Donde Ashmos Plowman
James Jr. and Susan Stuart Endowed Dean
College of Business Administration
University of Nebraska–Lincoln

is pleased to announce the appointments of eight new faculty
2013-2014 NEW FACULTY

Dr. Thomas Omer
Professor and Delmar A. Lienemann Sr. Chair of Accounting

Dr. Marjorie Shelley
Associate Professor of Accountancy

Dr. Amanda Gonzales
Assistant Professor of Accountancy

Dr. Stanislava (Stas) Nikolova
Assistant Professor of Finance

Dr. Tianxiang (Tim) Shi
Assistant Professor of Finance

Dr. LaDonna Thornton
Assistant Professor of Supply Chain Management

Dr. Alok Kumar
Assistant Professor of Marketing

Dr. Meike Eilert
Assistant Professor of Marketing
Dr. Thomas Omer joins CBA from the Mays Business School at Texas A&M University where he was the James R. Whatley ’47 Chair in Business in the department of accounting.

Omer earned his Ph.D. in business administration from the University of Iowa and a bachelor’s degree in business education from Kearney State College (now the University of Nebraska at Kearney). His research interests include issues related to capital and organizational structure choice, factors influencing audit and non-audit fees and earnings quality.

Some of his recent publications include “Tax Avoidance: Does Tax-Specific Industry Expertise Make a Difference?” and “The Influence of Religion on Financial Reporting Irregularities” both in The Accounting Review. He also has the following forthcoming articles in Contemporary Accounting Research: “Corporate Strategy and Aggressive Financial Reporting” and “The Effect of Client Reputation on Financial Statement Quality.”
Dr. Marjorie Shelley
Associate Professor of Accountancy

Dr. Marjorie Shelley joins CBA from the Mays Business School at Texas A&M University, where she was associate professor. She received her Ph.D. at the University of Texas at Austin and both an MBA and bachelor’s degree in business administration at the University of Missouri-Kansas City. Shelley’s research interests include the effects of earnings predictability/ambiguity on investors’ responses to accounting disclosures and risk perceptions, and incentive and compensation effects on job performance.

Dr. Amanda Gonzales, a Hampton, Neb., native, returned to her home state after receiving a Ph.D. in accounting from the Fuqua School of Business at Duke University in 2013. She earned her MPA from the University of Nebraska–Lincoln and a bachelor’s degree in professional accounting and mathematics at Hastings College. Her research interests include financial reporting, capital markets and international accounting.

Her dissertation is titled “Decision Usefulness of the Equity Method of Accounting.” Before going to graduate school at Duke, Gonzales worked at the Financial Accounting Standards Board in Norwalk, Conn., and as a project manager at the International Accounting Standards Board in London, U.K.
Dr. Stanislava (Stas) Nikolova
Assistant Professor of Finance

Dr. Stanislava (Stas) Nikolova received her Ph.D. in finance from the University of Florida and a bachelor’s degree in management from the State University of New York–Geneseo. Nikolova comes to CBA from the U.S. Securities and Exchange where she was a senior financial economist with the division of risk, strategy and financial innovation. Her areas of expertise include fixed-income securities, banks and deposit institutions and ratings and rating agencies.

Dr. Tianxiang (Tim) Shi
Assistant Professor of Finance

Dr. Tianxiang (Tim) Shi earned his Ph.D. in actuarial science from the University of Waterloo in Ontario, Canada, in 2013, master’s degree in applied mathematics from the University of Illinois at Urbana-Champaign and a bachelor’s degree in mathematics from Zhejiang University. His research interests include developing quantitative risk management tools for insurance and finance.

Dr. LaDonna Thornton
Assistant Professor of Supply Chain Management

Dr. LaDonna Thornton received her Ph.D. from the University of Tennessee in marketing and logistics in 2013. She received an MBA from Vanderbilt University and bachelor’s degree in operations management, transportation and logistics from The Ohio State University. Her research interests include employee performance measures within the supply chain and the advancement of logistics systems in developing countries.

Dr. Alok Kumar
Assistant Professor of Marketing

Dr. Alok Kumar joins CBA from the Smeal College of Business at the Pennsylvania State University, where he was an assistant professor of marketing.

Kumar earned his Ph.D. in marketing from the University of Wisconsin-Madison, his MBA in marketing from the Indian Institute of Management and bachelor’s degree in mining engineering at the Indian School of Mines. His research interests include interorganizational governance, business-to-business relationships, distribution systems and marketing strategy.

His recent publications include “Marketing Channels in Foreign Markets: Control Mechanisms and the Moderating Role of Multinational Corporation Headquarters-Subsidiary Relationship” in the Journal of Marketing Research and “Concurrent Sourcing, Governance Mechanisms and Performance Outcomes in Industrial Value Chains” in the Strategic Management Journal. Kumar’s article “Performance Implications of Mismatched Governance Regimes across External and Internal Relationships” was the lead article in the Journal of Marketing in March 2011.
Dr. Meike Eilert
Assistant Professor of Marketing

Dr. Meike Eilert received her Ph.D. in business administration with a marketing emphasis from the Darla Moore School of Business at the University of South Carolina in 2013, a master’s degree in international business from Maastricht University in the Netherlands and a bachelor’s degree in business at the Berufsakademie Emsland in Germany. Her research interests include management of corporate social responsibility activities/product recalls and the financial and social impact of product recalls.
