roubal
 Mr. & Mrs. William Roy
 Dr. and Mrs. Lloyd G. Sage
 Mr. Michael V. Schaefer
 Mr. & Mrs. Morris W. Sergent
 Dr. and Mrs. Thomas A. Shimerda, Ph.D.
 Mr. Bruce S. Smith and Mrs. Nancy M. Smith
 Mr. & Mrs. Delbert E. Snoberger
 Mr. Douglas F. Sorensen
 Mr. Frank R. Soukup
 Mr. Morton A. Stelling
 Mr. & Mrs. Daniel R. Stengel
 Mrs. Mary G. Stigge
 Mr. and Mrs. Brett C. Stohs
 Dr. and Mrs. Gene F. Stohs
 Miss Lydia R. Stranglen
 Mr. & Mrs. Mark W. Stroh
 Mr. & Mrs. Christopher L. Swift
 Dr. and Mrs. David T. Taylor
 Mr. and Mrs. H. Grant Thomas
 Mr. & Mrs. Dale R. Vagts
 Mr. Aaron J. Valasek
 Mr. & Mrs. Loren A. Vance

Mr. & Mrs. William C. Vannoy
 Mr. & Mrs. George G. Vinton
 Mr. and Mrs. James M. Voorhees
 Maj. and Mrs. Gary F. Wagner
 Mr. & Mrs. Donald E. Wall
 Dr. & Mrs. Ivan L. Ward
 Mr. James C. & Dr. Joan M. Warner
 Ms. Nancy Gibbs Wentz
 Mr. and Mrs. Kenneth N. White
 Mr. Robert B. Whitmore
 Mr. Bruce W. Wiseman
 Mr. & Mrs. William T. Yates
 Mr. & Mrs. Thomas M. Yaussi

\$1 - \$49

Mr. Robert D. Alderson
 Mr. Patrick K. Allen
 Mr. and Mrs. Gary G. Anderson
 Mr. and Mrs. O. Arthur Armbrust
 Mr. and Mrs. Robert Augustine
 Mr. Phil & Dr. Maxine L. Bauermeister
 Mr. Philip F. Beckenhauer
 Mr. & Mrs. Scott A. Becker
 Mr. Robert J. Beckwith
 Dr. and Mrs. Joseph A. Bellizzi



Jane Chronister, wife of CBA alumnus Mark Chronister '73, and Dean Donde Plowman at an alumni event at the Minneapolis Club.

Mr. Jacob L. Benson
 Mr. and Mrs. James C. Benson
 Mr. and Mrs. Michael A. Beran
 Mr. & Mrs. Lynn P. Berner
 Mr. and Mrs. Larry D. Bird
 Mr. Norman A. Blome
 Bob's Custom Meats, LLC
 Mr. & Mrs. Jeffrey W. Bogle
 Mr. Jay W. Bohlken & Ms. Abbie J. Widger
 Mr. & Mrs. David B. Bonebright
 Mr. Marc T. Bowman
 Break A Way Holdings, L.L.C.
 Mr. & Mrs. James M. Bresel
 Mr. and Mrs. Glenn M. Brezack
 Mr. Jack R. Brickson
 Mr. and Mrs. Cyril F. Brown, Jr.
 Mr. Craig A. and Dr. D'Vee Buss, Ph.D.
 Mr. and Mrs. Darrell L. Buss
 Mr. & Mrs. Steven Byrne
 Mr. and Mrs. Duane J. Cakl
 Mr. & Mrs. Stanley Carlock
 Mr. and Mrs. Ernest J. Carlson
 Mrs. Jessica M. Carlson
 Mr. Joel E. Carlson
 Mr. & Mrs. Joseph H. Carter
 Centennial Lodge No. 326

