



347

**EMPLOYERS
HIRED
BUSINESS
GRADUATES**

2017-18 CAREER OUTCOMES

The post-graduation career outcomes report reflects information on 848 undergraduate business students who were seeking employment or continuing education (out of 859 total graduates). The career outcomes data presented are based upon a knowledge rate of 99 percent for students who graduated between August 2017 and May 2018. "Knowledge rate" includes survey responses and information from other legitimate sources, such as faculty and LinkedIn, offering a more comprehensive view and considered a best practice of the National Association of Colleges & Employers.

Successful Placement

84%

secured employment
or continued education
within six months of
graduation.

66% accepted employment.
17% committed to further education.

\$47,431

average full-time starting salary
based on 345 reported
salaries with a
64% salary disclosure rate.

This does not include those employed in
post-graduate internships or fellowships.

\$5,370

average signing bonus
based on 104 reported
signing bonuses.

Top Employers



Berkshire Hathaway Homestate Companies
National Indemnity Group of Insurance Companies



BUSINESS CAREER CENTER
College of Business

REPORT CONTINUES ►

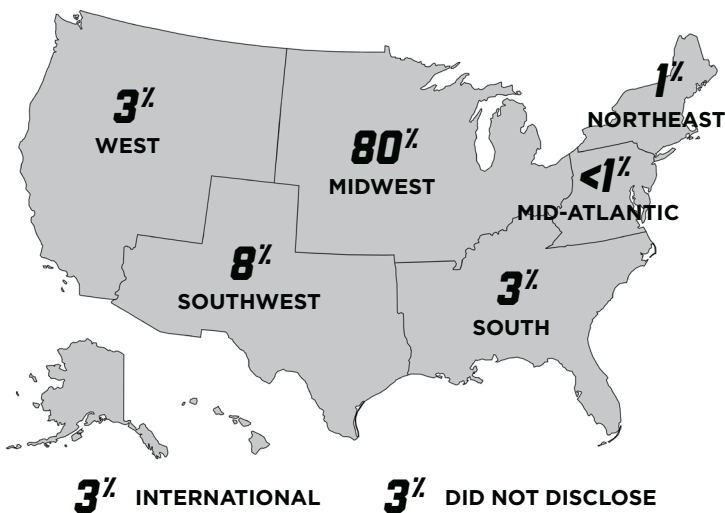


859
BACHELOR'S GRADUATES TO LEAD THE FUTURE OF BUSINESS

CAREER OUTCOMES

CONTINUED

Top Locations



63%

remained in Nebraska, building the state's workforce.

55% stayed in Lincoln.

40% headed to Omaha.

5% went to other cities in Nebraska.

29

states where graduates pursued opportunities.

8

countries where graduates pursued opportunities.

Average Pay by Location

\$46,384	\$43,944	\$55,138	
MIDWEST	NEBRASKA	OTHER MIDWEST	
\$49,758	\$64,444	\$49,962	\$58,800
SOUTHWEST	WEST	SOUTH	NORTHEAST

Salary by Major

ACCOUNTING	\$47,769
ACTUARIAL SCIENCE	\$63,411
AGRIBUSINESS	\$47,240
BUSINESS ADMINISTRATION	\$40,801
ECONOMICS	\$46,136
FINANCE	\$50,695
INTERNATIONAL BUSINESS	\$53,500
MANAGEMENT	\$45,297
MARKETING	\$44,343
SUPPLY CHAIN MANAGEMENT	\$52,446

Internships

85%

completed an internship or career-related experience during their academic career.

This report conforms to the National Association of Colleges & Employers (NACE) First Destination standards and protocols, which can be found online at <https://go.unl.edu/nace>.

LEARN MORE AT: **BUSINESS.UNL.EDU/CAREERS**

UNIVERSITY of NEBRASKA-LINCOLN

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