

IAU-Barcelona Study Abroad: Known Business Course Equivalencies

IAU Course #	IAU Course Title	UNL Course #	UNL Course Title	CoB Requirements	Valid Through
Business Administration					
BUS 301	International Business Today and Tomorrow	BSAD 420	Global Leadership and the Culture Map	BCA, BE, FE, IBCR, ACE 9	Summer 2029
BUS/WGS 310	International Wine Business	BSAD 491	International Studies in Business and Economics	BCA, BE, FE, IBCR	Fall 2025
INT 341	Global Internship	BSAD 395*	Professional Internship	BE, FE	Summer 2027
Economics					
ECO/POL 327	The Political Economy of European Integration	ECON 3XX	Economics Subject Credit	BCA, BE, FE	Summer 2029
ECO 342	Intermediate Microeconomics	ECON 312B	Intermediate Microeconomics - Descriptive	BCA, BE, FE	Fall 2025
ECO 343	Intermediate Macroeconomics	ECON 311B	Intermediate Macroeconomics - Descriptive	BCA, BE, FE	Fall 2025
FIN 301	International Finance	ECON 422 or FINA 450**	International Finance or Int.'l Financial Mngt	BCA, BE, FE	Fall 2026
MGT 201	Statistical Inference in Management	ECON 215	Statistics	BCF	Fall 2025
Finance					
FIN 300	Financial Management	FINA 361	Finance	BCI, MIN	Summer 2029
Management					
BUS 303	Intercultural Management	MNGT 414	International Management	BCA, BE, FE, IBCR, ACE 9	Fall 2027
BUS 304	Business Ethics	MNGT 413	Building Ethical and Sustainable Organizations	BCA, BE, FE	Summer 2029
MGT 318	Organizational Behavior	MNGT 360	Managing Behavior in Organizations	BCA, BE, FE	Fall 2026
Marketing					
MKT/WGS 302	Wine Marketing & Sensory Analysis	MRKT 3XX	Marketing Subject Credit	BE, FE	Fall 2026
BUS 305	Global Marketing	MRKT 453	International Marketing	BCA, BE, FE, IBCR	Fall 2027
BUS 316	Consumer Behavior	MRKT 443	Consumer Behavior: Marketing Aspects	BCA, BE, FE	Summer 2029
BUS 318	The Business of Social Media	MRKT 4XX	Marketing Subject Credit	BE, FE	Fall 2026
BUS/MKT 319	Marketing and Distribution Channels	MRKT 346	Marketing Channels Management	BCA, BE, FE	Summer 2029
BUS 328	Fashion Business and Product Strategy	MRKT 4XX	Marketing Subject Credit	BE, FE	Fall 2026
MKT 311	Principles of Marketing	MRKT 341	Marketing	BCI, MIN	Fall 2026
Supply Chain Management					
MGT 311	Operations Management	SCMA 331	Operations and Supply Chain Management	BCI	Fall 2025

<p>Key: <i>BCF = Business Core Foundation</i> <i>BCI = Business Core Intermediate</i> <i>BCA = Business Core Advanced</i> <i>BE = Business Elective</i> <i>FE = Free Elective</i></p>	<p><i>ACE 9 found in NBR (non-business requirement)</i> <i>IBCR = International Business Course Requirement</i> <i>MIN = Business Minor</i> <i>* = for College of Business students only</i> <i>** = Ask an advisor to determine which course is appropriate</i></p>
---	--

Interested in known Aix-en-Provence business course equivalencies? See a CoB advisor.

Last update: March 2025