Mr. & Mrs. Gary A. Cerra
 Ms. Susan E. Chadwick
 Ms. Ruilin Cheng
 Miss Kelly J. Chermok
 Mrs. Martha E. Cleland
 Mr. & Mrs. Justin K. Clements
 Mr. and Mrs. Robert L. Cockson
 Hon. & Mrs. James R. Coe
 Mr. Kimberly W. Colburn
 Mr. William D. Conner
 Mr. Patrick F. Costello
 Mr. & Mrs. Ty C. Cox
 Mr. Jason T. Cyza
 Mr. & Mrs. Lester C. Demmel
 Mr. and Mrs. Terry C. Dougherty
 Mr. Clifton J. Durham, Jr.
 Mr. & Mrs. Robert V. Dyer
 Mr. and Mrs. Bryce Erickson
 Merlin W. Erickson, Ph.D.
 Mr. & Mrs. Randy L. Esterling
 Mr. and Mrs. Alan D. Farmer
 Mr. Charles S. Fellows
 Walter Figel Jr., Ph.D.
 Mrs. Elizabeth L. Forbes
 Lt. Col. & Mrs. Fred H. Freeman Jr
 French Claims
 Mr. and Mrs. Stanton L. French
 Mr. & Mrs. Gerald M. Frick
 Mr. & Mrs. James T. Fuelberth
 Mr. Justin A. Furby
 Mr. and Mrs. Robert L. Gangel
 Mr. and Mrs. Todd A. Gengenbach
 Mr. & Mrs. Kevin J. Gilg
 Mr. & Mrs. Kevin L. Goracke
 Mr. & Mrs. Jeffrey C. Gromowsky
 Mr. and Mrs. Vaughn Gross Rhode
 Patrick R. Guinan
 Mr. & Mrs. Jay Haase
 Mr. and Mrs. Douglas L. Hammerseng
 Ms. Jenny L. Hansen
 Mr. & Mrs. Jeffrey S. Hartsell
 Dr. and Mrs. Mohammad K. Hassan, Ph.D.
 Mr. & Mrs. Jack C. Hawkins Jr.
 Mr. and Mrs. Scott Heinemann
 Mr. & Mrs. Kenneth G. Hiatt
 Mr. & Mrs. Richard G. Hickey
 Mr. and Mrs. Robert A. Hill
 Mr. and Mrs. Henry S. Hilles, III
 Mr. & Mrs. William F. Holloran
 Mr. & Mrs. John R. Holmes
 Ms. Sandra M. Horn Goul
 Mr. and Mrs. Mark E. Hudnall
 Mr. & Mrs. Martin B. Huff
 Robert M. & Mary K. Huggenberger
 Mr. John V. Husman
 Mrs. Dorothy E. Jobs
 Mr. & Mrs. Jeffrey L. Jobs
 Mr. and Mrs. Evan T. Johnson
 Mr. & Mrs. Jerry L. Johnson
 Mr. & Dr. Justin D. Johnson
 Mr. and Mrs. L. Dean Jones
 Mr. & Mrs. William A. Jurgens
 Mr. and Mrs. Glen R. Kampschneider
 Ebrahim Karbassioon, Ph.D.
 Mr. & Mrs. James K. Kawamoto
 Mr. & Ms. Eugene M. Kelly
 Mr. Casey J. Kerr

Mr. & Mrs. Clemm C. Kessler III
 Mr. Kirk D. Knapp
 Mr. and Mrs. Timothy L. Knight
 Mr. Harry E. Knudsen
 Mr. and Mrs. Steven J. Koepke
 Miss Debra F. Kozel
 Mr. & Mrs. James Krasomil
 Mr. and Mrs. Timothy B. Kreider
 Mr. David L. Krenk
 Mr. & Mrs. Charles K. Kubie
 Mr. & Mrs. Ross C. Lance
 Mr. & Mrs. Robert C. Larson
 Mr. & Mrs. Michael D. Lawrence
 Miss Susan L. Laws
 Mr. Zachery W. Leech
 Mr. and Mrs. Stephen W. Lewis
 2nd Lt. Ferris L. Linn
 G. Brandon Lockhart, Ph.D.
 Mr. & Mrs. Jack D. Long
 Ms. Colleen R. Lund
 Mr. & Mrs. Brian Magazu
 Mr. Patrick E. Maginnis
 Mr. & Mrs. John P. Major
 Mr. & Mrs. John M. Manchester
 Col. James P. Mannix
 Mrs. Constance B. May
 Ms. Susan L. McConkey
 Mr. & Mrs. Paul D. McCreight
 Dr. and Mrs. Michael J. McGahan
 Mr. and Mrs. Scott D. McGill
 Ms. Patricia A. Mcginley
 Mr. Ryan E. McMeekin
 Mrs. Megan L. McWilliams
 Mr. and Mrs. Chase M. Meyer
 Mr. Loren E. Meyer
 Mr. & Mrs. James A. Miller
 Mr. L. Eldon Miller
 Mr. & Mrs. Roger M. Moderow
 Mr. and Mrs. Randall D. Mohr
 Mr. & Mrs. Harry A. Montag
 Mrs. Lisa M. Moore
 Mrs. Cynthia L. Morris
 Mr. & Mrs. Rob D. Mortensen
 Mr. & Mrs. Harry J. Mulligan
 Mr. John R. Musgrave

