

364

UNIQUE
EMPLOYERS HIRED
UNDERGRADUATE
BUSINESS
STUDENTS



COLLEGE OF BUSINESS

2020-21 CAREER OUTCOMES

FOR BUSINESS GRADUATES

The post-graduation career outcomes report reflects information on 868 undergraduate business students who were seeking employment or continuing education. The career outcomes data presented are based on a knowledge rate of 95% for students who graduated between August 2020 and May 2021.

Successful Placement For Undergraduate Majors

90%

secured employment
or continued education within
six months of graduation.

71% accepted employment.

18% committed to further education.

1% military/long-term volunteer program.

\$51,571

average full-time
starting salary
based on 297
reported salaries.

This does not include those employed in
post-graduate internships or fellowships.

\$6,705

average signing bonus
based on 89 reported
signing bonuses.

Top Employers



Kiewit



Successful Placement for Graduate Students

Master of Professional Accountancy

97%

employed or
continuing education

(within six months of earning degree)

\$56,688

average full-time
starting salary

\$4,250

average
signing bonus

Master of Business Administration

99%

employed or
continuing education

(within four months of earning degree)

\$117,212

average full-time
starting salary

\$16,875

average
signing bonus

Based on a knowledge rate of 100% for MPA and 95% MBA graduate students who earned their degrees between August 2020 and May 2021.



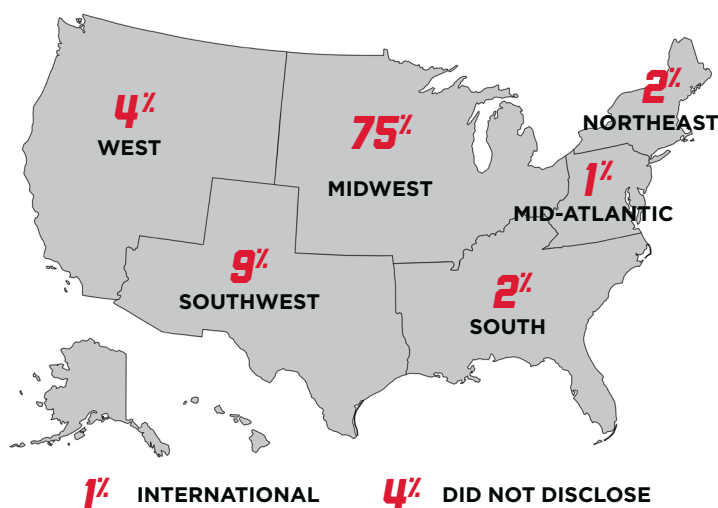
868

**BACHELOR'S
GRADUATES
TO LEAD THE
FUTURE OF
BUSINESS**

UNDERGRADUATE CAREER OUTCOMES

CONTINUED

Top Locations



57%

remained in Nebraska,
building the state's workforce.

55% stayed in Lincoln.
39% headed to Omaha.
6% went to other cities
in Nebraska.

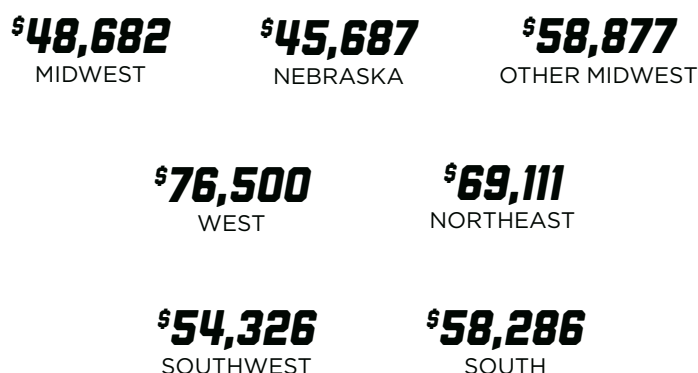
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states where graduates
pursued opportunities.

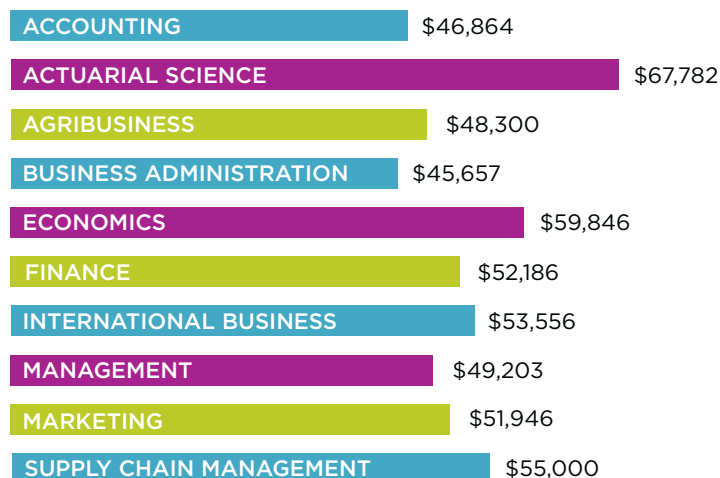
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countries where graduates
pursued opportunities.

Average Pay by Location



Salary by Major



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