The post-graduation career outcomes report reflects information on 848 undergraduate business students who were seeking employment or continuing education (out of 859 total graduates). The career outcomes data presented are based upon a knowledge rate of 99 percent for students who graduated between August 2017 and May 2018. “Knowledge rate” includes survey responses and information from other legitimate sources, such as faculty and LinkedIn, offering a more comprehensive view and considered a best practice of the National Association of Colleges & Employers.

**Successful Placement**

84%

- secured employment or continued education within six months of graduation.
- 66% accepted employment.
- 17% committed to further education.

$47,431

average full-time starting salary based on 345 reported salaries with a 64% salary disclosure rate.

$5,370

average signing bonus based on 104 reported signing bonuses.

This does not include those employed in post-graduate internships or fellowships.

**Top Employers**

- Sandhills Global
- builder.trend
- Spreetail.com
- nrc
- UNION PACIFIC
- Werner
- KPMG
- Mutual of Omaha
- melnet
- Ameritas
- Deloitte
- hudl
- BHHC
- Berkshire Hathaway Homestate Companies
- National Indemnity Group of Insurance Companies
- WEST GATE BANK

REPORT CONTINUES ▶
Top Locations

Remained in Nebraska, building the state’s workforce.
- 55% stayed in Lincoln.
- 40% headed to Omaha.
- 5% went to other cities in Nebraska.

States where graduates pursued opportunities.
- 29

Countries where graduates pursued opportunities.
- 8

Average Pay by Location

- MIDWEST $46,384
- NEBRASKA $43,944
- OTHER MIDWEST $55,138
- SOUTHWEST $49,758
- WEST $64,444
- SOUTH $49,962
- NORTHEAST $58,800

Salary by Major

- ACCOUNTING $47,769
- ACTUARIAL SCIENCE $63,411
- AGribusiness $47,240
- Business Administration $40,801
- Economics $46,136
- Finance $50,695
- International Business $53,500
- Management $45,297
- Marketing $44,343
- Supply Chain Management $52,446

Internships

- 85% completed an internship or career-related experience during their academic career.

This report conforms to the National Association of Colleges & Employers (NACE) First Destination standards and protocols, which can be found online at https://go.unl.edu/nace.

Learn More at: business.unl.edu/careers