Mr. William K. Nash
 Mr. Derrol W. Nitz
 Dr. Richard Nolte & Mrs. Vicki A. Vopalensky
 Mr. and Mrs. Justin J. Obermeier
 Mr. and Mrs. Steven L. Olander
 Mr. and Mrs. Rodney E. Olson, Jr.
 Mr. & Mrs. John S. Olsson
 Ms. Jennifer A. Ortmeier
 Ms. Kristen M. Otterson
 Mr. Paul D. Pankonin
 Ms. Dorothy M. Patach
 Mrs. Amber L. Paulsen
 Mr. and Mrs. Joseph A. Perina
 Mr. Matthew G. Peters
 Mr. Ryan J. Peters
 Mr. Christopher D. Peterson
 Mr. Leroy G. Poppe
 Mr. John T. Porter
 Mr. & Mrs. Aaron K. Purvis
 Mr. Michael S. Ramsey
 Mr. and Mrs. Aaron C. Raymond
 Mr. & Mrs. Donald N. Reed
 Mrs. Nancy M. Rein
 Mrs. Anne B. Reisher
 Mr. & Mrs. Kurt J. Robak
 Mr. Donald R. Roberts
 Mr. Michael J. Romanek
 Mr. & Mrs. David E. Romisch
 Mr. Russel L. Runyan
 Mr. Alan E. Sabatka
 Mr. and Mrs. Tim Sackschewsky
 Mr. & Mrs. Paul M. Salber
 John and Kim Salistean
 Mr. James M. Sanduski
 Ms. Barbara R. Sappenfield
 Mr. James R. Sargent
 Mr. David J. Scheer
 Mr. & Mrs. George D. Schluter
 Mr. and Mrs. David C. Schultz
 Mr. James D. Schulz Jr
 Mr. and Mrs. Gary Searcey
 Mr. Brent R. Searcey
 Searcey's Tax Service
 Mr. & Mrs. Paul J. Sellers
 Mr. Robert T. Shanahan

Mr. and Mrs. Lawrence J. Shepard
 Mr. & Mrs. Glenn Shipler Jr.
 Mr. Robert W. Shively
 Mr. James E. Shonka
 Dr. & Mrs. Joseph L. Skradski
 Mr. & Mrs. Kirk W. Solfermoser
 Mr. & Mrs. Jason M. Steffes
 Mr. Thomas A. Steinauer
 Col. and Mrs. Wendell L. Stewart
 Mr. & Mrs. Wayne C. Svoboda
 Mr. & Mrs. Chad W. Swantz
 Mrs. Kimberly K. Szatko
 Mr. William R. Taylor
 Mr. and Mrs. Cornelius A. Thomas
 Mr. and Mrs. Terry L. Thompson
 Mr. and Mrs. Bruce Thompson
 Mr. and Mrs. T. Scott Tibbels
 Mrs. Vicki L. Todd
 Mr. Robert H. Turman Jr.
 Ruby & Ray Urban Jr.
 Mr. and Mrs. John E. Van Horne, Jr.
 Jay A. and Amy L. Vankat
 Mr. and Mrs. Irv Veitzer
 Mr. & Mrs. Louis Villafuerte III
 Mr. Harold E. Volkar
 Mrs. Amanda M. Volz
 Ms. Angela M. Vrtiska
 Mr. Jay L. Wahlund
 Mr. & Mrs. Wade Walkenhorst
 Mr. & Mrs. James S. Walker
 Mr. & Mrs. Garnet J. Walters
 Mr. and Mrs. Hal Watkins
 Mr. Thomas D. Welch
 Mr. and Mrs. Robert L. Wetzel
 Mr. and Mrs. John P. Wewel
 Mr. and Mrs. Bruce L. Williams
 Mr. & Mrs. Jack B. Williams
 Mr. Donald D. Wilson
 Mr. Bryan K. Wolfe
 Mr. & Mrs. Thomas C. Wolfe
 Mr. Dale W. Wright
 Mr. John A. Yochum
 Mr. and Mrs. Todd A. Zabel
 Mr. Morton Zuber

Thank you to all our generous donors. If you would like to support the University of Nebraska-Lincoln College of Business Administration, contact:



Matt Boyd
 Director of Development
 (402) 458-1189
mboyd@nufoundation.org



Sandi Hansen
 Development Officer
 (402) 458-1238
shansen@nufoundation.org




Laine Norton
 Development Officer
 (402) 458-1201
lnorton@nufoundation.org

UNIVERSITY OF
Nebraska
Lincoln

COLLEGE OF
BUSINESS ADMINISTRATION

P.O. Box 880405
Lincoln, NE 68588-0405
402-472-3382
www.cba.unl.edu

NONPROFIT ORG
US POSTAGE
PAID
UNL



“The **UNL MBA Program** was perfect for me as I could take classes both online and on campus. The best thing that prepared me was my internship, as it applied my classroom knowledge to the real world.”

Tyrone Fahie

2011 MBA graduate and Nebraska Cornhusker football player, TD Ameritrade, Omaha, Nebraska

Find out more at:

www.mba.unl.edu



Rachel Larson

Jeannine Berge

The UNL College of Business Administration's **Career Coaches** help connect employers to UNL business students and recruiting opportunities.

Contact Jeannine Berge and Rachel Larson at **(402) 472-7272** to discuss your hiring needs.

