The Department of Marketing in the College of Business Administration at the University of Nebraska-Lincoln is seeking applicants for two tenure track positions at the Assistant or Associate Professor level starting Fall 2016. Visit: http://cba.unl.edu/

Applicants must have a Ph.D. or DBA in marketing or a related discipline from an AACSB accredited School or College of Business at the time of appointment. Candidates for the position must demonstrate the ability to conduct high quality research aimed at top-tier marketing journals and the ability to teach at the undergraduate and graduate levels. Candidates must have experience and credentials commensurate with the University rank of Assistant or Associate Professor.

Applicants should demonstrate the ability and qualifications that are commensurate with successful and ongoing involvement in the Department and College’s research and graduate programs, including the doctoral program, and teaching courses at the undergraduate, MBA, and Ph.D. levels.

Under the leadership of Dean Donde Plowman, the research, teaching, and engagement missions of the College have been significantly refocused to align with the university’s entrance into the Big Ten. The college continues to build on and further develop its research strength. Increased support for research and close proximity to thriving Omaha and Lincoln business communities help advance the college’s research goals. The college prides itself in being an open and collaborative community.

To be considered for this position, applicants should go to http://employment.unl.edu, requisition F_150091, and complete the faculty/administrative form. In addition, candidates must submit a letter of application, a detailed curriculum vita that includes information on education, experience, qualifications, and publications, and a list of three references with complete contact information.

Materials should be submitted to: Dr. Amit Saini, Search Committee Chair, University of Nebraska-Lincoln, Marketing Department, 310 CBA, 1240 R St., PO Box 880492, Lincoln, NE 68588-0492, email: CBAMarketing@unl.edu. For full consideration, applications should be received by July 20, 2015, although applications will be accepted until the position is filled. For specific questions about the application process, please call 402-472-2316. Representatives from the department of Marketing will be interviewing at the AMA Summer Educators’ Conference in Chicago.

Lincoln has earned a reputation as one of the Midwest’s most beloved mid-sized cities, with a college-town atmosphere, while offering the attractions and entertainment opportunities of a metropolitan area. Home to fine culinary and artistic treasures; a budding live music scene; clean, tree-lined parks, golf courses and trails; and a friendly Midwestern attitude, Lincoln offers the exhilaration of a big city and the serenity of the countryside all in one place. Visit www.lincoln.org for more information about Lincoln.

The University of Nebraska-Lincoln is committed to a pluralistic campus community through affirmative action, equal opportunity, work-life balance, and dual careers.