Congratulations to the Actuarial Science program for being selected as one of the first twelve programs to receive the Society of Actuaries Center of Academic Excellence designation. Beyond the honor of being selected and the ability to use that designation in promotional materials, the program is eligible to compete for multi-year grants in education and research in the $50,000–$100,000 per year range.

In the most recent U.S. News and World Report, CBA maintained its ranking of a top 60 program of all AACSB accredited business colleges and a top 40 business college within a public institution. Currently, there are 483 accredited colleges that offer both undergraduate and graduate education.

Yijia Lin’s paper, titled “Portfolio Risk Management with CVaR-like Constraints” (with Sam Cox, Ruilin Tian and Luis Zuluaga), has been accepted for publication at the North American Actuarial Journal.

Gwendolyn Combs has an accepted book chapter, “Managing Diversity in the USA: The Evolution of Inclusion in the Workplace”, that will be published in the book, International Handbook on Diversity Management at Work, Edward Elgar Publishing Ltd. Co-authors are Waheeda Lillevik, The College of New Jersey and Cheryl Wyrick, California State Polytechnic University-Pomona.

Fiona Nah has been invited to serve as Associate Editor for International Journal of Human-Computer Studies, which is a top-tier journal in the Human-Computer Interaction area. She is currently also serving as Associate Editor for three other MIS journals and is on the editorial board of more than 10 other MIS journals.

Todd Weber’s article, co-authored with Donna Chrobot-Mason, Chris Ernst, & Marion Ruderman, “Leading on Unstable Ground: How Triggers Activate Social Identity Faultlines”, was published in the November 2009 issue of Human Relations.
As part of the redesigned CBA webpage, the calendar appears at the top of each view. In order to make it functional it is important that it contains all CBA events. To make it easier for everyone to keep their events updated, Krista has agreed to post them for you. Please send all your upcoming events to Krista.

John Geppert’s paper, “Analysis of the Probability of Deletion of S&P 500 Companies; Survival Analysis and Neural Networks Approach” with S. Ivanov and G. Karels has been accepted for publication in The Quarterly Review of Economics and Finance.

Brandon Lockhart received a grant from the UNL Research Council for his proposal, “Political Connections and the Remediation of Distress.”


The marketing department will welcome Ricardo Beoing da Silveira, from Brazil, as a post-doctoral student for a year.

Jim Gentry’s publication, “Advertising and Consumer Privacy,” with Justine Rapp (current Marketing PhD), Ronald Paul Hill, Jeannie Gaines, and R. Mark Wilson, has been accepted for publication in the Journal of Advertising, 38 (4).

Deb Cosgrove and Carlos Asarta were recognized with the Outstanding Educator Awards at the annual banquet of Beta Theta Pi.