

ALEX BUSINESS

1234 Kennedy Drive, Lincoln, NE 68512
(402) 555-5555 | abusiness2@unl.edu

EDUCATION

University of Nebraska-Lincoln, Lincoln, NE

Bachelor of Science in Business Administration, May 20XX (anticipated)

Major: Management; focus in Entrepreneurship and Innovation

Minor: Business Analytics

GPA: X.XX/4.00

EXPERIENCE

Hudl, Lincoln, NE

Business Development Intern, May 20XX-Present

- Generate leads for potential media partnerships leveraging skills in research and networking, resulting in \$150,000 in new revenue so far
- Analyze data highlighting project performance and effectively communicate information to the team through written memos and reports
- Develop knowledge in content and media trends through experience, assisting the company in becoming the destination for prep sports highlights
- Collaborate with executive team, product managers, and engineers to lead special projects

Department of Finance, University of Nebraska-Lincoln, Lincoln, NE

Financial Decision Making Group Member, January 20XX-May 20XX

- Analyzed financial statements for Fortune 500 companies and made recommendations to minimize risk utilizing Microsoft Excel and PowerPoint

University of Nebraska Foundation, Lincoln, NE

Phonathon Caller, September 20XX-October 20XX

- Persuaded alumni and friends of the University to make financial contributions
- Demonstrated acute speaking and listening skills while interacting with callers
- Earned top fundraiser status within first three months by generating more than \$200,000 in pledges

ACTIVITIES

CEO, University of Nebraska-Lincoln, Lincoln, NE

Member, September 20XX-Present

- Develop an understanding of how to launch a business by networking with local founders of start-ups within the community

UNL Broomball Club, University of Nebraska-Lincoln, Lincoln, NE

Captain, January 20XX-Present; *Member*, September 20XX-Present

- Coordinate team practice schedules, ensure space is reserved, and communicate information clearly to other team members
- Provide continual feedback to members to improve overall team performance