

SURVEY RESEARCH AND METHODOLOGY

Engaging Locally



Impacting Globally

GRADUATE PROGRAMS IN SURVEY SCIENCE

Survey Research and Methodology Announcing Visiting Faculty Position

The College of Business at the University of Nebraska–Lincoln is seeking high quality applicants for a rank-open visiting faculty member who can contribute to its Survey Research and Methodology (SRAM) program. This program offers graduate certificates, M.S., and Ph.D. degrees, and emphasizes design and implementation of surveys and other research methods in areas of organizational studies. The SRAM program provides coursework in core areas of survey research (e.g., methods of data collection, questionnaire design, sampling, cross-cultural measurement, analytics) and quantitative/qualitative methods, as applied to substantive areas such as organizational behavior/psychology, human resources management, marketing, and analytics. The SRAM program also supports the training of Ph.D. students from other areas within the College of Business, and is associated with CARMA, the Consortium for the Advancement of Research Methods and Analysis. Candidates are sought who can teach and do research in one or more of the above core areas. The teaching load is three courses for the year.

This position requires a Ph.D. in a business, social/cognitive science, or quantitative discipline and teaching or applied experience in one or more of the following: survey research, methods of data collection, questionnaire design, sampling, analytics, quantitative/qualitative methods; as applied in one or more areas of organizational studies.

About the University of Nebraska–Lincoln College of Business

The college is in a period of tremendous growth. Enrollments have risen dramatically in the last five years, 50 new faculty members have been hired, and new resources have enabled continued faculty hiring. A new 240,000 square foot, state-of-the-art building opened in the fall of 2017. Increased support for research and close proximity to thriving business communities of Omaha and Lincoln help advance the college's research goals. The college prides itself in being an open and collaborative community. Visit the College of Business webpage at: <http://business.unl.edu>.

Please see other side.

Why Life in Lincoln is Right

Lincoln, population 270,000, is known for its college-town atmosphere and is the third largest city in the Big Ten. Lincoln was recently named one of the top five emerging entrepreneurial hotspots in America by *Entrepreneurship* magazine and received Google's 2013 E-City Award for its strong online business community. Lincoln offers the attractions and entertainment opportunities of a metropolitan area. Accolades also include: a No. 9 ranking in Forbes 2012 listing of America's Most Livable Cities; a No. 8 ranking in Livability.com's 2015 ranking of best downtowns; a No. 1 among U.S. cities in the Gallup-Healthways 2013 Well-Being Index; and a No. 4 ranking in *Children's Health* magazine's 2012 listing of best places to raise a family. Lincoln boasts low unemployment, low cost of living, and low crime. A strong vision for growth, vibrant downtown, extensive bike trails, numerous golf courses and parks, a wide variety of restaurants, shops and museums, and top college sports teams, help make Lincoln a desirable community. Visit <http://www.lcoc.com> for more information.

To Apply

To apply, access requisition F_170125 at <https://employment.unl.edu/postings/56234>, click on "Apply to this Job" and fill out the form. Applicants must also upload: 1) a letter of interest, 2) a curriculum vitae, 3) a list of three references with contact information, and 4) one document containing: i) a sample of publications and current research, and ii) evidence of teaching experience and ability. All four documents are required for a complete file. To ensure full consideration please apply by 1/15/2018. However, we will continue to accept and review applications until the position is filled. Only complete files will be reviewed.

As an EO/AA employer, qualified applicants are considered for employment without regard to race, color, ethnicity, national origin, sex, pregnancy, sexual orientation, gender identity, religion, disability, age, genetic information, veteran status, marital status, and/or political affiliation. See: <http://www.unl.edu/equity/notice-nondiscrimination>.



sram.unl.edu

The University of Nebraska does not discriminate based on race, color, ethnicity, national origin, sex, pregnancy, sexual orientation, gender identity, religion, disability, age, genetic information, veteran status, marital status, and/or political affiliation in its programs, activities, or employment.